

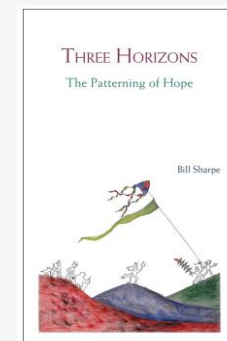
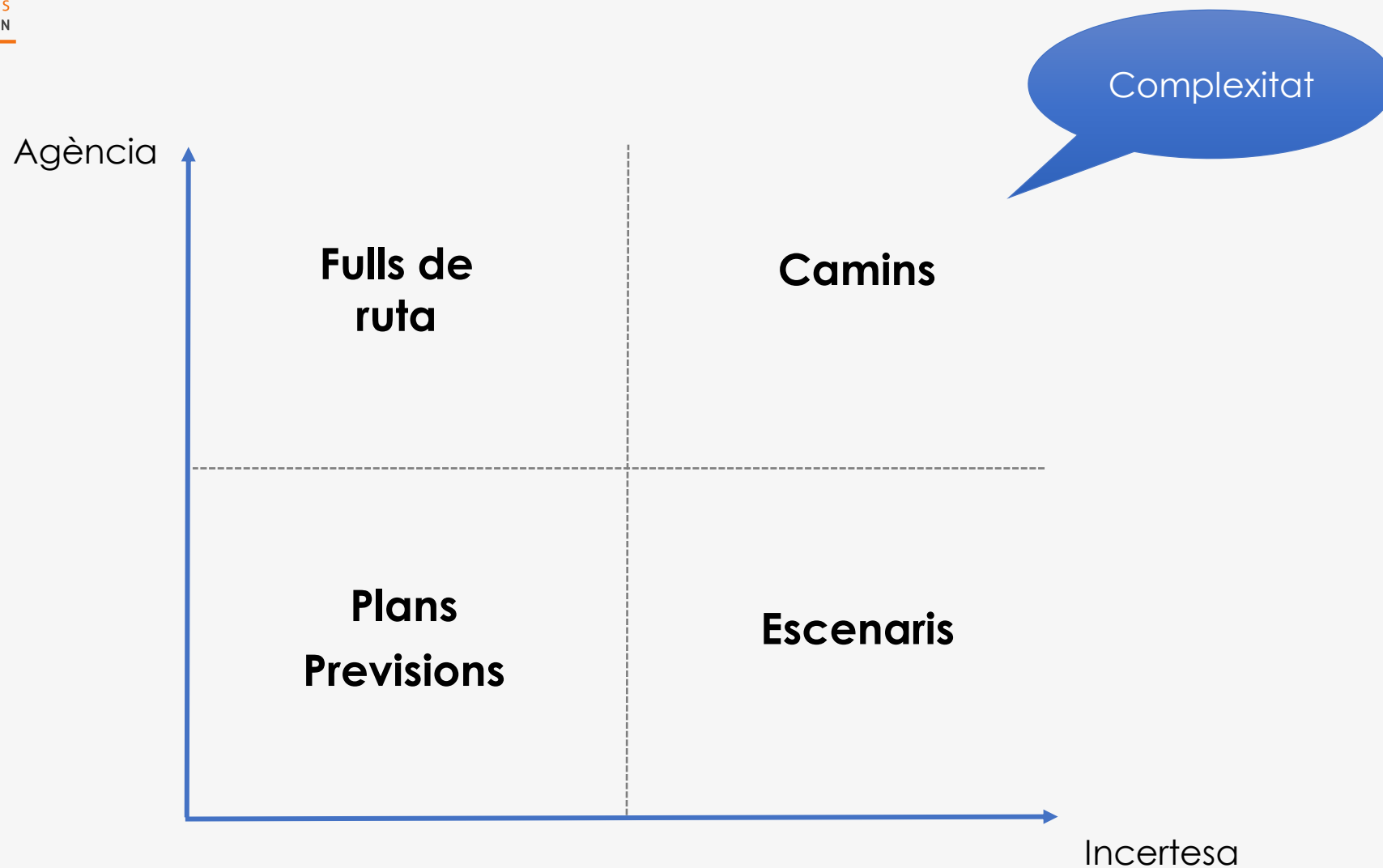
“Empresa i futur”

