



CELEBRATING 20 YEARS

AsiaPacificRail 2018



Innovation, technology &
strategy for Asia Pacific's
rail industry

DATES

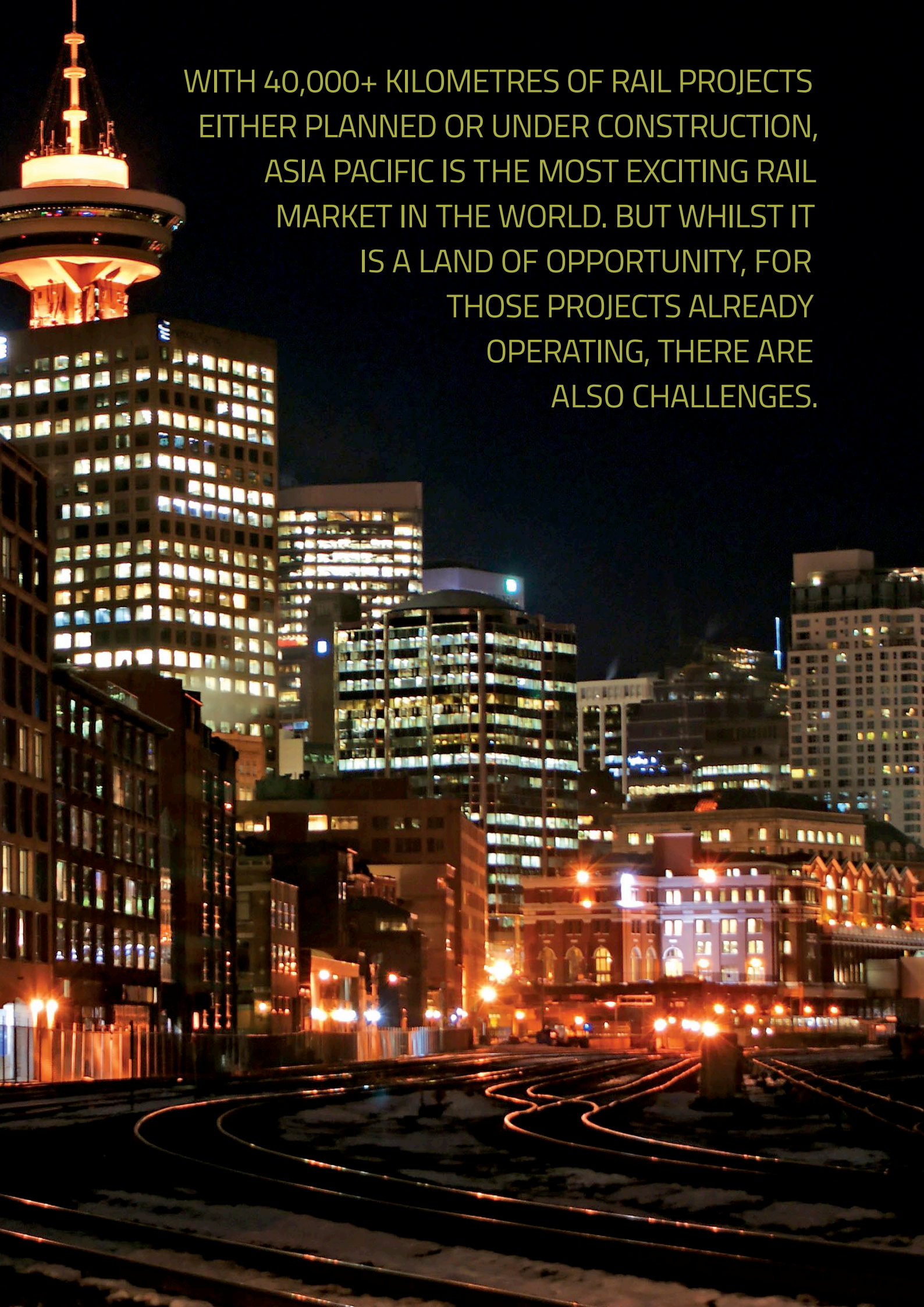
20-21
March 2018

VENUE

Hong Kong Convention &
Exhibition Centre

www.terrapinn.com/aprail



A nighttime photograph of a city skyline. In the foreground, there are curved tram tracks on a snowy or icy surface. The background is filled with illuminated skyscrapers and buildings. A prominent tower with a glowing, multi-tiered top is on the left. The sky is dark, and the city lights create a vibrant scene.

WITH 40,000+ KILOMETRES OF RAIL PROJECTS
EITHER PLANNED OR UNDER CONSTRUCTION,
ASIA PACIFIC IS THE MOST EXCITING RAIL
MARKET IN THE WORLD. BUT WHILST IT
IS A LAND OF OPPORTUNITY, FOR
THOSE PROJECTS ALREADY
OPERATING, THERE ARE
ALSO CHALLENGES.

