

RAILLIVE!

31st March – 2nd April 2020, Madrid

Technology, Innovation & Strategy for The Entire Rail Supply Chain

A major exhibition & conference about the innovation
transforming the rail industry



5000
attendees



350
speakers



300
exhibitors



12
streams

With support of:



Organised by Terrapinn



With the support of



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TECHNOLOGY, INNOVATION & STRATEGY FOR THE ENTIRE RAIL SUPPLY CHAIN

RAIL TECHNOLOGY IS CHANGING

Rail Live! is an exhibition and sponsored conference that brings together an all-encompassing rail show with a high level, strategic conference about all that is exciting and innovative in the rail sector.

The exhibition will showcase the full range of innovation in the sector from civil engineering, construction, track innovation, new machine tools, rolling stock and construction.

The conference will concentrate on how new technologies (such as machine learning, BIM, IoT and 'smart' technology) are being applied to a very traditional industry (from construction to tracks to stations to maintenance) with revolutionary new outcomes for operators and their partners.

FOR WORLD-CLASS SOLUTION PROVIDERS FROM THE ENTIRE VALUE CHAIN

Rail Live! offers outstanding opportunities for solutions providers, from senior sponsorship to a range of exhibition booths on a fantastic floor plan. If you are looking to the future of the rail industry, then this will be your best ROI in 2020.

JOIN US AT RAIL LIVE! 2020 TO

- *Showcase your rail services* and innovations to a busy exhibition of 5,000 attendees looking for solutions to streamline their operations.
- *Share your big picture insights* on the keynote stage, to an audience of 2,000 rail operators, government agencies and infrastructure managers
- *Dive deeper into the issues* in our 12 focused conference tracks, full of decision makers from the global rail industry
- *Benefit from one-on-one meetings with rail leaders* from the global industry throughout the 3 days of Rail Live!
- *Position your brand* as a leader in rail technology



2000+
CONFERENCE DELEGATES



3000+
VISITORS



350+
SPEAKERS



300+
EXHIBITORS



12
CONFERENCE TRACKS



600+
COMPANIES ATTENDING



73
COUNTRIES REPRESENTED



EXHIBITION SPACES FOR 2020 NOW AVAILABLE
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for the latest floorplan and more information
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THE EVENT WILL FOCUS ON THE FOLLOWING TOPICS'



Artificial Intelligence



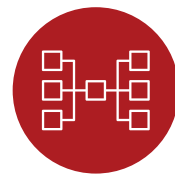
Data Analytics



Blockchain/DLT



IoT



Digital Technology



Predictive Maintenance



Construction



Advanced Materials



Construction & Engineering



Cyber Security



Infrastructure Inspection



Infrastructure Maintenance



Architecture & Design



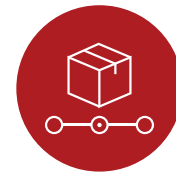
Future Stations



Signalling & Train Control



Telecommunications



Logistics Management



Machine tools & components



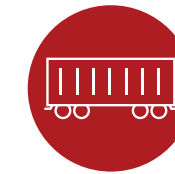
Rolling Stock



Fixed Infrastructure & Track



Metro & Light Rail



Freight Rail



Digital Logistics



Passenger Rail



Motive Power



5G



Safety, Security & equipment



Connectivity



MaaS & Smart Mobility



Energy & Power



Financing



Autonomous



Ticketing

MEET THE BIG PLAYERS IN THE GLOBAL RAIL INDUSTRY

KEYNOTE SPEAKERS



ISAÍAS TÁBOAS SUÁREZ
President
Renfe



PIER ERINGA
CEO
ProRail



ROLF HÄRDI
Chief Technology and Innovation Officer
Deutsche Bahn



MICHAEL BARILLÈRE-SCHOLZ
Managing Director
ioi



ISABEL PARDO DE VERA POSADA
President
ADIF



LEANNE REDDEN
Executive Director
RTA Chicago



THIBAUD SIMPHAL
General Manager - Western & Southern Europe
UBER



CARLO BORGHINI
Executive Director
Shift2Rail Joint Undertaking



NIGEL HOLNESS
Managing Director
London Underground



GRAHAM STUART
Minister for Investment
Department for International Trade (DIT) of the United Kingdom