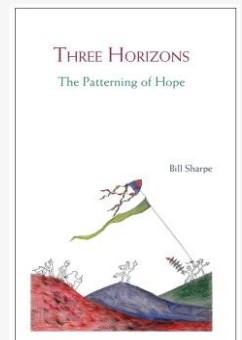
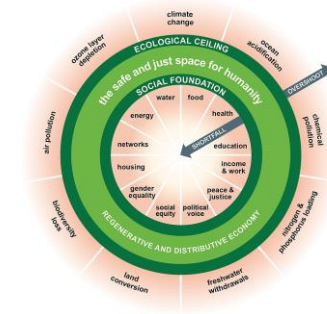
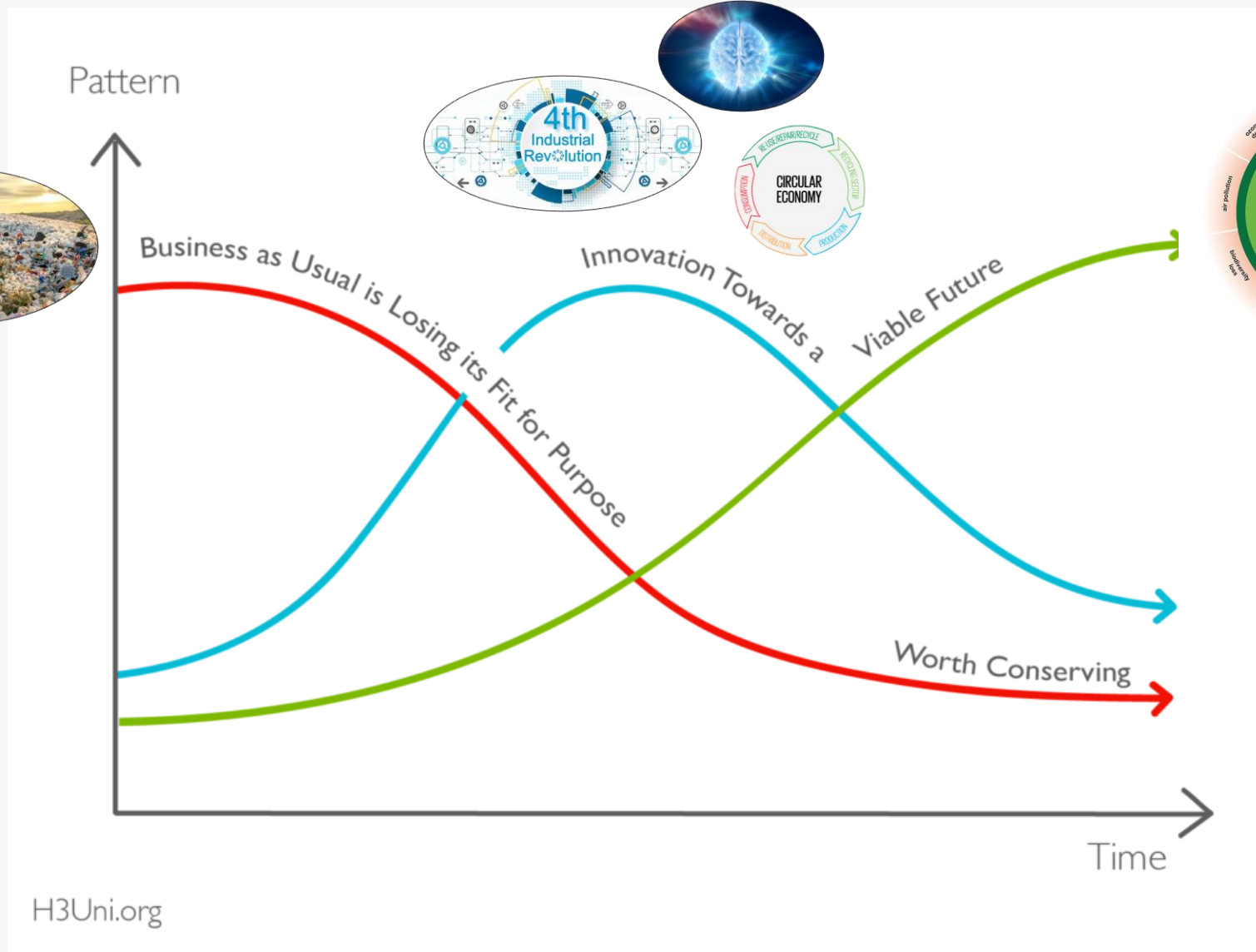
Una fotografia en clau planetària