Our Story

New technology integration continues to play a vital role in ensuring efficient operation management. Ageing infrastructure and rolling stock needs to be upgraded or replaced, putting a clearly defined and well-executed asset management strategy firmly on the agenda of all major operators.

Besides that, operators still face tough high-speed construction challenges, tough operational efficiency targets and demanding timelines for new construction projects. So what better way to overcome these challenges and to ensure you're at the top of your game than two days of knowledge sharing and networking with your peers?

Welcome to Asia Pacific Rail, bringing Asia Pacific's rail community together for 20 years.

Over the last 20 years, Asia Pacific Rail has brought together more than 20,000 rail leaders from across the globe for the most exclusive and influential railway gathering in the region. 2017 was our biggest event ever, with 4 premium tracks of content, a busy exhibition and 1,500+ attendees.

For our 20th anniversary edition in 2018, we're going even bigger, bringing you more rail operators, more content, more exhibitors, more networking, and above all, more opportunities for you to do business.

With 5 tracks of premium content covering metro projects, rolling stock, rail freight, signalling & communications, passenger experience, safety, asset management, track & infrastructure, revenue & ticketing, mainline projects, financing & funding and more, the 2018 premium conference will offer more opportunities than ever before to hear from the leading operators, authorities and solution providers in the region.

Visionary keynotes will lay the foundations for two days of intensive learning, discussion and networking. Leading C-Level executives will share case studies from across the world, ensuring you can learn from the best of the best. Once you've heard from them, you can spend time debating with them during the small-group roundtable sessions, allowing you to foster relationships and make new business contacts.

Plus we've got a busy exhibition floor, packed full of networking opportunities, product demonstrations and more.

Whether you're a railway operator, railway authority or a solution provider to the global railway industry, you need to join us as we lay the foundations for Asia's rail future.

Strong Buyer

SINGAPORE



LTA



SMRT



SBS Transit

MALAYSIA



PRASARANA



SPAD



RapidRail



MMC Gamuda



KTMB



MRT CORP



MYHSR

THAILAND



MRTA



BEM



BTSC



SRT



SRTET



MOT

HONG KONG



MTR



EMSD

TAIWAN



DORTS



MOTC



TRTC



NTPC



KAOHSIUNG METRO



TYMETRO



TAICHUNG CITY
GOVERNMENT



TRA



THSRC

CHINA & MONGOLIA



SHENZHEN METRO



CHONGQING METRO



WUHAN METRO



CHINA RAILWAY



UBTZ

INDONESIA



PT KAI



MRT JAKARTA



MOT INDONESIA



MAUR

VIETNAM

Attendance

KOREA



KORAIL



KRNA



Seoul Metro Line 9 Operation

JAPAN



JR EAST



TOKYO METRO

AUSTRALIA



MTM



PTV



SYDNEY TRAINS



TRANSPORT FOR
NSW



NORTHWEST
RAPID TRANSIT

CAMBODIA



MPWT



MCIT

MYANMAR



MYANMA RAILWAY

INDIA & BANGLADESH



CMRL



DMRC



DFCC



HSRC



IIFCL



JAIPUR METRO



KOCHI
METRO



KMRC



MMRC



MEGA



MMRDA



NAGPUR
METRO



DMTC

PHILIPPINES



DOTC



LRMA



LRTA



PNR

EUROPE



DB BAHN



RATP



TRANSPORT FOR
LONDON



LONDON
UNDERGROUND

Bringing major rail



LAKTHAN THONGNOPAKOON

Assistant Managing Director, Project Engineering Group Bangkok Expressway and Metro Public Company Limited



DR. TSAY HUEL-SHENG

Professor, Graduate School of Transportation Management Central Police University, Taiwan



DR. PADET PRADITPHET

Director Common Ticketing Office, Office of Transport and Traffic Policy and Planning (OTP), Ministry of Transport Thailand



DR. NOORMAH MOHD NOOR

CEO Express Rail Link



EMMANUEL VIVANT

Managing Director, Hong Kong Tramways & CEO, RATP Dev Transdev Asia



AZMI ABDUL AZIZ

President & Group Chief Executive Officer Prasarana Malaysia Berhad



SILVESTER PRAKASAM

Director Fare Systems Land Transport Authority Singapore



KULDEEP GHARATYA

Head of Technical Strategy, Systems Performance, Innovation London Underground



DR. SOMPRASONG SUTTAYAMULLY

Director, Business Development Department Mass Rapid Transit Authority of Thailand



