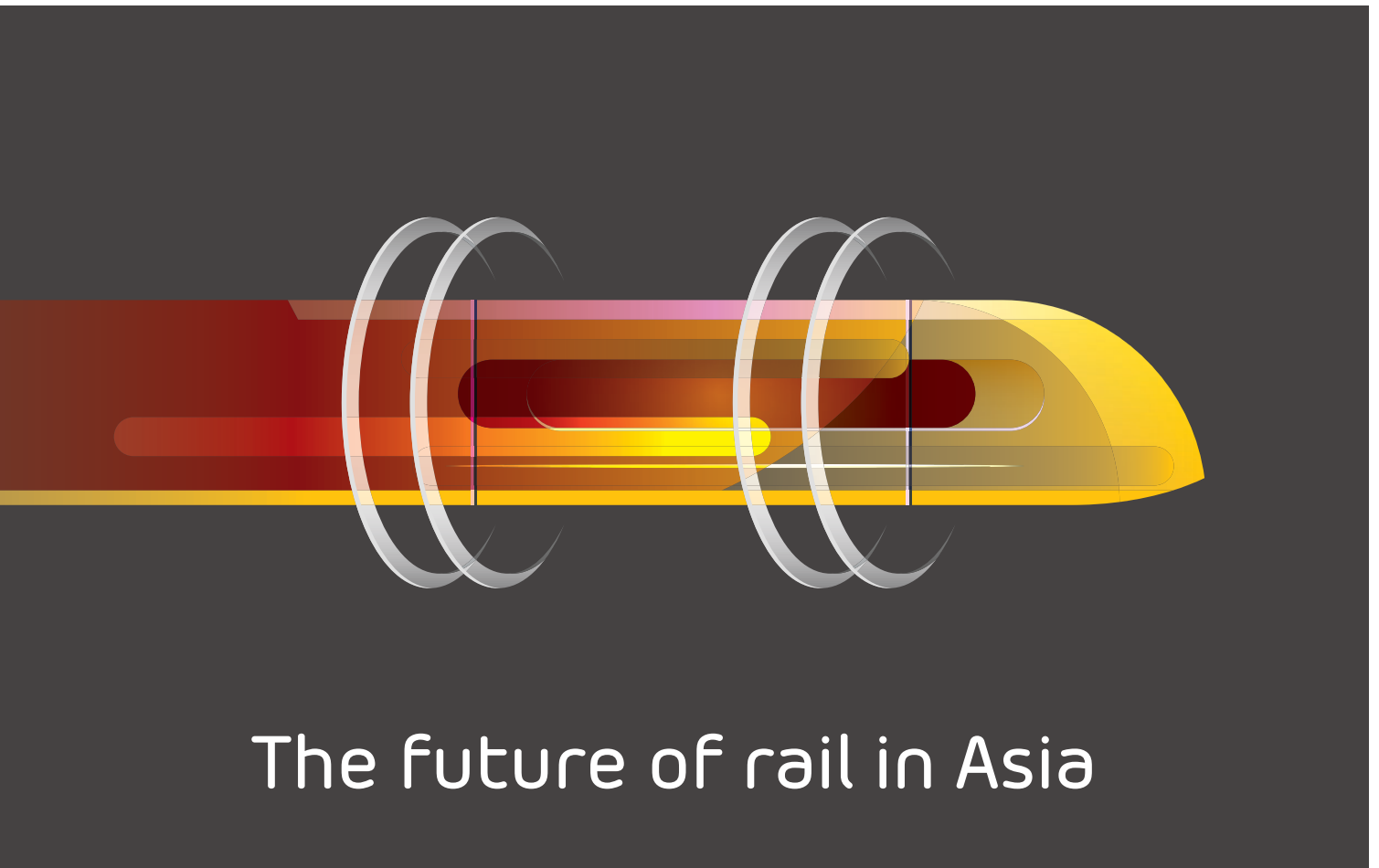

19 - 20 March 2019

Hong Kong Convention &
Exhibition Centre

Hong Kong



The future of rail in Asia



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With 40,000+ kilometres of rail projects either planned or under construction, Asia Pacific is the most exciting rail market in the world.



But whilst it is a land of opportunity, for those projects already operating, there are also challenges.

OUR STORY

New decade, new opportunities. With 40,000+ kilometres of rail projects either planned or under construction, **Asia Pacific** is the most exciting rail market in the world.