Dr. Josep M. Coll
Professor d'Estratègia, Sostenibilitat i Innovació

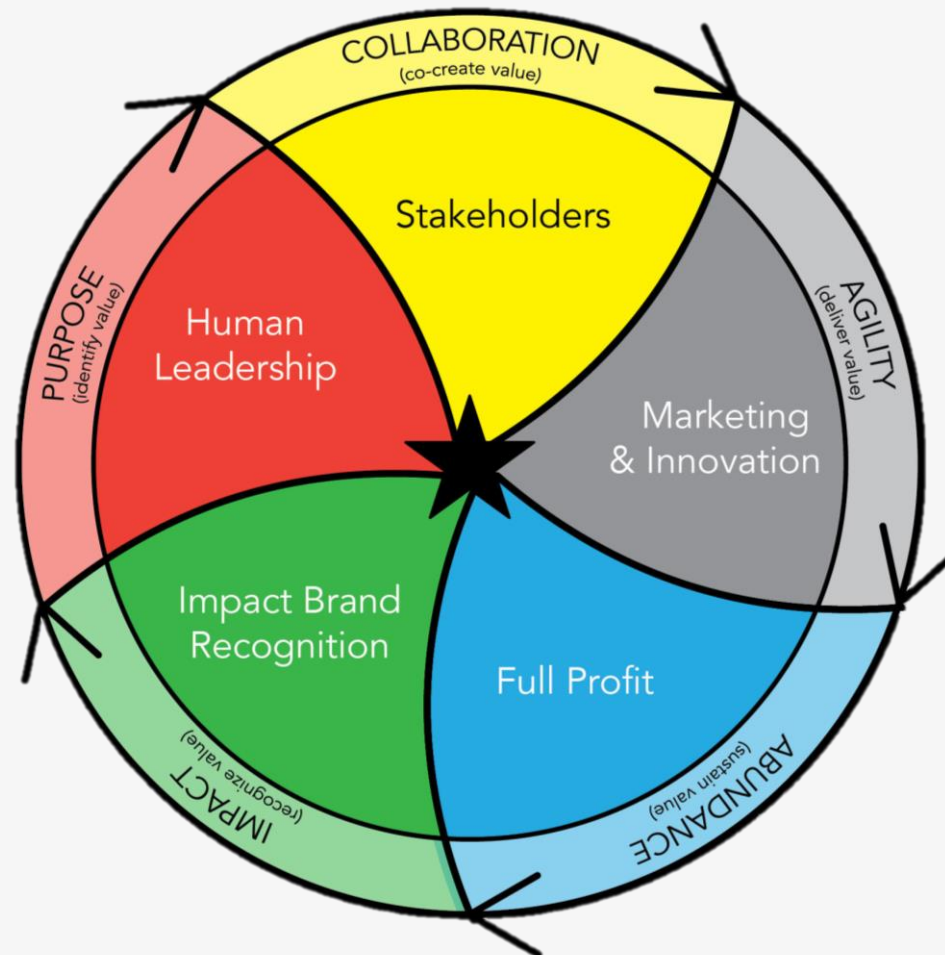
Marc de reflexió





Marc d'actuació

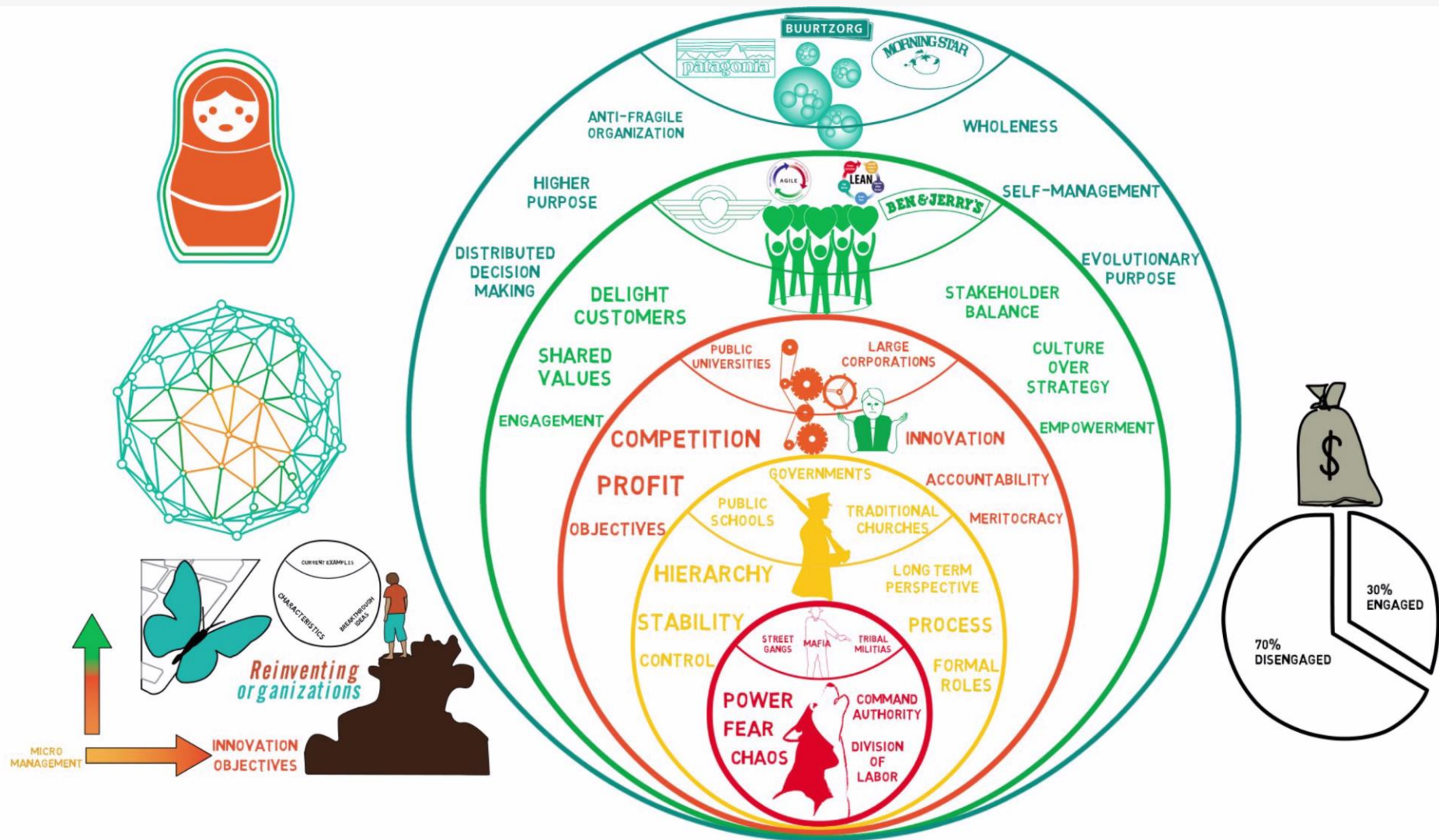
Generació de valor holístic



El model Zen Business