DR. JACOB KAM

Managing Director – Operations and Mainland Business MTR Corporation



DAVID TANG

Property Director MTR Corporation



LINCOLN LEONG

Chief Executive Officer MTR Corporation



DR. TONY LEE

Chief of Operations Engineering, MTR Corporation



OLIVER REDRUP

Director, Capital Projects & Infrastructure PwC



HERMANTO DWIATMOKO

Commissioner PT. Kereta Api Indonesia



SIU YOW WEE

Director of Station Operations, Rail Operations Division, SMRT Trains



DESMOND KUEK

President and Group Chief Executive Officer SMRT Corporation



VALERY TUBBAX

Head of Power & Infrastructure Advisory, Investment Banking Department Asia Sumitomo Mitsui Banking Corporation

stakeholders together



CHUA CHONG KHENG
Deputy Chief Executive
(Infrastructure & Development)
Land Transport Authority



LIU CHIU-LIANG
Director, Systemwide E&M Project Office
Department of Rapid Transit Systems, Taipei City Government



DR. K.M. LEUNG
Assistant Director/
Railways, Electrical and Mechanical Services Department
Government of Hong Kong SAR



ISABEL CHATTERTON
Asia Pacific Regional Manager, Public Private Partnership Transaction Advisory Services
International Financial Corporation



CHUNG LI-JUNG
Deputy Director-General
Kaohsiung Mass Rapid Transit Bureau (KMRT)



SANJAY KUMAR
Chief Engineer (Signal & Telecom)
Kolkata Metro Rail Corporation



C C CHANG
Airport Line Metro Project E&M System Integration Committee Member,
Ministry of Transportation and Communication
Taiwan



LEO MAK
Director of Systems for KVMRT Project
MMC Gamuda



ADI LAU
Operations Director
MTR Corporation



RICHARD KEEFE
General Manager – Rolling Stock Fleet
MTR Corporation



TERRY WONG
General Manager – Infrastructure Maintenance,
MTR Corporation



MARK ELLIOTT
CEO,
Northwest Rapid Transit



PETER LUNDEN-WELDEN
Chief Executive Officer,
Seoul Line 9 Operation Company



LIU KADING
Chief Planner
Shenzhen Metro



VINCENT TAN
Senior Vice President,
Rail Operations/
International Engagement
SMRT Trains Ltd



DR. YANG HANWEI
Engineering Director, Facility Engineering Department
Taiwan High Speed Rail



JAMES SHI
Head of Maintenance Sub-Division, Railway Operations Division
Taiwan High Speed Rail



MARTHA LAWRENCE
Sr. Railway Specialist & Leader, Railways Community of Practice
World Bank

Bringing major rail



**DR. JOHN
ENDICOTT**

Fellow/Geotechnical
& Underground
Engineering Expert
AECOM



COLIN STEWART

Global Rail Leader
Arup



**DR. CHAISAK
SRISETHANIL**

Project and
Engineering Director
Bangkok Mass
Transit System
Public Company
Limited (BTSC)



**PARITOSH
GARGA**

General Manager
IIFCL Projects Limited



**ASHWANI
SAXENA**

Director (Projects)
Jaipur Metro



RAMA VENKTA

Project Director, High
Speed Rail Group
Land Transport
Authority Singapore



**RANDY SAMOY
SAC**

Head – Information
Management &
Technology
Light Rail Manila
Corporation



**CATHERINE P.
LOPEZ**

Division Manager,
Automated Fare
Collection System
Services
Light Rail Transit
Authority



H.E. LY BORIN

Undersecretary of
State
Ministry of
Public Works
and Transport,
Cambodia



**WILLIAM
SABANDAR**

President Director
MRT Jakarta



YI MIN

Chief Advisor China
Business
MTR Corporation



PHILIP WONG

Chief Signal Engineer
(Operations)
MTR Corporation



BRIJESH DIXIT

Managing Director
Nagpur Metro Rail
Corporation



NORLIA NOAH

Head of Rail CAPEX
Prasarana Rail
& Infrastructure
Projects Sdn. Bhd
(PRAISE)



YUSLIZAR DAUD

Head of Rail Division
Public Transport
Commission
Malaysia (SPAD)



FOO JANG KAE

Vice President – Rail
Engineering
SBS Transit



**JEAN-FRANCOIS
CHASSIN**

Vice President,
Permanent Way &
Engineering Trains
SMRT Trains



**VORAVUTH
MALA**

Deputy Governor of
Administration
State Railway of
Thailand

stakeholders together



ADESH SHARMA
Managing Director
Dedicated Freight
Corridor Corporation
Limited



TAKAO NISHIYAMA
Executive Director
– Overseas Related
Affairs
East Japan Railway
Company



MUKUL JAIN
Director
High Speed Rail
Corporation of
India/Rail Vikas
Nigam Limited



DR. SAMUEL CHAN
Director, Systems
& Chief Systems
Specialist
Land Transport
Authority Singapore