Over the last 20 years, Asia Pacific Rail has brought together more than 22,000 rail leaders from across the globe for the most exclusive and influential railway gathering in the region. 2018 was our biggest event ever, with 4 premium tracks of content, over 140 speakers (our largest ever faculty), 70+ sponsors and exhibitors and 1,800+ attendees.

But the industry is also changing as we enter a new digital era. So as **Asia Pacific Rail** enters its 21st year, we're making some changes too. We're bringing you **more rail operators, more content, more exhibitors, more networking and above all, more opportunities for you to do business**.

Our 2019 premium conference will bring more operator, authority and technology partner insights than ever before. As well as the content you've come to expect, covering the latest innovations in signalling & communications, asset management, passenger experience, rolling stock and new rail projects across the region, we're excited to bring you brand new content on:



Digital Rail

Technology & innovation for a digital intermodal future



Urban Mobility

Mobility as a service & last-mile connectivity



Station Innovation

Strategy & technology for the station of the future



Rail Marketing

Digital marketing & branding for rail & station operators



Rail Power

Energy efficiency, power systems & technologies



Revenue Management

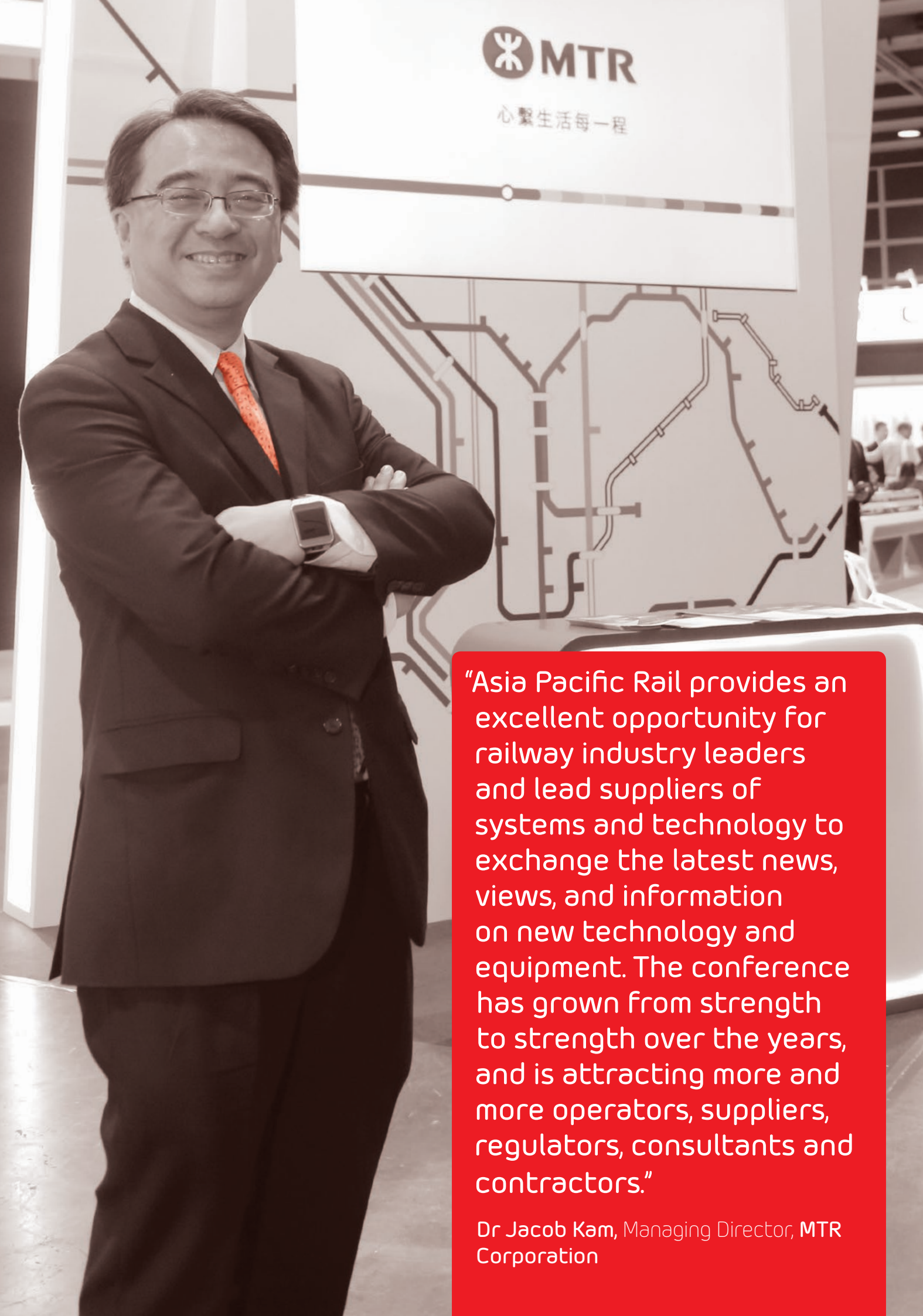
New revenue streams for rail operators

Visionary keynotes will lay the foundations for two days of intensive learning, discussion and networking. Leading C-Level executives will share case studies from around the world, ensuring you can learn from the best of the best.

Plus, we've got a busy exhibition floor, packed full of networking opportunities, on-floor presentations across multiple seminar theatres, product demonstrations and more.

Whether you're a rail operator, rail authority or a solution provider to the global rail industry, **join us in Hong Kong in March 2019** as we chart a path forward for Asia Pacific's rail future.

Get in touch with Sophia Ku at **+65 6322 2720** or **sophia.ku@terrapinn.com** for more information



"Asia Pacific Rail provides an excellent opportunity for railway industry leaders and lead suppliers of systems and technology to exchange the latest news, views, and information on new technology and equipment. The conference has grown from strength to strength over the years, and is attracting more and more operators, suppliers, regulators, consultants and contractors."

Dr Jacob Kam, Managing Director, MTR Corporation

A MESSAGE FROM MTR

Dear Colleague,

