

TCI NETWORK

CLUSTER ACCELERATOR PROGRAM

The TCI intensive program for cluster managers

Accelerate & Lead

After the success of the first edition, we introduce the **2nd TCI Cluster Accelerator Program** for 2024, our acceleration and mentoring program designed for cluster leaders who are **seeking growth, navigating change, and pursuing transitions** for their cluster organization.

Leading **strategic transformation** and **accelerating cluster success** require a comprehensive approach that involves visionary leadership, strategic planning, effective execution and a focus on continuous improvement. But also loads of adaptability, perseverance and a relentless commitment!

The **TCI Cluster Accelerator Program** is a **transformative journey** designed to empower cluster leaders with the knowledge and strategies needed for navigating the evolving landscape of cluster development.



How Does it Work?



A **6-session online program** which offers **interaction and mentoring with peers and experts** from the TCI Network through experts talks, group discussions, case studies and mentoring.

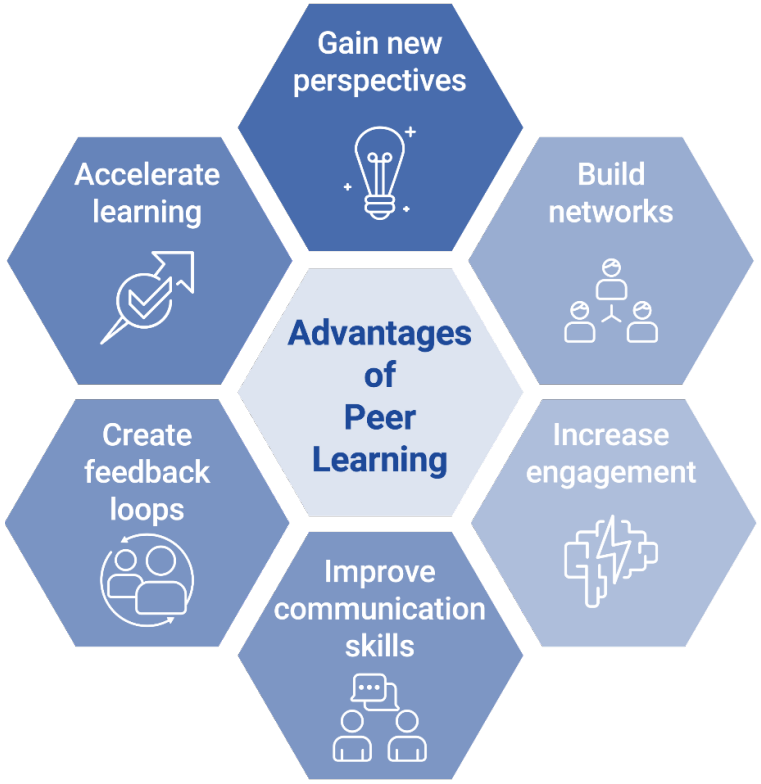
Key features:

- ✓ 6-session intensive program
- ✓ 100% online
- ✓ Participants from across the world
- ✓ Expert insights
- ✓ Group-based peer learning
- ✓ Mentoring with TCI experts

