

Sponsorship proposal for events

**PACKAGING
X CLUSTER**



Who are we?

The Packaging Cluster is a non-profit organization founded in 2012 by Catalan companies. It currently comprises 150 active members, including businesses, research centers, and organizations that represent the entire value chain of the packaging industry.

The primary objective of the entity is to enhance the competitiveness of its member companies, aiming to address the challenges of the current environment, foster innovation, and create new opportunities.
business divisions.

Strategic pillars

As the foremost representative of the packaging industry in Catalonia, the Packaging Cluster is structured around five strategic pillars.



Innovation and business development initiatives



Market strategy and intelligence.



Global connectivity

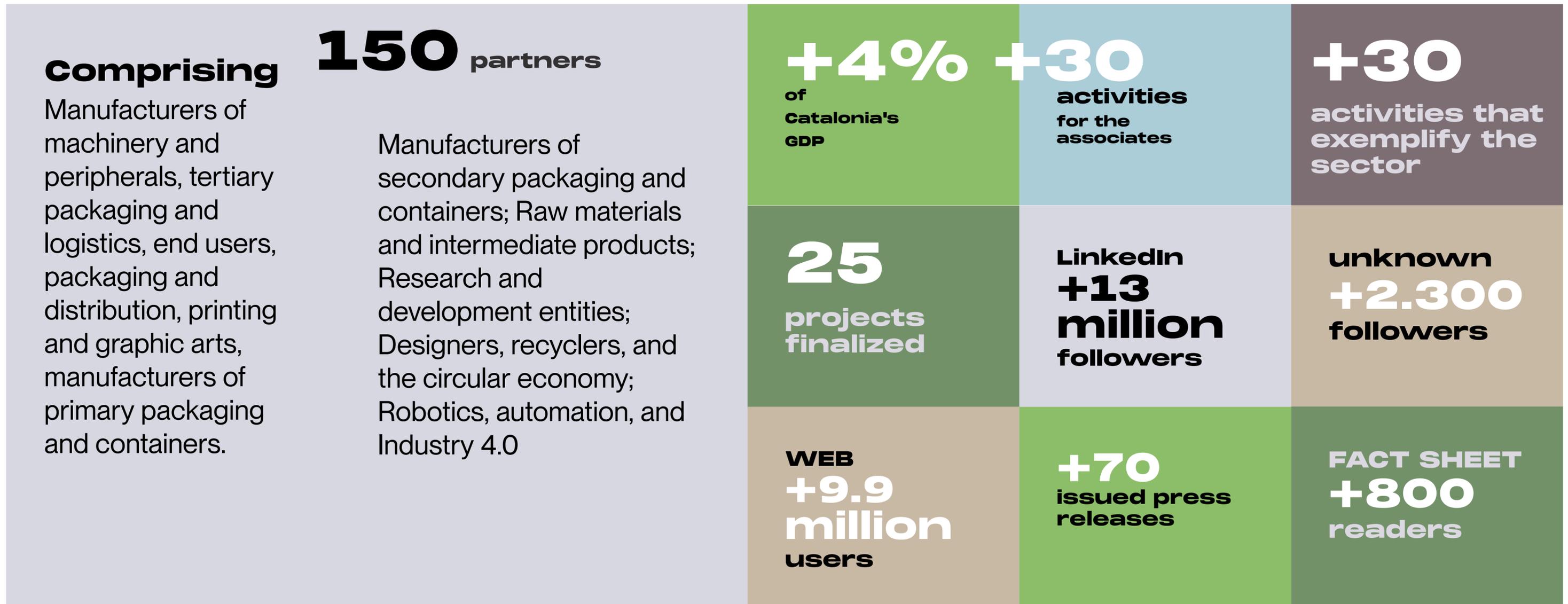


Talent development and acquisition



Business networks and collaboration

The Packaging Cluster represented in figures



Data from 2024



Why opt for sponsorship?

A sponsorship seeks to offer **prestige within the organization, positioning services or products in the marketplace**

within the Packaging Cluster and to promote networking through the organization of events, conferences, and various activities. Ultimately, it serves as a valuable instrument for enhancing brand perception, elevating visibility among potential customers, and, in the context of packaging, emphasizing accountability.

with the environment and sustainability. A strong commitment from organizations to enhance the economy and society.

Each collaboration encompasses a meal.

a few and several unique formats; however,

They all possess a shared connection: **enhance the packaging industry and**

The packaging. In every instance, the company gains from a partnership.