As the Managing Director – Operations & Mainland Business of MTR Corporation Limited, I want to welcome you to Hong Kong. We are pleased to once again be the host network for Asia Pacific Rail, a highly important event to Asia Pacific's metro and rail community. Now in its 21st year, the show continues to bring together leading rail experts from across Asia and the world to share best practices with each other, address the key challenges we are all facing and work to solve those problems together.

With so much investment into rail infrastructure, both here in Hong Kong and in many cities across the world, as we move towards an increasingly smart, technology-enabled future, this event comes at an important time. We are proud to showcase some of the most forward-thinking technologies and operations & maintenance strategies that are being developed, and to explore some of Asia's most exciting rail investment opportunities.

Asia Pacific Rail 2019 will once again feature the most exciting project updates from both metro and mainline projects across Asia Pacific. The expanded 2019 agenda, our largest ever, will explore major issues affecting all of us: technology adoption & digitalisation, rolling stock, asset management, high speed rail, operating efficiency, asset renewal, signalling & communications, revenue management, station innovation, automatic fare collection and more, ensuring we are truly addressing the needs of the entire rail community.

We are pleased to give our support to the 21st Asia Pacific Rail and would be delighted to see you in Hong Kong in March 2019.

Yours sincerely,

Dr Jacob Kam

Managing Director
Operations & Mainland Business



KEY THEMES COVERED



Digital
Rail



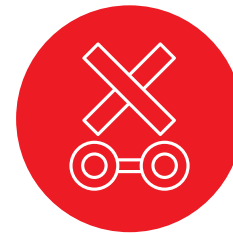
Urban
Mobility



Metro
Projects



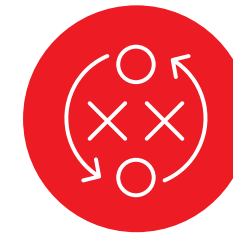
HSR & Mainline
Projects



Signalling &
Communications



Operations &
Maintenance



Asset
Management



Passenger
Experience



Revenue
Management



Station
Innovation



Rail
Marketing



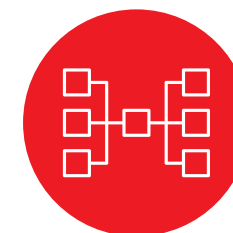
Rail
Power



Track
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Project Management &
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Latest
Technologies



Ticketing

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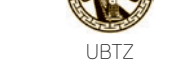
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CHINA RAILWAY



UBTZ



DOTC



LRTC



LRTA



MANILA METRO RAIL TRANSIT
SYSTEM (MRT3)



THSRC

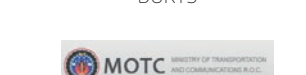
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ASIA PACIFIC RAIL 2019 AGENDA-AT-A-GLANCE