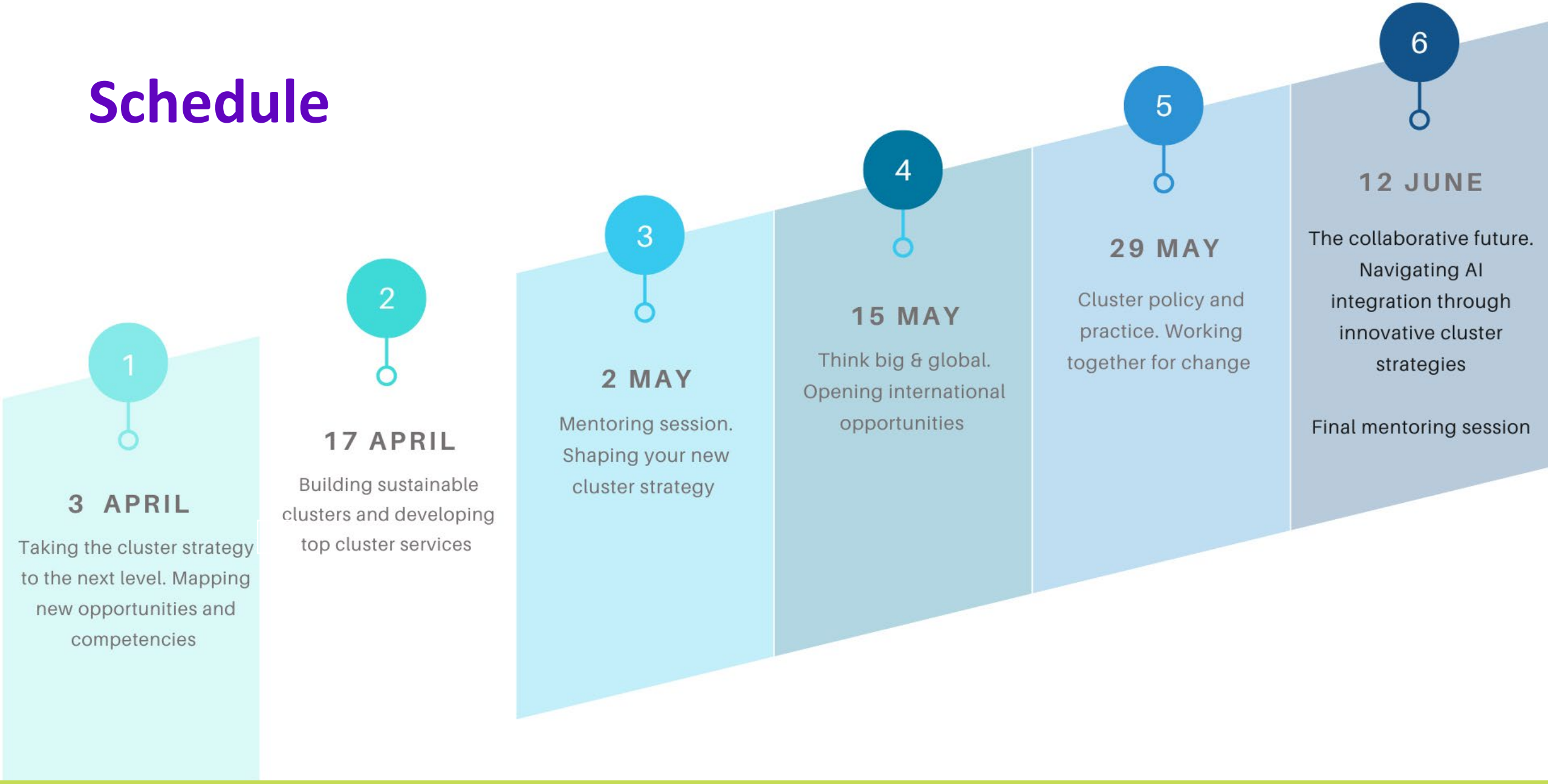
What can you gain?

Taking the **TCI Cluster Accelerator Program** in the ultimate way to **manage your cluster initiative as a dynamic and ongoing process.** It will enable you to:

- ✓ Test your cluster strategy
- ✓ Recognise the challenges ahead so you can work on them
- ✓ Find yourself able to make better strategic decisions
- ✓ Improve your skills in leading the cluster transformation
- ✓ Enrich your cluster network, make connections with top cluster managers and experts from around the world



Schedule


1
3 APRIL
Taking the cluster strategy to the next level. Mapping new opportunities and competencies
2
17 APRIL
Building sustainable clusters and developing top cluster services
3
2 MAY
Mentoring session. Shaping your new cluster strategy
4
15 MAY
Think big & global. Opening international opportunities
5
29 MAY
Cluster policy and practice. Working together for change
6
12 JUNE
The collaborative future. Navigating AI integration through innovative cluster strategies
Final mentoring session

Content

1. Taking the cluster strategy to the next level. Mapping new opportunities and competencies. *April 3.*

In this on-boarding session, we will address how to elevate cluster strategy to new heights. Through new mapping, participants will recognise emerging opportunities and the competencies required to transform their clusters. We will analyze key competencies that clusters need to cultivate to respond to the evolving demands of the new landscapes.