DIRK ROMPF
Managing Director Major Projects and Network
DB Netz



JULIO GÓMEZ-POMAR
Chairman
IE Center for Transport Economics & Infrastructure



BRIAN KELLY
CEO
California High Speed Rail Authority



YEVGENY CHARKIN
Chief Information Officer
Russian Railways



VOLODYMYR OMELYAN
Minister of Infrastructure
Government of Ukraine



GREG WILLIAMS
Editor
Wired Magazine



ANDRES ARIZKORRETA
CEO and Chairman
CAF



SEBASTIEN PIALLOUX
Director Data & IoT
SNCF



ANDY DOHERTY
CTO
Network Rail



NICHOLAS OWEN
Journalist & Rail Enthusiast
BBC



IMANOL LEZA
General Manager
EuskoTren



MANEL VILLALANTE
Chief Development and Strategy Officer
Renfe



MATHIEU DUNANT
Head of Innovation
RATP



JONNY DYMOND
Journalist
BBC



MEET THE BIG PLAYERS IN THE GLOBAL RAIL INDUSTRY

METRO



JIM GALLAGHE
COO, **LA Metro**





IÑAKI URIARTE
New Operations Director, **Euskotren**





DANIEL ÁLVAREZ GONZÁLEZ
Sales Manager, **voestalpine SIGNALING**





KASPARS ROKENS
COO, **Rail Baltica**





TIM WOOD
Northern Powerhouse Rail Director, **Transport for the North**





YVES ZISCHEK
Director Smart Rail 4.0, **SBB**





GERALD SCHINAGL
Director, Digital Innovation, **OeBB**





JUDE CAREY
Head of Asset Management, **Irish rail**





KARSTEN OBERLE
Global Practice Lead - Railway, **NOKIA**





BORJA CARABANTE
CEO, **Metro de Madrid**





ROBERTO ANDREOLI
Chief Information and Technology Officer, **A.T.M. - Azienda Trasporti Milanesi**





JOUBERT FLORES
Director of Engineering, **MetroRio**





JUAN FORES LOJO
Commercial Director, **CAF Investment Projects**





MATIAS USLENGHI
Chief Planning and Strategy Officer, **Trenes Argentinos Infraestructura**





DIETER MICHELL-AULI
Chief Sales Officer, **DB Engineering & Consulting**





BERTRAND MINARY
CIO & CDO, **SNCF Fret**





STEFAN ROTH
Senior Manager, **DB Systel**





FLORIAN KAPPLER
Project Leader & Business Architect, **Smartrail 4.0, BLS**





ALVARO ZEVALLOS
Chief Business Development Officer, **NEM Solutions**





CHING-SHINN HUANG
CFO, **Metro Taipei**





ALBERT TORTAJADA
Director of Infrastructure, **FGC Ferrocarrils de la Generalitat de Catalunya**





CORMAC RABBITT
Managing Director, **Metro Dublin**



MEGA PROJECTS



SOTA OUK
Deputy Director of Railway Department, **Cambodian Ministry of Transport**





SIMON GIOVANAZZI
Executive Director Asia-Pacific at **DB Engineering & Consulting**





NALINAKSH VYAS
Chairman, Technology Mission for Indian Railways, **Ministry of Transport**





CHRISTIAN HÖCKER
Director, Think Tank Digitalisation & Technology, **Deutsche Bahn**





MATHIAS LINDEN
Researcher, **University Koblenz**





HEIKO BÜTTNER
Chairman, **Munich S – Bahn**





ELIZABETH BRICENO JIMÉNEZ
President, **INCOFER Costa Rica**





JORGE ESCOIN
CTO, **Euskotren**





TIM KEITH
President, **Texas Central**





JOHAN SUNDIN
Head of Strategic Construction Support, East Link Project, **Trafikverket**





ANDREA GIURCIN
CEO, **TRA Consulting**





ANJA-MARIA SONNTAG
Head of Digital Transformation, **SBB Cargo**





PHUC NGUYEN
Head of Maintenance, **Leo Express**





DIEGO GALAR
Professor of Condition Monitoring, Division of Operation and Maintenance Engineering, **Luleå University of Technology**