DAY ONE TUESDAY 19TH MARCH - 2019

OPENING KEYNOTE MOBILITY AS A SERVICE

Networking Refreshments & Exhibition Visit

	DIGITAL RAIL		METRO PROJECTS		SIGNALLING & COMMUNICATIONS		O&M AND ASSET MANAGEMENT		PASSENGER EXPERIENCE		REVENUE MANAGEMENT		STATION INNOVATION
A digital, intermodal future		Southeast Asia		New technology for rail signalling (1)		Asset management strategy innovation		A seamless, end-to-end journey: The passenger experience of the future		Setting your revenue management strategy		Managing the digital station	

Networking Lunch & Exhibition Visit

KEYNOTE Operational Efficiency & Improvements

Networking Refreshments & Exhibition Visit

Game-changing technology	North Asia	Communications	Asset renewal	New passenger experience technology	Identifying new revenue streams	Energy efficiency & upgrading facilities
Getting serious about cybersecurity	South Asia	Rail systems	Rolling stock	Passenger safety	Payment systems & processing	New station technology

Networking Drinks Reception

DAY TWO WEDNESDAY 20TH MARCH - 2019

KEYNOTE EXPANSION & SUSTAINABILITY

Networking Refreshments & Exhibition Visit

	DIGITAL RAIL		HSR & MAINLINE PROJECTS		SIGNALLING & COMMUNICATIONS		O&M AND ASSET MANAGEMENT		RAIL MARKETING		RAIL POWER		STATION INNOVATION
Smart mobility		New HSR projects		Resignalling best practices		Operational efficiency		Getting your marketing strategy right		Enhancing power system operations		New revenue generation opportunities	

Networking Lunch & Exhibition Visit

Making big data & analytics work for you	New intercity projects	New technology for rail signalling (2)	New O&M technologies	Winning at social media marketing	Energy efficiency	Value capture financing
Crystal Ball 2020: What does the digital rail future look like?	HSR & mainline innovation	Communications security	Best practice O&M for operators	Branding for the future	Renewable energy applications	Passenger experience & the station

Networking Refreshments & Exhibition Visit

Close of Asia Pacific Rail 2019

2018 SPEAKERS



LINCOLN LEONG
Chief Executive Officer
MTR Corporation



JEROEN WEIMAR
Chief Executive Officer
Public Transport Victoria



**ABDUL MOHSIN
IBRAHIM YOUNES**
Chief Executive Officer
Rail Agency, Roads and
Transport Authority



DR. JACOB KAM
Managing Director –
Operations & Mainland
Business
MTR Corporation



ROLF HÄRDI
CTO
Deutsche Bahn AG



ADI LAU
Operations Director
MTR Corporation



STEWART MILLS
Executive Director –
Engineering and Maintenance
Sydney Trains



ASHISH SANGHI
Addl. CPM (Telecom)
Maharashtra Metro Rail
Corporation



RICHARD ANDERSON
Managing Director
Railway and Transport
Strategy Centre, Imperial
College London



JAY JENKINS
Product Manager, ABB Ability
Connected Asset Lifecycle
Management
ABB



TONNY YEAP
Director, Commercial
Division
MYHSR Corporation
Sdn Bhd



SYAHRUDDIN SOFYAN
Design, Civil Engineering &
Trackwork Manager, LRT
Department
Adhi Karya



GEORGE RAMSBOTTOM
Director
Atkins



PERRAN COAK
Technical Director,
Transportation
AECOM



ALEXIS CHAVELAS
VP Digital Mobility Platform
Alstom



SCOTT HYMAN
Senior Vice President
ARES Project Management
LLC



JASON WONG
CEO Asia
Axonvibe



GREG YAGER
Senior Vice-President
CallisonRTKL



**LAKTHAN
THONGNOPAKOON**
Assistant Managing Director,
Project Management &
Development Group
Bangkok Expressway and
Metro Public Company Limited



KITIPAT SUPAKLEELAKUL
Engineering and Maintenance
Director
Bangkok Expressway and
Metro Public Company
Limited



MIKE WILKINSON
Asia Pacific General Manager
Bechtel Corporation



**JUERGEN MAIER-
GYOMLAY**
Head of International Affairs
and Projects
BLS Cargo AG



SUNG HUNG KUNG
Chief of Section
Bureau of High Speed
Rail, MOTC



CHUNG WEI-LI
Chief Engineer
Bureau of High Speed Rail,
MOTC



LIU CHIU LIANG
Director of Systemwide
E&M Project Office
Department of Rapid Transit
Systems, Taipei
City Government