2. Building sustainable clusters and developing top cluster services. *April 17.*

At this second session we will discover how to build resilient clusters that endure and provide high value to their members. We will focus on financial models supporting cluster sustainability and define the new service portfolio that clusters can offer.

3. Shaping your new cluster strategy. Mentoring session. *May 2.*

A mentoring session to help you shaping your cluster strategy. Our facilitators will provide direct and tailored guidance to address the specific challenges your cluster may be facing. An opportunity to gain strategic insights aligned with your goals and objectives.



Content

4. Opening international opportunities. Think big & global. *May 15.*

Explore how clusters can expand internationally, opening global opportunities for their members. We will delve into international markets and networks, how to establish strong international connections and provide strategies for clusters to capitalize on global opportunities.

5. Cluster policy and practice: Working together for change. *May 29.*

This session will address the pivotal role clusters play in the innovation ecosystem and in shaping policy development. Uncover strategies for influencing positive change in the business landscape and fostering effective collaboration to draft policies that bring benefits to the entire business ecosystem.

6. The collaborative future. Navigating AI integration through innovative cluster strategies. *June 12.*

We will discuss how cluster organizations can incorporate artificial intelligence tools, and tackle the broader impacts of AI on the organization and their collaborations with companies. We will explore innovative strategies for an effective AI integration into cluster strategies.

Check-out mentoring session: Planning for effective change with a cluster impact.

We will end with a final check-out mentoring session to go over the main insights of the program, and how you plan to integrate them on a strategic planning aimed at fostering impactful change in your cluster.

Facilitators

The sessions will be facilitated by experts from TCI Network, alongside others cluster experts, who will curate the topics for each session. They will not only present their own cases but also engage in insightful debates with participants, fostering a dynamic and collaborative learning environment.

Know the TCI Network facilitators:



John Hobbs
Munster *Technological University*



Ásta Sigurjónsdóttir
Iceland Tourism Cluster



David Fernández
SPRI, Basque Business Development Agency



Merete Nielsen
President, TCI Network



Patricia Valdenebro
CEO, TCI Network

What 1st edition participants say…



Olga Trofymova
Ukrainian Automotive and Mobility Cluster

"It was a very interesting experience to learn within international teams with the values of open and honest relations."



José Antonio Velázquez
Aerospace Cluster Querétaro, Mexico

"I had the valuable opportunity to learn about the experiences and perspectives of other professionals from different parts of the world."

Fees and benefits

- ✓ **TCI members : 400 EUR**
- ✓ **Non-members: 450 EUR**
- ✓ **Emerging clusters from developing countries: 100 EUR**

Registration fee includes:

- Access to 6 online sessions
- 2 mentoring sessions with experts from TCI Network
- Material of the program (presentations, exercises and experts talks sessions recordings)
- Certificate of participation (for active participants)
- Join the *TCI Alumni Network*



Apply now!

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Apply now!

At this edition, we can accommodate a **maximum of 25 participants.** We will study your application and communicate your admission status in a few days.

When admission is confirmed, you can proceed with your registration and payment of fees.

Entry criteria:

- ✓ +2 years experience as part of a cluster team
- ✓ Currently leading the cluster strategy
- ✓ Max. 2 participants from the same organisation

key dates:

- ✓ January 25, open call for applications
- ✓ February 23, last day to apply for the Program
- ✓ March 20, registration closes (all participants confirmed; fees must be paid)
- ✓ April 3, Program kicks off

Know more!



Talk to us ;)



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