PRESS RELEASE

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Escorpion, Simorra and Lola Casademunt open the 36th edition of 080 Barcelona Fashion Week

Modacc member brands Escorpion, Simorra and Lola Casademunt were the main highlights of the opening day of the 36th edition of 080 Barcelona Fashion Week, held on Tuesday 14 October at the Recinte Modernista Sant Pau.

The event ran until Friday 17 October and brought together 25 designers and brands who presented their new collections on one of the most internationally renowned fashion runways. This edition reaffirmed 080's role as a platform for visibility, innovation and creative talent, with a strong commitment to sustainability and the unique identity of Catalan fashion..

Escorpion: calm, peace and conscious essence

Escorpion presented Holistic Getaway, a collection that invited the audience to pause and reconnect with inner balance. The proposal was inspired by the free and holistic spirit of the 1970s on the US West Coast and advocated for a more human and sustainable approach to fashion, far from today's fast pace.

With natural fabrics, fluid silhouettes and a serene colour palette, Escorpion paid tribute to a generation that chose to live and express themselves authentically, connecting this spirit to the values of the present.

Simorra: the intelligence of nature

Simorra took inspiration from the origins of life with Raíces, its FW25/26 collection, inspired by The Power of Movement in Plants by Charles and Francis Darwin. The collection reflected on the natural intelligence of plants and the collaborative networks they establish, drawing a parallel with current social dynamics.

With an elegant and conceptual language, the brand invited audiences to rethink their relationship with nature and reconnect with what is essential, presenting pieces that combine technique, emotion and storytelling.

Lola Casademunt: a metropolitan safari

Lola Casademunt by Maite unveiled Metropolitan Safari, its SS26 collection, inspired by the vibrant energy of the big city. The proposal combined animal prints, a signature element of the brand, with sophisticated textures and exquisite detailing.

Organdies, silks and technical fabrics were combined to create a powerful and feminine aesthetic, designed for women who walk the city streets as if they were a runway. This collection captured the bold, free and cosmopolitan spirit that defines the brand.

New initiatives in a consolidated Edition

This edition of 080 Barcelona Fashion Week stood out for the incorporation of new spaces and formats that expanded the cultural and professional scope of the event.

On the one hand, 080_SpotSpainGallery, a new space created with Spain Gallery, promoted and internationalised Spanish designer fashion. Twenty-two brands and designers took part, making it a meeting point that brought together creative talent, professionals and the public.

On the other hand, 080_BEYONDCRAFTS highlighted contemporary craftsmanship and created a space for dialogue around creative trades. This first edition focused on millinery, exploring its technical and conceptual boundaries and opening new perspectives for the future of craftsmanship in Catalonia.

080 Barcelona Fashion Week reaffirms itself as a key stage for Catalan fashion, boosting its international projection and fostering dialogue between creativity, sustainability and innovation.