



TCI2020
GLOBAL CONFERENCE

TCI PROGRAM

CLUSTERS DRIVING A
NEW BETTER NORMAL

#recover #transform #restart

WEDNESDAY

14

OCTOBER

THURSDAY

15

OCTOBER



TCI NETWORK

WEDNESDAY

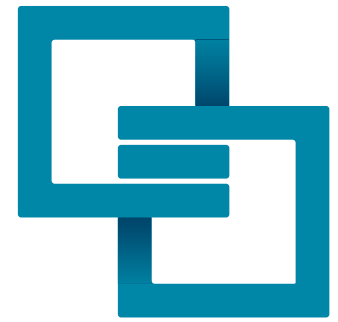
14

OCTOBER

THURSDAY

15

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15.00 CEST

Welcome by TCI Network

Patricia Valdenebro, CEO
Merete Daniel Nielsen, President

15.15 CEST

Clusters in the New Normal

- ▶ **The global cluster response to COVID-19**
Boating South Africa's response to COVID
Queretaro Automotive, restarting the engine of the regional economy
- ▶ **A conversation with cluster managers**
How are clusters proving to be drivers of recovery?
What are the challenges ahead?
Ásta Kristín Sigurjónsdóttir, Iceland Tourism Cluster
Stewart Cramer, NGen Supercluster Canada
Adolfo Moreno, Medellin Health City
Emma Greenhatch, FAN Food & Agribusiness Sunshine Coast
- ▶ **The cluster vision for the future**
Paper Province, working together for a sustainable future
Robotics Cluster, changing the way we collaborate

16.00 CEST

Driving a New Better Normal

Audrey Tang, Taiwan's Digital Minister
César Jiménez, Ternium Mexico and President CLAUT Nuevo Leon
& Rodrigo Piña, Ternium Mexico, interviewed by Marco Llinás

- ▶ **Coffee together**
Daniel Velasquez, Amativo Colombia
- ▶ **How can clusters prepare for challenging environments in the long-term?**
Christian Ketels, HBS & TCI Board of Advisors
Fabio Russo, UNIDO
Ulla Engelmann, DG Grow, European Commission

17.30 CEST

Global Networking

18.00 CEST

See you tomorrow!



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