LEOW MENG FAI
Director – Asset
Condition, Standards
and Renewal
Land Transport
Authority Singapore



HENRY FOO
Director, Thomson-
East Coast Line
Land Transport
Authority Singapore



AYE AYE HLA
Advisor, Planning and
International Relations
(Land Transport),
Union Minister Office
Ministry of
Transport and
Communications,
Myanmar



**PRAVIN DARADE
- ADDL.**
Metropolitan
Commissioner,
MMRDA & CEO
Metro PIU



YANTO YULIANTO
Head of Signalling,
Telecoms and IT
Department
MRT Jakarta



DR. LAWRENCE LEE
Senior Construction
Engineer – Civil
MTR Corporation
Limited



R. RAMANA
Executive Director
(Planning)
Mumbai Metro Rail
Corporation



TONNY YEAP
Director, Commercial
Division
MYHSR Corporation



LEN NEIST
Chief Engineer
Public Transport
Victoria



EMMANUEL TOLENTINO
Officer-In-Charge,
Engineering
Department
Philippines National
Railway



TC CHEW
President, Global
Business &
Operations
Samsung C&T
Corporation



KUO TSAIR-MING
Vice President
Taipei Rapid Transit
Corporation



NAOTO KIMURA
Director, International
Relations Department,
Corporate Planning
Headquarters
Tokyo Metro



**LUVSANDAGVA
PUREVBAATAR**
Advisor to the
Chairman & Mega
Projects Leader
UBTZ

"SOUTHEAST ASIA IS A VERY IMPORTANT MARKET FOR US. THIS CONFERENCE ATTRACTS MAINLY THE OPERATORS FROM THIS REGION, WHICH ARE THE PEOPLE WE WOULD LIKE TO MEET. ASIA PACIFIC RAIL IS A VERY SUITABLE PLATFORM FOR US TO INTRODUCE OURSELVES TO THESE OPERATORS AND TO DISCUSS BUSINESS OPPORTUNITIES."

TOSHIBA



The Conference

This is a strategic, two day conference. Designed to address the key challenges and opportunities in both mainline and metro that are key to building a smart, efficient and sustainable railway system in Asia Pacific.

Key Themes:

Asset Management	Safety
Signalling & Communications Strategy	Financing Rail Projects
Rolling Stock	Energy & Sustainability
Passenger Experience	Mainline & Rail Freight
Operational Excellence	New Project Showcase
Improving Profitability	System Improvement & Modernisation
Track & Infrastructure Upgrades	Rolling Stock Management

Asia Pacific Rail 2018 will be a key gathering of rail authorities and operators in Asia Pacific and the region.

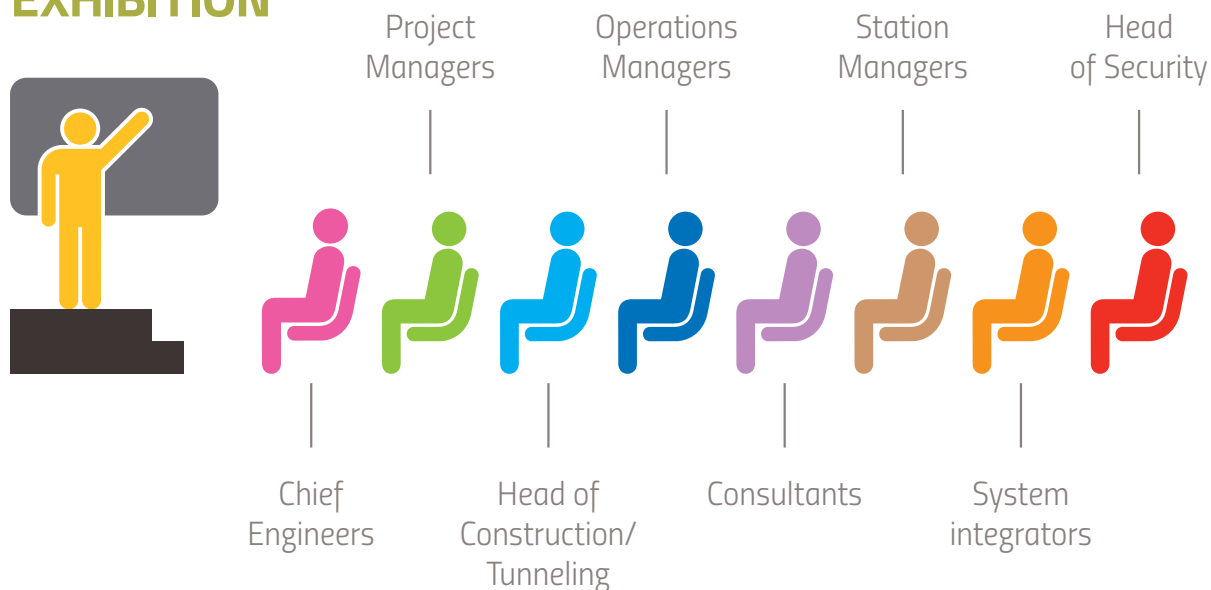
ENGAGE WITH OVER 800 DECISION MAKERS ACROSS JUST TWO DAYS.