JORGE YÁÑEZ
CEO, **Metro de Quito**





MAURO ALABUENAS
Vicepresident, **SBASE**





NICOLE ECKIERT
Bid Manager, **Munich S-Bahn**





MARK LOADER
Project Delivery Group Director, **MyHSR**





RICHARD SENDI
Head of Planning & Strategy, Standard Gauge Railway Project, **Uganda Ministry of Works & Transport**



DIGITAL AND IOT



DR. BRIJESH DIXIT
Managing Director, **Maha-Metro**





JAMES BROWN
Data and Performance Engineer, **Angel Trains**





ANDER AZKARATE
Strategic Innovation Manager, **Danobat**





MANUEL FELIPE GUTIÉRREZ TORRES
Viceminister of **Transport of Colombia**





JAIME ADASME
Director of Project Development, **Metro de Santiago**





FRANCISCO JAVIER SERRA GUEVARA
Director General de Internacionalización de la Empresa, **ICEX España Exportación e Inversiones**





ANDREW MCNAUGHTON
Strategic Technical Adviser, HS2 & Chairman of World HSR Committee, **UIC**





JENS OLE KASLUND
E&M Contract Director, **Femern**





JÖRN SCHWANZE
CTO, **KVB (Cologne)**





PHILIPPE CITROEN
Director General, **UNIFE**





GIORGIO TRAVAINI
Head of Research & Innovation, **Shift2Rail Joint Undertaking**





JAVIER DE LA CRUZ
Head of Digital Transformation, **CAF Rail Services**



MEET THE BIG PLAYERS IN THE GLOBAL RAIL INDUSTRY

LIGHT RAIL



ANDRÉ VON DER MARCK
CEO, **Luxtram**





EDUARD CABRERA
Head of Infrastructure, **ATM Barcelona**





RANDY SAC
Head - Information Mgmt. & Technology,
Light Rail Manila Corporation





JUAN JOSÉ GAINZA
Product Manager, **ArcelorMittal**





THIERNO AW
Directeur Général, **Conseil exécutif des Transports urbains de Dakar**





MOGENS HAGELSKAER
CEO, **Odense Letbane**





ANA M. MORENO
General Manager, **Los Tranvías de Zaragoza**





LATIFA JARDAK
Corporate Communications Strategy, **RFR Tunis**





DAVID ALVAREZ
Research Engineer- Global R&D,
ArcelorMittal





DANNY VAUGHAN
Head of Metrolink Tram, **Transport for Greater Manchester**





MARK DAVIS
General Manager, **London Trams**





CHENG-CHIOU CHANG
Commissioner, **Dept of Rapid Transit Systems – Taipei**





ALEJANDRO MORENO
Director, **Midland Metro Alliance**





MARIA C. ORTEGA
Urban Light Transport Manager, **IDOM**





DAS MOOTANAH
CEO, **Metro Express Mauritius**





ANDRÉS MUÑOZ DE RODRIGUEZ
General Manager **Metro Tenerife**





STEEN LYKKE
Technical Director and Chief Operating Officer, **Odense Letbane**





FERENC FRIEDL
Innovation Senior Associate, Mobility Strategy and Innovation, **BKK Budapest**





HANS CRUSE
Director, **Sparvagns Staderna**





HADBI AOMAR
CEO, **Algiers Metro (EMA Entreprise de Metro d'Alger)**





JAMES HAMMETT
Managing Director, **UKTram**





TOBYN HUGHES
Managing Director, **Nexus Tyne and Wear**





RICHARD BRIGGS
Senior Project Engineer, **Transport for Wales**





THOMAS KRITZER
Head of Tramway Division, **Wiener Linien**





GEOFF CROSS
Vice-President, Planning & Policy, **TransLink Vancouver**





CHELINA BODHIE
Senior Manager: Environmental, Health and Safety, **Gautrain Management Agency**





PETER CUSHING
Managing Director, **Cushing IP and Co Ltd**



TELECOMS & TRAIN CONTROL



PAUL BOOTH
Principle Design Engineer, **Network Rail**





STEPHANE CALLET
Signalling Project Manager, **SNCF**





NIKOLAUS PANZERA
UTO operations, **Wiener Linien**





MARCO TAGLIABUE
Sales Director EMEA, **Fluidmesh**





KOKI MITSUZAKA
Assistant Director, **East Japan Railway**





MARLEEN VERHEYEN
Advisor Traffic Management Services, **Infrabel**





ALEXEY OZEROV
Head of Business Cooperation Dept, **NIIAS Russian Railways**





PHILIPPE ROBION
Project manager on Line 4 automation, **RATP**





FELIPE SANJUAN
VP Sales, Global Integrators, **Teltronic**





JARRICK HEYVAERT
First Technician Signalling, **Infrabel**





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Data Scientist & Project Manager, **Infrabel**