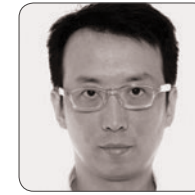
CRAIG WINFREY
Head of Services, Southeast
Asia
Bombardier



KOEN SOENENS
Business Development Director
FLIR ITS



PROF. LEE KANG KUEN
Professor of Transportation
Practice, Department of
Electrical Engineering
Hong Kong Polytechnic
University



DR. MICHAEL LIU
Senior Scientific Officer
Hong Kong Polytechnic
University



NORMAN FRISCH
Chairman of the eLTE Industry
Alliance, Marketing Director,
Enterprise Business Group and
Transport Sector
Huawei Technologies Co.,
Ltd



HERMANTO DWIATMOKO
Chairman
Indonesian Railway
Society (MASKA)



PAUL GWYNN
Managing Director
INIT Asia-Pacific Pte Ltd



KOJI NISHIMURA
General Manager, Overseas
Business Office, Railway
Business Headquarters
Japan Freight Railway
Company



CS CHANG
Chairman & Director
Key Direction Limited



NIKHIL SWAMI
Executive Engineer (S&T)
Kolkata Metro Rail
Corporation



ISMAIL SAID
General Manager, Project
Management
KTMB



KHOLEL MANAF
General Manager, Fleet
Maintenance & Engineering
KTMB



YUSLIZAR DAUD
Head of Rail Division
Land Public Transport
Commission (SPAD)



ZAKARIA MD TAP
Head, Transit Acquirer Division
Land Public Transport
Commission (SPAD)



SILVESTER PRAKASAM
Senior Advisor, Fare System
Land Transport Authority



KELVIN LI
Director
Leigh & Orange



RANDY SAC
Head – Information
Management & Technology
Light Rail Manila
Corporation



CAROLYN GARDUCE
Division Manager, AFCS
Revenue Reconciliation &
Settlement
Light Rail Transit Authority



CHUA CHONG KHENG
Deputy Chief Executive,
Infrastructure & Development
Land Transport Authority



ELVIS KOZICA
International Sales Manager
LINSINGER Austria



DR. SAMUEL CHAN
Deputy Group Director, Rail/
Road Systems Engineering &
Chief Systems Specialist
Land Transport Authority



**DR. SOMPRASONG
SUTTAYAMULLY**
Director, Fare Media Office
Mass Rapid Transit
Authority of Thailand



SAHADEV SINGH RATHI
Director, Project & Planning
MEGA Co. Ltd



AMIT GUPTA
General Manager, Corporate
Planning
MEGA Co. Ltd



LIN YUNG-CHANG
Manager of Bridge and Tunnel
Division
Taiwan Railways
Administration

2018 SPEAKERS



DR. PICHET KUNADHAMRAKS
Director, Bureau of Rail System Development, Transport and Traffic Policy & Planning Office
Ministry of Transport
Thailand



DR. PADET PRADITPHET
Director, Common Ticketing, Transport & Traffic Policy & Planning (OTP) Office
Ministry of Transport
Thailand



ROLAND CHAN
Rail Architect
MOXA Inc



CALVIN CHUKO
Product Manager
MOXA Inc



OUK SOTA
Deputy Director of Railways
Ministry of Public Works and Transport



OFELIA ASTRERA
Chief, Technical Training/AFCs Office/IT Section
Manila Metro Rail Transit System (MRT3)



YANTO YULIANTO
Head of Signaling, Telecommunication & IT Department
MRT Jakarta



DR. PHILCO WONG
Projects Director
MTR Corporation



DR. TONY LEE
Chief of Operations Engineering
MTR Corporation



WILSON SHAO
General Manager – Beijing & Tianjin, China & International Business
MTR Corporation



KH LEE
Head of Workshops, Rolling Stock Maintenance Department
MTR Corporation



ANDREW MEAD
Chief Architect
MTR Corporation



DR. LAWRENCE LEE
Senior Construction Engineer
MTR Corporation



PHILIP WONG
Chief Signal Engineer (Operations)
MTR Corporation



STANLEY WONG
Permanent Way Integrity Manager
MTR Corporation



ERIC YEUNG
AFC & SAMS Engineering Manager
MTR Corporation



ANNAFI ZULKIFLI
Director of Corporate Strategy
MyHSR Corporation



C.C. CHANG
Committee Member, New Taipei City Light Rail System
Professor, Department of Transportation & Logistics Management, Chung Hua University



