



TCI2020
GLOBAL CONFERENCE

TCI PROGRAM

CLUSTERS DRIVING A
NEW BETTER NORMAL

#recover #transform #restart

WEDNESDAY

14

OCTOBER

THURSDAY

15

OCTOBER



TCI NETWORK

WEDNESDAY THURSDAY
14 **15**
OCTOBER OCTOBER



15.00 CEST

Welcome by TCI Network

Patricia Valdenebro, CEO
Merete Daniel Nielsen, President

15.05 CEST

Leading change

Sandy Baruah, Detroit Regional Chamber

▶ New policy frameworks for a Better Normal

Innovation Denmark, creating Denmark's future through collaborative innovation

▶ A conversation on policy making

Arantxa Tapia, Basque Minister Ec. Development, Sustainability and Environment
Towards a greener industrial policy through clusters

What main support will clusters need in the coming months?

What are the challenges ahead from a policy perspective?

Cecilia Johansson, Tillväxtverket, Sweden

Peter Keller, Ministry of Finance, Hungary

Mirjana Prica, FIAL Food Innovation Australia

Rasmus Beck, Business Metropole Ruhr

▶ The next generation of cluster projects

Marina Epifanceva, Tatarstan Investment Development Agency

Alex Zinovev, Innokam

Dilyara Sadykova, Innokam

16.25 CEST

Managing transformation

▶ How to ignite new collaboration and produce new innovation?

Bianca Dragomir, Clusters of change

Christian Rangen, Building strategic capabilities online

Madeline Smith, Evidencing the impact of clusters

Kaspar Nielsen, Digital networking and collaboration

17.00 CEST

Tackling the challenges ahead - 4 parallel rooms

▶ + Reimagine sustainable living

Oliver Ziegler & Merete Daniel Nielsen, Clusters in the Circular Economy

Nikolai Pitirimov, Regional cluster network of clean technologies in Russia

Juan Luis Salinas, Sustainable and deforestation-free Amazonian cocoa in Ecuador

Nancy Abdelghany, The Robbiki Eco-industrial Leather Cluster in Egypt



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WEDNESDAY

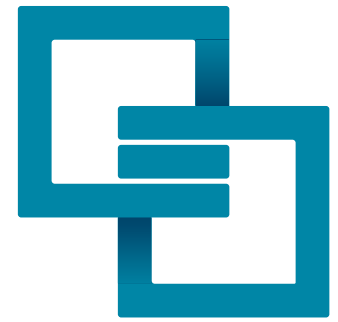
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▶ **+ Leading social changes**

Faina Filina, Moscow International Medical Cluster improving healthcare
Nina Hoppmann, Aragon adding jobs
Nicola Watts, Building collective leadership
Rocio Prado, Social Progress Index to help the most vulnerable in Puebla

▶ **+ Redesigning competitive strategies**

Ching-Hung (Tony) Lin, Taiwan's national team against COVID-19 crisis
Ffion Jones and Bethan Jones, Food & Drink Wales Fine Food Cluster
Antonio Novo, European Alliance Against Coronavirus
Annie Renders, Flanders Logistics Resilience Taskforce

▶ **+ Accelerating digital transformation**

Eoin Byrne, Cybersecurity Assistance Scheme in Ireland
Ruben D. Cadavid, Developing collaborative digital transformation strategies in Colombia
Bianca Muntean, Transilvania Digital Innovation Hub
Carlos Tarrasón, Digital transformation in cluster services in Brazil

17.55 CEST

Conference closing

18.00 CEST

Happy hour starts!

Prepare your own blue frozen mocktail with us



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