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System Engineer, CBTC Expert, **SNCF**





ALEXEY OZEROV
Head of International Department, **NIIAS Russian Railways**





ANDY HARRISON
Founder, **MiM Consult**





CHRISTINE KRAFT
Project Manager ETCS, **DB Kommunikationstechnik**





PETR KOLAR
Strategy Department, **SZDC (Czech Infrastructure)**





CHRISTIAN SCHLEHUBER
Team Leader Security OT, **DB Netz**





JULIETTE MARAIS
Researcher GNSS, **IFSTTAR**





AMANDINE MOUTTE
Head of Automation Line 4, **RATP**





BASELIYOS JACOB
Senior Expert, ATO and ETCS, **DB Cargo**





ESMÉ KALSHOVEN
ERTMS Program Director, **NS**





GEERT VANBEVEREN
Sales Director, **Siemens Mobility**





MAZ MIRZA
Information Technology, **MYMRT**





MICHAL CIESLIK
Head of Service & Security Department, **Wiener Linien**





JEAN-BAPTISTE MOUSSELEM
System Engineer, **SNCF**





AMAIA BIZKARGUENAGA
TETRA Service Manager, **Itelazpi**



MEET THE BIG PLAYERS IN THE GLOBAL RAIL INDUSTRY

STATIONS



AMIRBAHADOR ABDOLMOHAMADI
High Speed Railway Project Manager & Buildings & Facilities General Director, **Railways of Islamic Republic of Iran (RAI)**





URBAN HAMMARLAND
Regional Manager Gothenburg, Urban Development, **Jernhusen**





NORRIE COURTS
Director of Stations, **Network Rail**





OLEKSANDR KARNACHEV
Deputy Director of the Strategy and Planning Department, **JSC Ukrainian Railway**





OLGA WILLNER
Project Lead IoT & Data Analytics, **DB Stations&Service**





JOHANNAH RANDALL
Head of Stations Operations, **HS2**





JONATHAN CHATFIELD
Head of Policy – Freight & Stations, **Rail Delivery Group**





SAM LI
Senior Innovation Officer, **Transport for Greater Manchester**





ASTRID BUNT
Director of Stations, **ProRail**





KOEN VAN LANCKER
Head of Investments & Real Estate – Stations, **SNCF**





SUDATH AMARATUNGA
Rail Project Strategist, **Transport for NSW**





IORI MORI
MS/MPP, Assistant Manager IT Strategy Division, Technology Innovation HQ, **East Japan Railway Company**





PHILIPP LEIMBURGER
Leader - Smart Station Zürich HB, **SBB**





ARJA AALTO
Specialist, Passenger Traffic, **Finnish Transport Agency**





PATRICIA CUEVELIER
Stations General Manager, **SNCF**





MOHAMED CHAHID
Assets Valorization Director, **ONCF**





BAREND KUENEN
Director, **QNN Consulting**



INTELLIGENT INFRASTRUCTURE



SONIA ZAHIRODDINY
BIM Strategy Manager, **HS2 Ltd**





MICHAEL KUPERBERG
Chief Blockchain and DLT Architect, **Deutsche Bahn**





CÉDRIC CECOTTI
Telecom BCC Manager Technology Innovation Officer, **Infrabel**





ADAM STEAD
Founder and CEO, **Apollo Rail**





AITOR GARITANO
General Manager, **ETS**





JON KERBEY
Director of BIM, **HS2 Ltd**





JAVIER ASTARLOA
Maintenance and Operations, **ETS**





MARTIN KÖPPEL
Intelligent PerCepTION (IPC), **DB Netz AG**





CHRIS VERSTEEGEN
Chief Innovation Officer, **ProRail**





ENRIC TICO
President, **CIMALSA**





MATTHIAS VANDEN AUWEELE
Asset Management, **Infrabel**





CHRIS ROWLEY
Senior Engineer, **Network Rail**





JOE GHARTHEY
Minister of Railways of Ghana





JORGE ONAINDIA
Construction and BIM Department, **ETS**





STUART CALVERT
Director, Programme Technical Services and Supply Chain, Group Digital Railway, **Network Rail**