ZHU BIN
General Manager
Nanjing Metro Group



DR. CHRISTOPH GRAMOWSKI
Director of R&D
Schrey & Veit



ANDY YIP
General Manager – International Business
Octopus Holdings



PARTHIBAN NARAYANAN
Sales Director APAC
OTN Systems



TONY WARD
Sales Manager – AUS/NZ & SE Asia
Perpetuum



RACHMAN SUHANDA
General Manager & Design Manager
PT Kereta Cepat Indonesia China (KCIC)



AHMAD NIZAM MOHAMED AMIN
Chief Infra Services Officer
Prasarana



LEN NEIST
Chief Engineer
Public Transport Victoria



HAJIME ITO
Assistant Senior Researcher, Rail Welding, Track Technology Division
Railway Technical Research Institute



HIKARU TANIGAWA
Researcher, Track Structures and Geotechnology, Track Technology Division
Railway Technical Research Institute



BUKHARI MOHAMED
Project Director
Rapid Rail



LIM THIAM SIEW
Assistant Vice President
SBS Transit DTL



QUEK CHIN HOCK
Assistant Vice-President (Rail Engineering) & Head of Permanent Way & CS Department
SBS Transit DTL



DR. KIM TAE-HO
Chief Executive Officer
Seoul Metro



DR. CHIA WEE LEE
Deputy Director, Rolling Stock Workshop
SMRT Trains



PIERRE MESSULAM
Vice President
SNCF Transilien



VORAVUTH MALA
Deputy Governor of Property Management Business Cluster
State Railway of Thailand



ANDREW MCNAUGHTON
Chief Operating Officer
Systra



HARVEY MARKOUR
Asset Management Deputy Director
Systra



KUO TSAIR-MING
Vice President
Taipei Rapid Transit Corporation



CALVIN YEN
Assistant Vice President, Head of Application System Department, IT Division
Taiwan High Speed Rail



FELIPE SANJUAN
Business Development Director Transportation
Teltronic



B.C. YEN
President
Taipei Rapid Transit Corporation



MICK SPIERS
Vice-President Revenue Collection System Asia Pacific
Thales



RAJIV DATTA
Senior Advisor
National Capital Region Transport Corporation (NCRTC)



NAOTO KIMURA
Director, International Relations Department, Corporate Planning Headquarters
Tokyo Metro



CHAO LIU
Chief Engineer
Traffic Control Technology



ALOK JAIN
Managing Director
Trans-Consult Asia



VENKATESHWARAN "VENKY" KRISHNAN
Director of Business Development & Special Programs
VYCON