We bring together key stakeholders across mainline, metro, freight and more, providing you with the perfect platform to connect and engage with your key prospects. It's a highly cost and time efficient platform to generate new leads and reinforce your leadership position in the market.

IN THE CONFERENCE

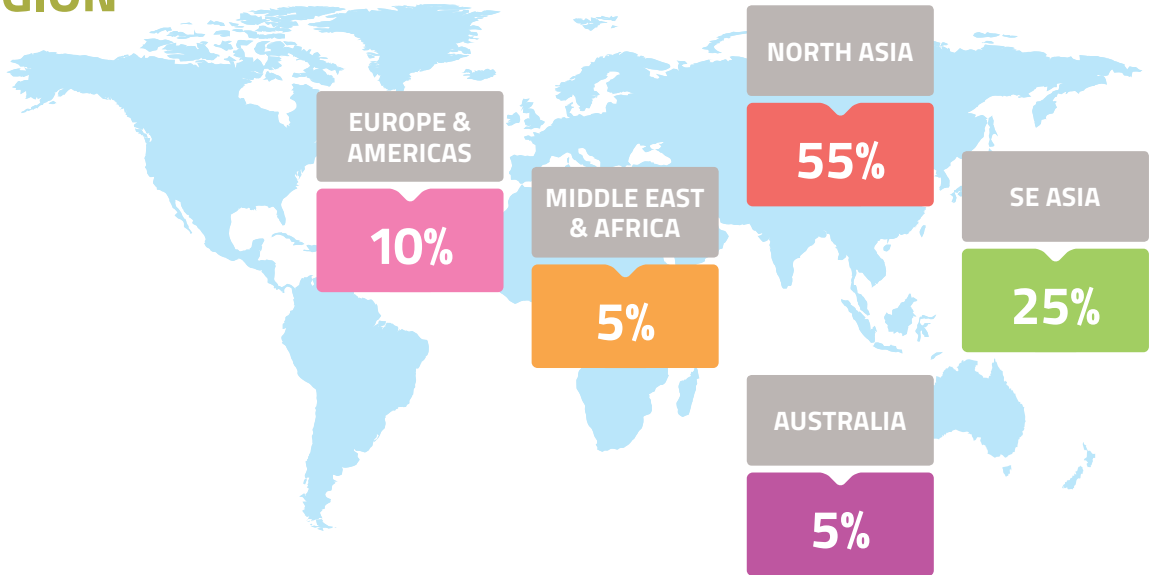


AT THE EXHIBITION

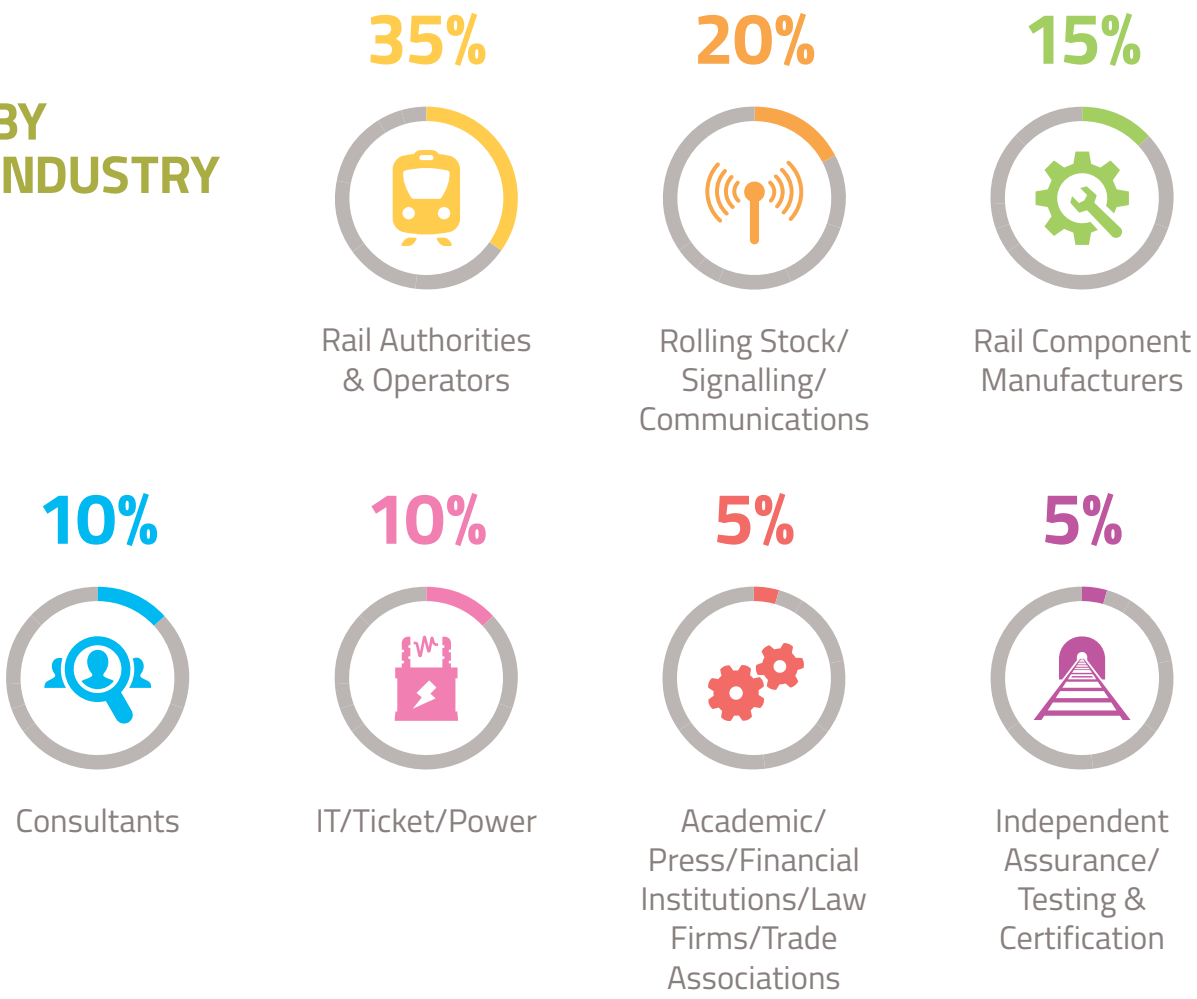


Attends

BY REGION



BY INDUSTRY



The Exhibition

With over 100 exhibitors and 2,500 attendees, this is your one-stop shop for product demonstrations and networking.

If you provide any of the below solutions, our buyers want to meet you. Get in touch with **Kym Chua** at **+65 6322 2702** or **kym.chua@terrapinn.com** for more information.

The exhibition will feature leading solution providers from:

- Air conditioning systems
- Bogies
- Cables & lines
- Communications & network solutions
- Consultancy
- Fire protection
- Flooring coverings
- Infotainment systems
- Interior design systems
- LCD systems
- Lighting systems
- Location & navigation systems
- Locomotives
- Maintenance
- Monitoring systems
- Passenger services – information, fare collection, ticketing, data
- Platform screen doors
- Power & electrification
- Sensors
- Signalling & train control
- Steel manufacturers
- Sound insulation materials
- Wheelset diagnostics systems
- Testing & certification
- Traction motors
- Safety & control
- Rail fastening equipment
- Rolling stocks
- System Integrators
- Track infrastructure
- Track Infrastructure
- Vibration & isolation

Asia Pacific Rail 2018 is the perfect place for companies wishing to:

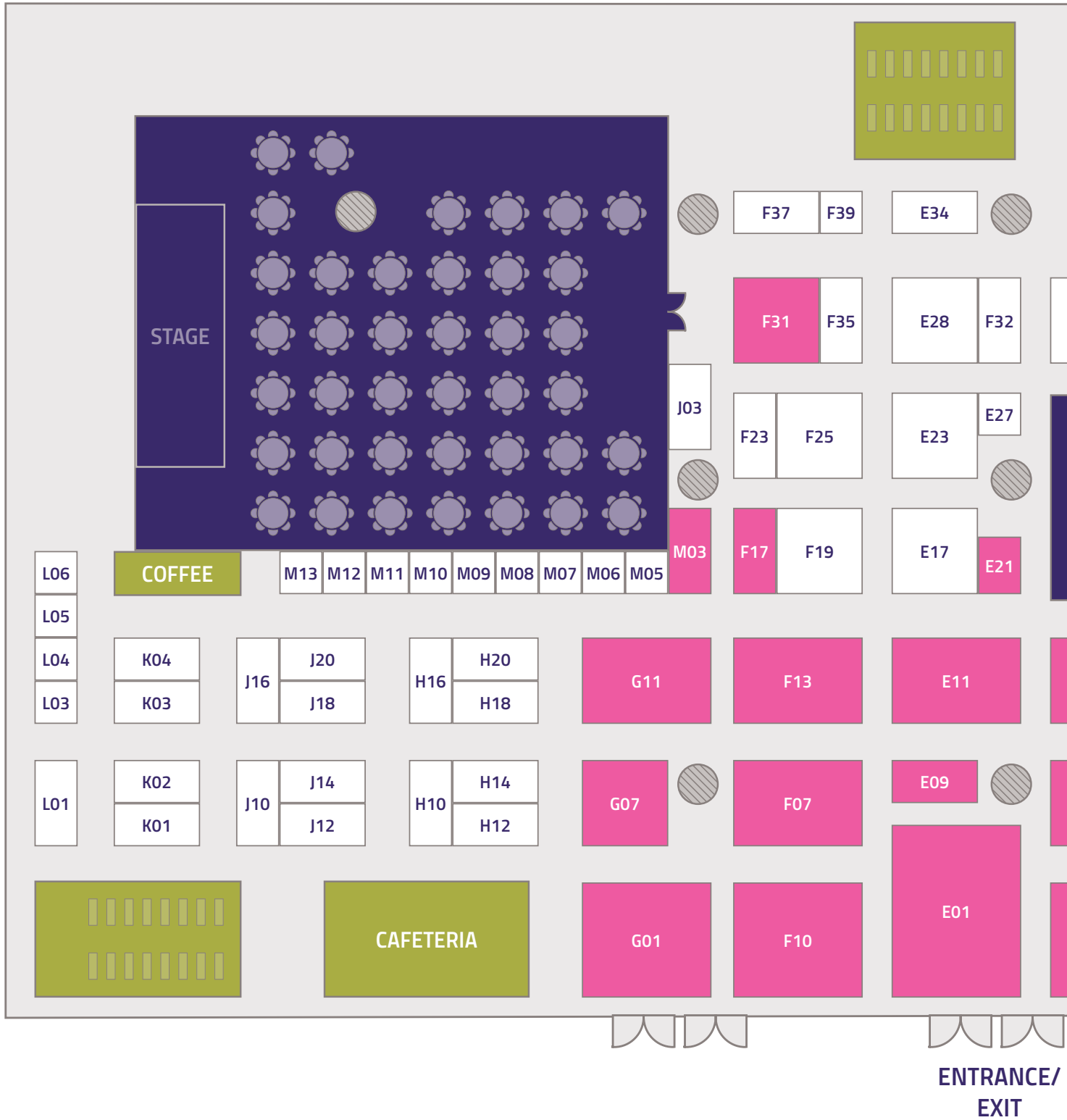
- Gain exclusive access to decision makers in the industry
- Meet industry leaders, understand their needs and develop business relationships
- Expand to a new market that is difficult to break into
- Showcase leading solutions to prospective customers
- Raise awareness of your solutions and track record amongst your prospective clients
- Launch new products, generate leads and make sales

To book your stand call **Kym Chua** on **+65 6322 2702** or email **kym.chua@terrapinn.com**

Sponsorship Opportunities

BENEFITS	TITLE SPONSOR (1 slot)	DIAMOND SPONSOR (2 slots)	PLATINUM SPONSOR (4 slots)	GOLD SPONSOR (5 slots)	Roundtable/Panel Workshop (10 slots)
Presentation at joint keynote plenary session	Day 1 morning	Day 1 afternoon/ Day 2 morning			
Presentation at Technical Conference Tracks	1	1	1	1	
Lead a roundtable/panel/ workshop	1	1	1	1	1
Conference Passes	20	15	10	7	3
Facilitated Introductions	10	7	5	3	
Exhibition Stand	108sqm	72sqm	54sqm	36sqm	18sqm
Speaking slot in the technology theatre	1	1	1	1	
Exclusive lanyard sponsor	Yes				
Seat drop of company brochure	Day 1 morning	Day 1 afternoon	Day 1 afternoon		
Investment amount	US\$ 120,000	US\$ 70,000	US\$ 50,000	US\$ 35,000	US\$ 25,000