ESTELLE BONGINI
Research Engineer, **SNCF Réseau**





EUGENIO FEDELI
Head of R&D, **Rete Ferroviaria Italiana**





SIN SIN HSU
Head of Track Engineering, **Network Rail High Speed - HS1**





BA MYINT
Senior General Manager (Inspection), **Myanmar Railways**





JAVIER LÓPEZ
Ingeniero Industrial, **Pandrol**





WOLFGANG ZOTTL
Lifecycle Management and Innovation, **OBB Infrastruktur**





DANIEL KINDLER
Blockchain and DLT Solutions, **Deutsche Bahn**





DANIEL ECKENSTEIN
Asset Manager of Track, **SBB**





NICK KINGSLEY
Managing Editor, **Railway Gazette**





GARETH WILLIAMS
Head of Sustainability, **Virgin Trains**





ROESJA DANEK
Energy Program manager **NS**





MARKUS HALDER
Head of Power Demand Management Program, **SBB**





IANKO VALERO
Technical Director, Traction Business, **Ingeteam**





STUART HILLMANSEN
Senior Lecturer, **Birmingham University**





REBECCA CRANSHAW
Community & Environment Manager, **Eurostar**





HOLGER BUSCHE
Scientific Advisor, **Die Gruenen**





ARTTU KUUKANKORPI
Director Traffic Operations, **HKL Helsinki**





OLIVIER MENUET
SVP Energy, **SNCF Energie**





MARGRETHE SAGEVIK
Head of Sustainability, **NSB**





DYRE MARTIN GULBRANDSEN
Director Energy, BaneNor, & Director, **Eress**





RORY DICKERSON
Senior Engineer, **Network Rail**



MEET THE BIG PLAYERS IN THE GLOBAL RAIL INDUSTRY

TICKETING AND MAAS



ALVARO SALVAT
General Manager - Spain, **Lime**



GORDON HANNING
Head of Concession Travel & Integrated Ticketing, **Transport Scotland**



MARK LANGMEAD
Director Compass Operations, **Translink**



VINOD BHATIA
General Manager Centre for Railway Information Systems, **Ministry of Railways India**



SHERISSE SHELTON-SMITH
Smart-Ticketing Manager, **Govia Thameslink Railway**



KRISTIAN KOLIND
Director of Mobility Services, **NSB**



IVANA SEMANJSKI
Scientific Advisor - Transport and Traffic Sciences, **City of Ghent**



HUGO OLJEMARK
Managing Director, **Bergslagen**



IAN WRIGHT
Head of Innovation & Partnerships, **Transport Focus**



LIDIA SIGNOR
Support Manager - MAAS Alliance, **ERTICO**



JANNE HAUTA
Ministerial Adviser, Data Business unit, Data Department, **MOTC Finland**



ANDREA BRUSCHI
Transportation & Mobility Planner, Feasibility Studies, Directorate for Mobility Systems, **MM Spa**



FUNDING AND FINANCE



CARLO SCARPA
President, **Brescia Mobilita**



ENEIDA ELEZI
Institutional Relations, **Albanian Railways (HSH)**



DORIS CHEVALIER
CEO, **Infraboost**



DUILIO FATTI
Head of Knowledge and Interfaces Management, **Ferrovie Dello Stato**



IRYNA KOSHEL
Head of Reform Support Team, **Ministry of Infrastructure of Ukraine**



LARYSA NAZARENKO
Head of Railway Sector Reform, **Ukrainian Ministry of Infrastructure**



JUAN ANTONIO CUESTA
Director, **Ecorail**



ALISA MAAS
Head of Mobility, **IOTA Foundation**



SUSANNE WOLF-EBERL
Chairwoman, **WIMEN (Women in Mobility, Energy, Environment Network)**



MARC GIESEN
Head of Consulting, **DB Engineering & Consulting**



PROJECTS



TOBIAS FISCHER
Leader, Rolling Stock Technology, **Deutsche Bahn**



CAMILLA AHSTON
Senior International Strategist, Purchasing & Logistics, **Trafikverket**