WILSON HO
Director
Wilson Acoustics Limited

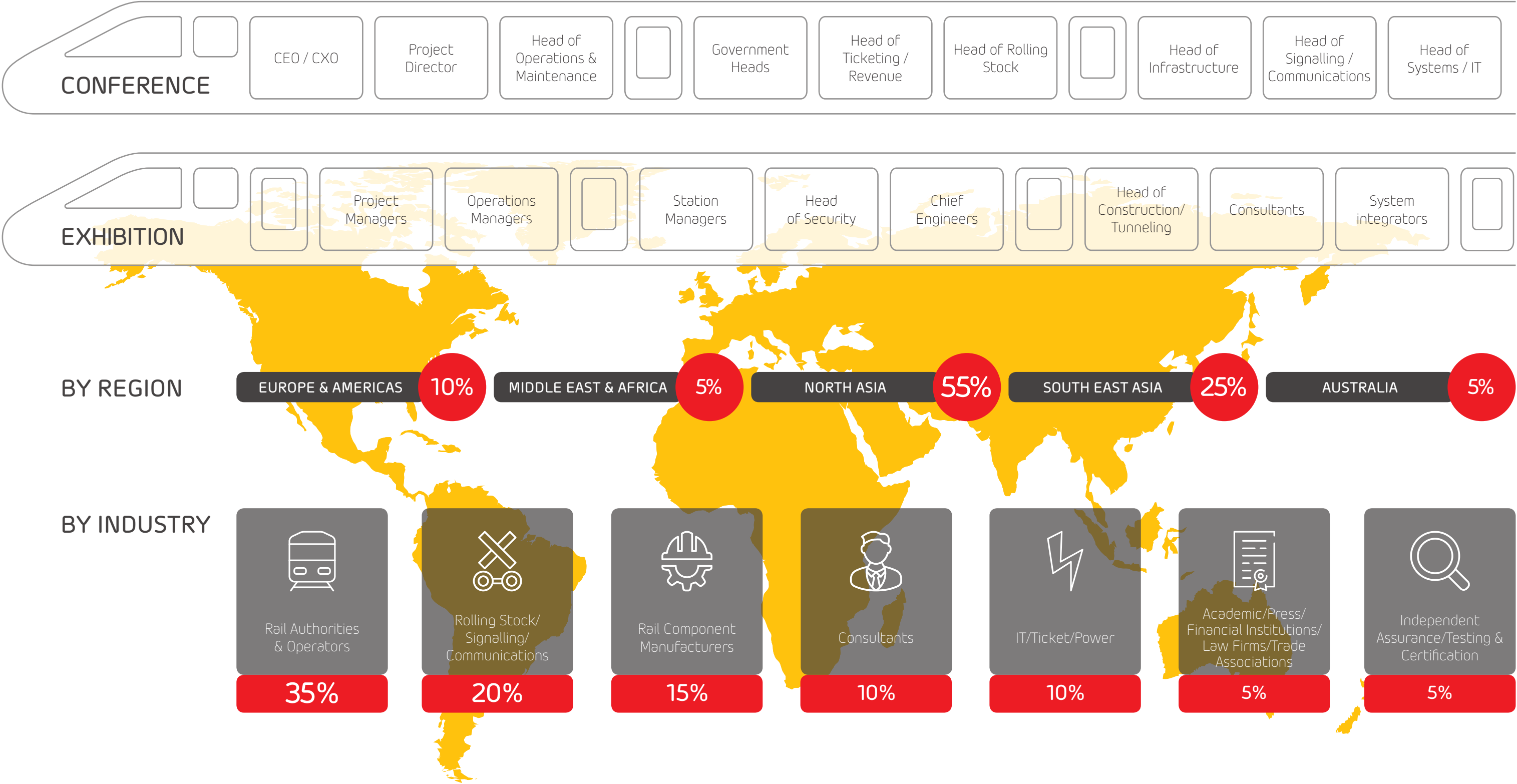


STEVEN LAI
Director, Infrastructure, China Region
WSP



EDGAR SÉE
Project Director – Line 4 Automation
RATP

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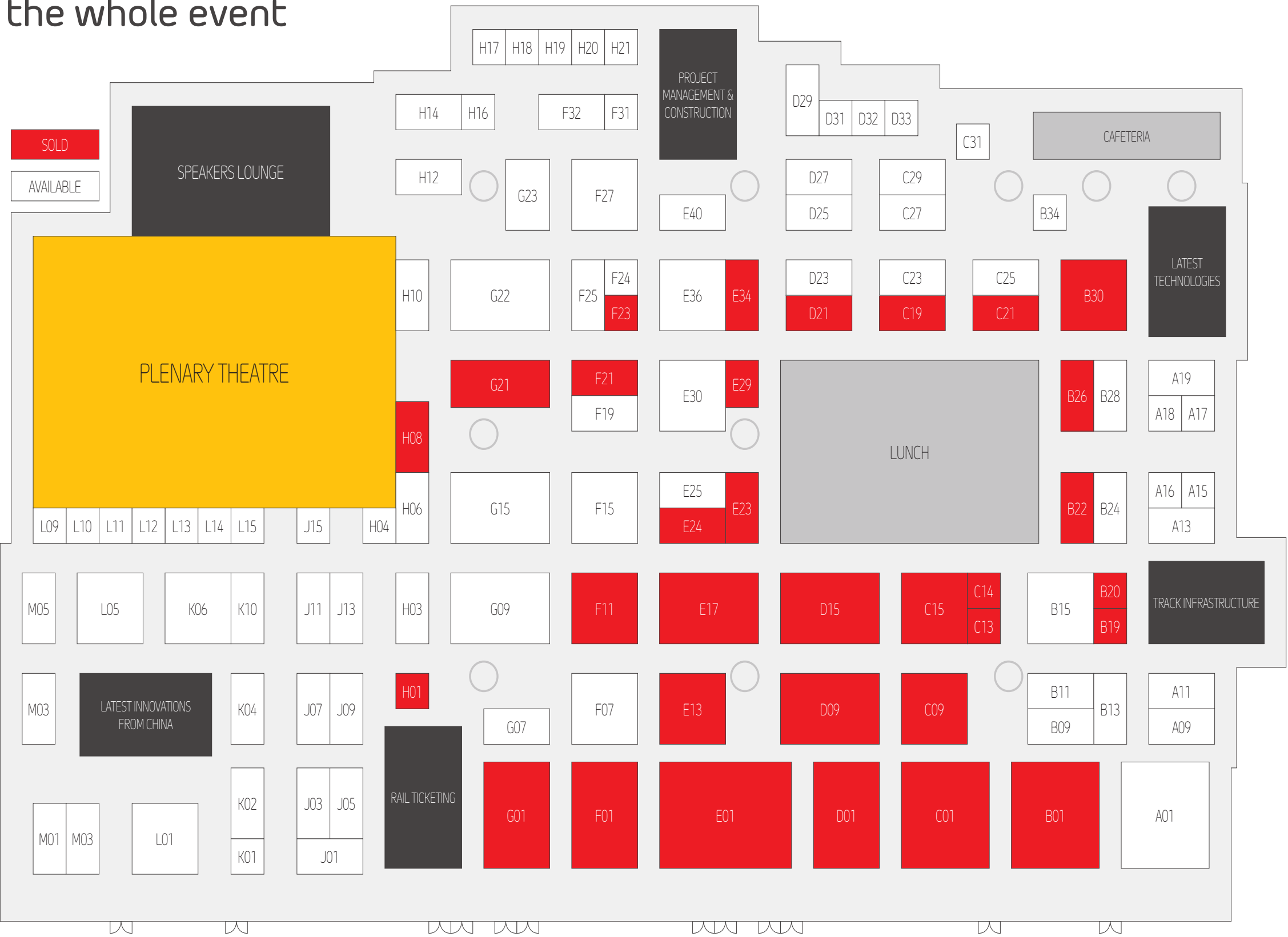
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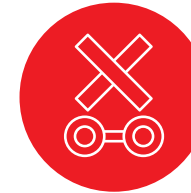
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The exhibition will feature leading solution providers from

											
Digital Rail	Revenue Management	Urban Mobility	Station Innovation	Rail Power	Rail Marketing	Signalling & Communications	Track Infrastructure	Passenger Experience	Ticketing	O&M And Asset Maintenance	Project Management & Construction
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AI & emerging technologies		Sensors & data	Lighting systems	Traction motors	CRM software	Location & navigation systems	Rail fastening equipment	Wi-Fi	Electronic payment systems	Monitoring systems	Civil works
Information technologies		Traveller information systems	Platform and systems		Real time search engines providers	Remote control equipment	Steel manufacturers	Network planning systems	Smart payments	Wheelset diagnostics systems	Consultancy
		Smart parking	Interiors & coverings			System integrators				Rolling stock & system components	Testing & certification