Floor Plan



LEGEND



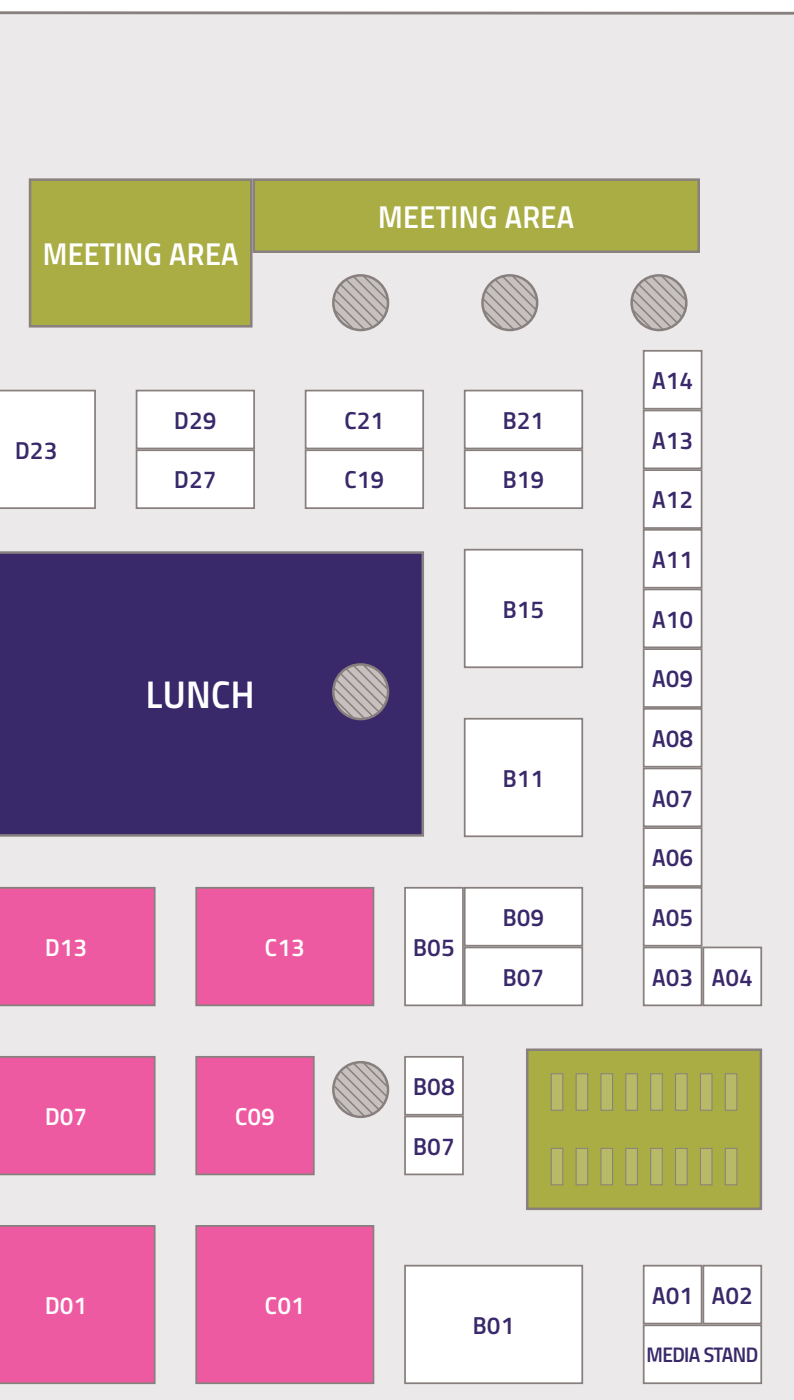
AVAILABLE



RESERVED/BOOKED



FOR PAYING DELEGATES ONLY



AsiaPacificRail 2018

20-21 March 2018
Hong Kong Convention & Exhibition Centre

Book your stand for 2018!
Get in touch with **Kym**
+65 6322 2702
Kym.chua@terrapinn.com



Partner with us

Looking to expand your market share in Asia? Let us work with you to achieve your business priorities in 2017 by positioning your brand in front of the decision makers of the Asia Pacific railway industry. Beyond a simple exhibition stand, our partnership opportunities allow you to:

GENERATE LEADS, LEADS AND MORE LEADS!

Give us your wish list of the regional clients and prospects that you would like us to invite so that you can meet them at the event. We ask for this list at least 6 weeks out to give our team the lead time to do what they do best - deliver you your wish list.

MEET THE BUYERS (GUARANTEED!)

Our 1-2-1 partnering program (available to sponsors only) means that you get to arrive at the event knowing exactly who your top sales guys will be sitting down with over the next two days. We match our buyers with the sponsors who have the solutions they are looking to invest in, it really is that simple.

BE SEEN AS A THOUGHT LEADER

Cement your position as an industry thought leader by delivering your strategic offerings to an audience of up to 1000+ qualified rail decision makers across Asia.

CREATE BRAND AWARENESS

Need to do more to reinforce your brand presence in the region? Enjoy extensive branding exposure not just over the 2-day event but from the day you sign up. The earlier you join the more exposure you will get, via our website and other digital channels, print media and online community.

2017 Sponsors & Exhibitors

Title Sponsor



Diamond sponsor



Platinum sponsor



Gold sponsor



Workshop Sponsor



Official Bag sponsor



Registration counter sponsor



Associate Sponsor



Meeting Area sponsor



Rail Freight Sponsor



Lunch Sponsor



Exclusive Hyperloop Partner



Exhibitors



Supporting Partners





Get involved

If you'd like to become an exhibitor,
sponsor or speaker at the event contact

Kym at **kym.chua@terrapinn.com**

or **+65 6322 2702**