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Ethio-Djibouti Railway operation	Femern	First Group	Fret SNCF	Go Ahead Group	Govia Thameslink Railway	HZ Putnicki Prijevoz	INDIAN RAILWAY	Israel Railways	Italo - Nuovo Trasporto Viaggiatori
JSC Lithuanian Railways	KORAIL	Leo Express	LYRIA	MTR	Myanmar Railways- Ministry Of Rail Transportation	NMBS	NS	NSB	O.B.B.
ONCF	Philippine National Railways	PRASA	Renfe	Russian Railways	SBB	SNCF	Southeastern	Sri Lanka Railways	Tag I Bergslagen
Texas Central	Thales	Trainose	Transdev	Transport for New South Wales	Trenitalia	Transport For Wales	Ukrainian State Railways	V.I.A.	Virgin Trains

METRO & LIGHT RAIL PROJECTS & OPERATORS

A.T.M. - Azienda Trasporti Milanesi	Attiko Metro	Dubai Municipality	Helsinki City Transport	ETS	Euskotren	Ferrocarrils De La Generalitat De Catalunya	KolnerVerkehrs-Betriebe AG KVB	Light Rail Manila Corporation	Los Angeles Metro
Luxtram	Maha-Metro Rail Corporation	Metro Bilbao	Metro de Madrid	Metro Dublin	Metro de Quito	Metrolinx	Metro Mauritius	Metropolitano de Tenerife	MetroRio
Metroselskabet	Mumbai Metro Rail Corporation	Nexus	NTA Tel Aviv Metro	Odense Letbane	Oslo Vognselskap	RATP	RFR Tunis	Los Tranvías de Zaragoza	Mass Rapid Transit Corporation Malaysia
Subterraneos de Buenos Aires SUBTE	Sydney Metro	T.M.B. - Transports Metropolitans de Barcelona	NTA Tel Aviv Metro	Transport for Greater Manchester TfGM	Transport for London	Wiener Linien			

GOVERNMENT ORGANISATIONS & ASSOCIATIONS

Alamy	Autoritatea Feroviara Romana - A.F.E.R.	Australian Trade and Investment Commission	Baghdad Chamber of Commerce	BKK Centre for Budapest Transport	Brescia Mobilita	Budapest Transport	Bulgarian Chamber of Commerce and Industry	City of Ghent	CABEI
UK Department for International Trade	UK Department for Transport	E.R.T.M.S. Users Group	Finnish Ministry of Transport and Communication	Government of Western Australia	HS2	ICEX	Instituto Costarricense De Ferrocarriles	Ministry of Infrastructure, Ukraine	Ministry of Public Works and Transport, Railways Department, Cambodia
Ministry of Railways Development of Ghana	Ministry of Railways, India	Ministry of Transport, TURKEY	Shift2Rail Joint Undertaking	Singapore Economic Development Board	Spårvagnsstäderna	SPRI	Trafikverket	Transitia Rail	UNIFE

WHO ATTENDS? THE WHOLE VALUE CHAIN!

INFRASTRUCTURE MANAGERS

ADIF	Banedanmark	Bane NOR	Basque Government	BLS Infrastructure	Db Netz	Infrabel	Network Rail	ÖBB Infrastruktur	ProRail
									
Rail Baltica	S.Z.D.C.	SNCF Réseau	Trenes Argentinos Infraestructura						
									

TECHNOLOGY PROVIDERS & MANUFACTURERS

1Spatial	3B Industries	3M	ABB	ACKSYS	ADDEV Materials	Advantech	Alizent	Alstom	Altran
									
Angel Trains	Ballard	BEGIRALE	Bentley Systems	Bombardier	Bosch	CAF	CAF MiRA	CAF Power & Automation	CAF Rail Services
									
CAF Signalling	CAF Turnkey & Engineering	Catenda	CEIT	CIMALSA	CLARIS Solutions	CloudGuard Software	Conectores Y Cables	CRCC - KSA Branch of China Railway Construction Comtran Cable	Conectores Y Cables
									
Cylus Cybersecurity	Daktronics	Danobat	digital rail limited	DITECFER	DHL	Eaton	Esri	Everlux	FairFleet
									
FERCHAU	Fluidmesh	Frauscher	Frequentis	Fuchs Lubricante	Greenrail	GAIKER-IK4	GEINSA	GEODIS Industrial Projects	Gmundner Fertigteile
									