		Charging systems	Handicapped accessibility equipment			Train radio systems				Refurbishments & maintenance	
		Sharing economy									
		Last mile									

EXHIBITION PACKAGES

There are around 100 exhibition stands available on the show floor.

There's a variety of sizes available, the earlier you reserve, the better the position you'll secure.

Exhibitors also have the option to take a speaking slot in one of the onfloor seminars.

EXHIBITION RATES
STARTS FROM
US\$ 450 PER SQM

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Presentation at joint keynote plenary session	Day 1 morning	Day 2 morning			
Presentation at Technical Conference Tracks	1	1	1	1	
Conference Passes	20	15	10	5	2
Facilitated Introductions	15	10	7		
Exhibition Stand	108sqm	72sqm	54sqm	36sqm	54sqm
Speaking slot in the technology theatre	1	1	1	1	1
Exclusive lanyard sponsor	Yes				
Seat drop of company brochure	Day 1 morning	Day 1 afternoon	Day 1 afternoon		
INVESTMENT AMOUNT	US\$ 120,000	US\$ 70,000	US\$ 35,000	US\$ 25,000	US\$ 20,000



"This exhibition is a huge platform for us to share our new concepts and technologies with buyers and to gain their recognition."

Traffic Control Technology Co. Ltd.



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+65 6322 2720 or email

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