Value communication through enhanced actions and unique benefits.



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THE COFFEE IN THE CONTAINER

These events are organized by the Packaging Cluster, which aims to foster connections among its 150 member companies and entities within the packaging ecosystem, as well as with key representatives from complementary industries.

This event is currently occurring.

Volupa is published quarterly and showcases inspiring guests.

The event encourages reflection and dialogue among participants, emphasizing the promotion of interconnection. Exclusively for cluster members, the activity features a presentation by the guest speaker, followed by a discussion among attendees. The morning session concludes with coffee and networking, offering a valuable opportunity to reinforce the connections established during the event.



THE COFFEE IN THE PACKAGE: ORIOI GUIXÀ (LA FARGA)

SPONSOR

Logo displayed on the welcome screen. Acknowledgment of sponsorship in the monthly newsletter (over 800 readers). Notable mention in the welcome message and press release (published on the website).

The opportunity to utilize your own communication materials to enhance the visibility of your brand.

Promotional banner on the website (9,900 users) and on social media (LinkedIn exceeding 13,000 followers)

€900/SESSION

€1,800/TOTAL

[Interested in further information? Click here.](#)

At recent events, the attendees have included Oriol Guixà, Judith Viader, and Pau Relat.

PACKAGING DISCUSSIONS

Packaging Talks represents **annual meeting of the cluster, which**

It includes both the Assembly and engaging, innovative presentations for the sector. This annual meeting aspires to serve as a networking platform for companies, offering them a distinctive opportunity to forge new partnerships.

births and concepts applicable to its scope of influence.

Packaging Talks occurs over a duration of one and a half days.

in a highly dynamic fashion, encouraging the active engagement of participants. This event serves not only as a platform—

ma to tackle fundamental issues

to those in the packaging industry, but also as an environment conducive to the

fostering significant relationships and cultivating synergies

riots between the companies involved.



PACKAGING DISCUSSIONS

[View the
video below](#)

SPONSOR

Visibility of the company logo in the promotional activities conducted for the event.

Quote from the press release prior to and following the event.

Promotional banner on the website (9,900 users) and on social media (LinkedIn with over 13,000 followers). Company logo displayed on the photocall.

600€

PREMIUM SPONSORSHIP

Sponsor visibility during the event: accreditations, venue decoration, and acknowledgment by the event host.

Introduction of a speaker at the Packaging Talks event.

Insertion of a promotional video for the brand (1 minute, between presentations)

Brand visibility at the Packaging Talks exhibition within a compact 2x2m space featuring a table. Company logo displayed on the photocall.

1.200€

THURSDAY, NOVEMBER 6: **ASSEMBLY AND PACKAGING DISCUSSIONS**

SPONSORSHIP OF THE DINNER ON THURSDAY

Sponsor visibility in event promotions. Promotional banner displayed on the organization's website and social media platforms. Presentation of the networking dinner following the main presentation. Inclusion of the brand's promotional video (1 minute, after the presentation). Brand visibility at the Packaging Talks exhibition in a compact 2x2 space during the event. Display of the company name and logo on the tables as a dinner sponsor.

2.500€

FRIDAY 12/06: PACKAGING DISCUSSIONS

SPONSORSHIP OF FRIDAY LUNCHEON

Sponsor visibility in event promotions. Concluding remarks and introduction to lunch.

Inclusion in the pre- and post-event press releases. Display of the company name and logo on the tables as a lunch sponsor.

1.500€

THE EVENING OF PACKAGING

Packaging Night is a hallmark event within the packaging industry that facilitates networking among sector professionals and acknowledges commendable business initiatives associated with the activities promoted by the cluster. Its purpose is to serve as both inspiration and a benchmark for the progressive development of the industrial ecosystem.

The event will host approximately 200 attendees, a networking dinner, and awards for businesses. the entity's partners.



THE EVENING OF PACKAGING

SPONSOR

Visibility of the company logo in the promotional activities conducted for the event.

Sponsor visibility prior to and throughout the event:

Invitations, credentials, brochures, venue decoration, acknowledgment of the event presenter.

600€

PREMIUM SPONSORSHIP

Sponsorship of an award. Inclusion in the press release and newsletter (over 800 readers).

Elements of fundamental sponsorship

1.200€

Over 100 companies

[View the video here.](#)

SPONSORSHIP
PROPOSAL FOR EVENTS
2026

Get in touch

with us

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www.packagingcluster.com