Huber+Suhner	HARTING	igus	Ingeteam	Ingartek	Inventec	ITT	JEZ	Kes Keschwari Electronic Systems	KIDO Dynamics
									
La Farga	Klüber Lubrication	L.E.K. Consulting	Lapp	Lutze Transportation	Luznor Desarrollos Electronicos	MAFELEC	Masats	Masteris	NEM Solutions
									
Nokia	NETASELCOM	Pfisterer	Revenge Smart Solutions	RADWIN	Railcomplete	SAP Concur	SGS	Squarell Technology	Stadler Rail
									
Staufen	SUPRASYS	Talgo	Tecnalia	Tecnica Y Proyectos	TE Connectivity	TRAFAG	TRAFAG	TÜV Rheinland	Typsa
									
Uniport Bilbao	Vector Informatik	VEM Sachsenwerk	Zeleros	Zoller + Fröhlich	EXHIBITION SPACES FOR 2020 NOW AVAILABLE Please contact Jorge Gonzalez at jorge.gonzalez@terrapinn.com for the latest floorplan and more information				
									

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Network Rail



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presents unique annual opportunities across a number of event channels, all designed to deliver business development and leadership opportunities

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WHO WILL ATTEND THE CONFERENCE & VISIT THE SHOW?

NATIONAL RAIL OPERATORS & METRO & LIGHT RAIL OPERATORS

- Chairmen, CEOs and Managing Directors
- CDO, CTO & CIOs
- Head of Innovation
- Heads of Signalling & Train Control
- Head of Planning
- Head of Operations
- Head of Rolling Stock
- Head of Sustainability
- Head of Power
- Head of Maintenance
- Head of Fleet Management
- Head of Freight



INFRASTRUCTURE AUTHORITIES

- CEO
- Head of Planning
- CFO
- Head of Planning
- Senior Project Engineers
- Head of Innovation
- Chief Innovation Officer
- Head of Infrastructure Inspection
- Head of Maintenance
- Head of Asset Management



THE ENTIRE VALUE CHAIN OF THE VENDOR COMMUNITY, WITH RELEVANT SECTORS INCLUDING

- Asset Management, Smart Maintenance and Data Analytics
- Digital Technology
- Construction & Engineering
- Signalling & Train Control
- Telecoms
- Cyber Security
- Energy & Power
- Infrastructure Management
- Ticketing & MAAS
- Finance & Funding
- Project Consulting
- Station development
- Real estate/asset management



LOCAL AND NATIONAL GOVERNMENTS

- Department of Economic Development Departments
- Department of Trade & Industry
- Department of Transport
- Department of Infrastructure
- Department of Public Works



INDUSTRY ASSOCIATIONS PARTNERS AND COMMUNITY

- Universities & Technical Institutes
- Start-ups & Incubators/ Accelerators
- Sub contractors & their Partners
- Leading industry Associations
- Local Clusters



EXHIBITION SPACES FOR 2020 NOW AVAILABLE

Please contact Jorge Gonzalez at jorge.gonzalez@terrapinn.com for the latest floorplan and more information

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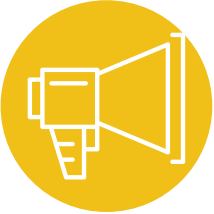
INTEGRATED MARKETING CAMPAIGN



Newsletters
Weekly newsletters to our database of rail professionals



Social Media
Twitter, Facebook and LinkedIn accounts where we have daily connections with our audience



Nurture Campaigns
To drive lead generation and bookings



Videos
YouTube videos of key sessions, interviews and more



Event Website
Up to 16,500+ unique visitors per month visiting our event website



Digital Advertising
Advertising via Google Ads and social channels to drive awareness and website traffic



Third Party Marketing
We work with key media in the industry across TV, radio and publishing to ensure wide coverage of Rail Live! 2020



Reports
Advisory board reports focused on leading themes at the event, featuring interviews with key industry leaders



WHY SPONSOR?

REACH THE GLOBAL RAIL INDUSTRY
Rail Live! presents unique annual opportunities across a number of event channels, all designed to deliver business development and leadership opportunities.