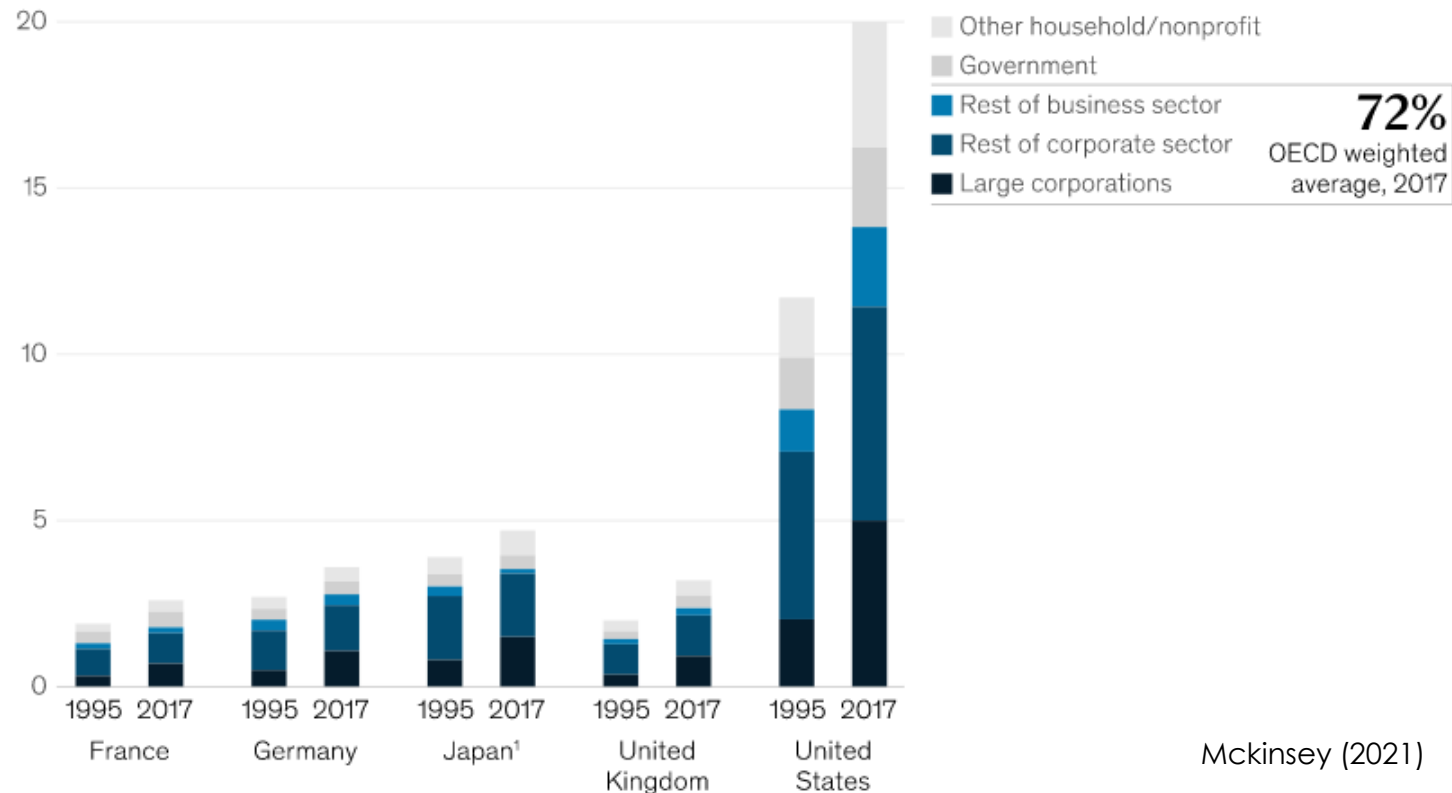
Nutrir una cultura evolutiva de nou paradigma



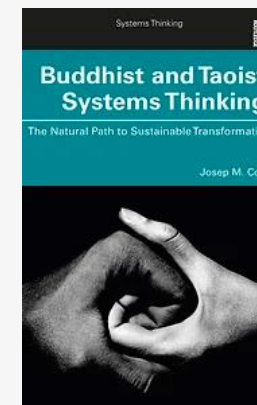
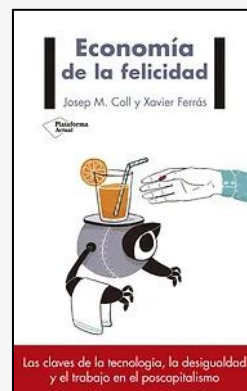
El rol i la responsabilitat de l'empresa en l'entorn

The business sector contributes 72 percent of value added across major OECD economies.

Value added by economic sector, 2017, constant local currency converted to 2018 \$ trillion



Moltes gràcies



Josep M. Coll

jcoll@eada.edu

Linkedin, Medium, Twitter