THOUGHT LEADERSHIP PRESENTATIONS
Establish pre-eminence amongst your peers



CASE STUDY PRESENTATIONS
Demonstrate best practice



ROUNDTABLE HOSTING
Lead a roundtable of industry professionals in this powerful, interactive format



BRANDING AND SIGNAGE
Multiple opportunities exist before, during and after the event



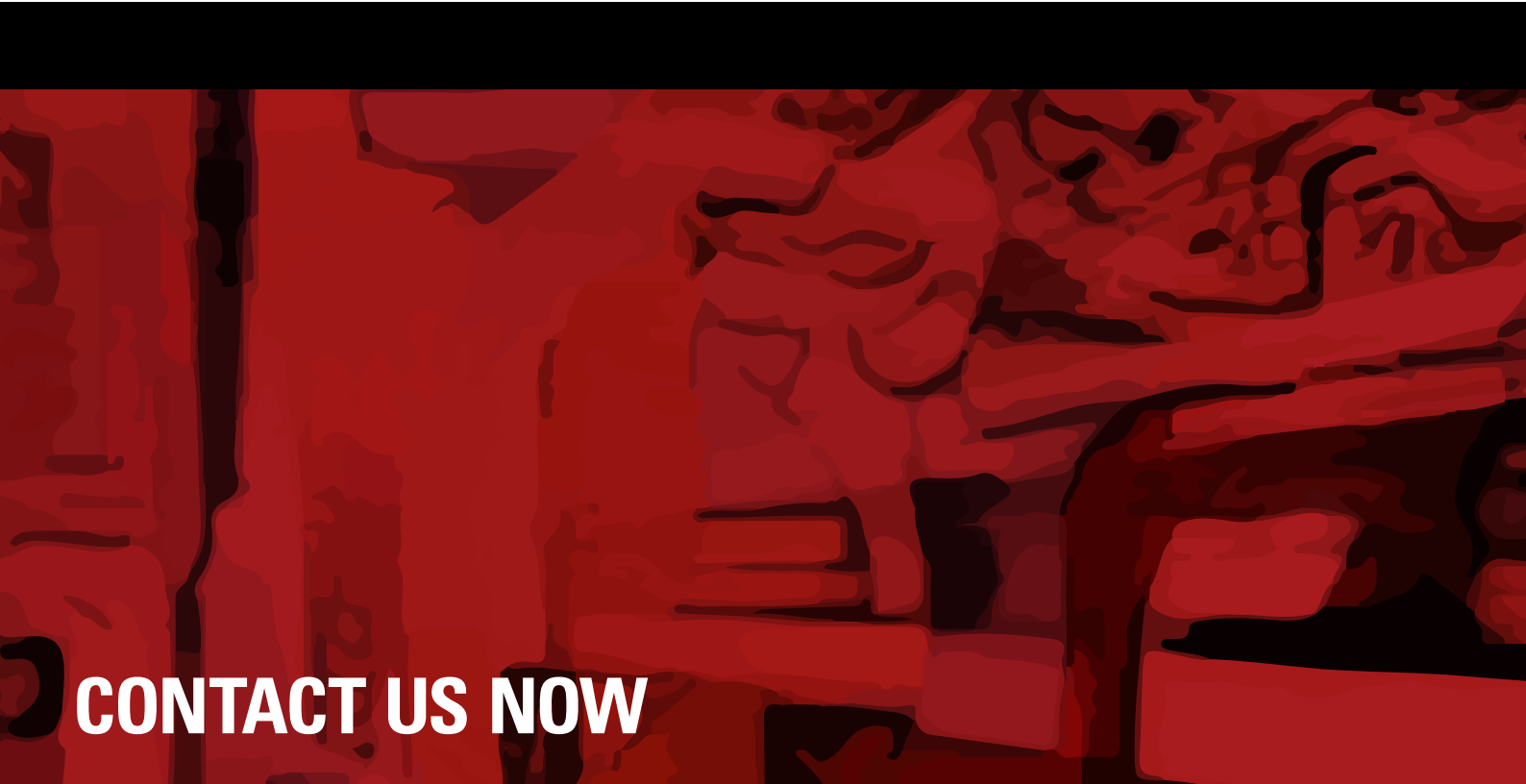
SHOWCASE
The exhibition floor is the place to showcase and build new business connections



NETWORKING AND SOCIAL
Impress the world with your hospitality across a number of options



LEAD GENERATION
New business opportunities from a highly targeted audience



CONTACT US NOW

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