Legal notice

Browsing and using the website 'www.edtechcongressbcn.com' (the "Website"), purchasing tickets for the conference ("EdTech Congress Barcelona"), and accessing and browsing the Conference App, implies the user's acceptance of all the terms set forth on this page, which have the same validity and effectiveness as any signed, written contract. It is recommended that you read these terms carefully and thoroughly each time you visit this website. If you do not agree with the terms set forth, do not access, browse, or use the website. web.

1. **Information about the Website Owners:**

   Owner 1: ASSOCIACIÓ D'EMPRESES PER A LA PROMOCIÓ DE LA TECNOLOGIA EDUCATIVA - EDUTECH CLUSTER (hereinafter, the "Entity")

   Tax ID No.: G-65961575

   Address: Calle Milà i Fontanals, 14-26, 1-6 – 08012 Barcelona

   Email: comunicacion@edutechcluster.org

   Telephone: +34 613 26 00 54

   Owner 2: FIRA INTERNACIONAL DE BARCELONA with Tax ID No. Q-0873006-A and its subsidiaries ALIMENTARIA EXHIBITIONS S.L.U. with Tax ID No. B-62704457 and FIRA BARCELONA INTERNATIONAL EXHIBITIONS AND SERVICES, S.L. with CIF B-66507088.

   Address: Av. Reina Mª Cristina s/n 08004 Barcelona

   Telephone: 932 332 000

   Email: dpo@firabarcelona.com

   Owner 3: : Identity: Integrated Systems Events, LLC ("ISE LLC", "we" or "us")

   Address: 11242 Waples Mill Road, Suite 200, Fairfax, VA 22030, United States of America

   Telephone: +1 703 277 6759

   Email: privacy@iseurope.org

   Address: AVIXA, 11242 Waples Mill Road, Ste 200, Fairfax, VA 22030 USA,

   Telephone: +1 703 273 7200 ("AVIXA"), +1 317 328 4336 ("CEDIA")

   Email: avixa@avixa.org / info@cedia.org

2. **Website Content**

These General Conditions of Access (the "Conditions of Access") govern access by any person who accesses, browses, uses, or participates (the "User") in the pages comprising the Website, as well as the content and services included therein.

The Entity reserves the right to make, at any time and without prior notice, modifications and updates to the information contained on the Website, its configuration, availability, and presentation, as well as these General Conditions of Access.

If the User does not accept these General Conditions of Access or, where applicable, the specific terms and conditions that regulate the use of a specific service and/or content intended for Website Users and determined by said entity, the User must refrain from accessing the Website.

The Entity may establish specific conditions for the use of certain content and services, which must be known and accepted by the User prior to use, in accordance with the terms set forth therein.

3. Access to the Website

The User accesses the Website under his or her sole responsibility. The sole purpose of the contents and services is to disseminate information about the activities carried out by the Entity.

The User may access the contents and services of the Website free of charge and without prior authorization, without prejudice to the technical conditions or the need for prior registration for certain services and specific contents as determined in the specific terms and conditions of said services.

The User agrees to make appropriate, correct, and lawful use of the contents and services of the Website. Any illegal, illicit, or activities contrary to good faith and public order are strictly prohibited; and, in general, any conduct that violates, induces, or may violate respect for human dignity and the principle of non-discrimination based on race, sex, religion, opinion, nationality, or any other personal or social circumstance; against the protection of public health and that of consumers and users; or the protection of youth and children. Likewise, any activity aimed at impersonating any person or entity, or interfering with, violating, altering, or disconnecting the system, servers, networks, or content, as well as violating any connection requirements, is prohibited.

The User will use the services and content exclusively for personal purposes. Their use is prohibited for promoting, selling, contracting, or disseminating advertising or information of their own or of third parties, without prejudice to the provisions of the specific terms and conditions that may govern the use of a particular service and/or content.

The User will refrain from using any type of computer virus, code, software, computer program, computer or telecommunications equipment that may cause damage or unauthorized alterations to the content, programs, or systems accessible through the services and content provided on the Website or to the information systems, files, and computer equipment of its users, or unauthorized access to any content and/or services of the Website.

The Entity reserves the right to exclude the User from the service without prior notice and to take any measures it deems appropriate at any time to prevent the aforementioned behaviors and activities.

4. Congress APP

The User accepts that the personal data to which the Entity has access through the Website or any contractual relationship related to it may be incorporated into the Congress APP owned by the Entity.

The Congress APP aims to be a tool for general information, programming, agenda and networking related to the Congress.

Only the data of Users registered for the event will be stored in the Congress App.

In order to access the APP, it will be necessary to have a specific account that the Entity will make available to registered Users.

5. Intellectual and Industrial Property Rights

The Website is governed by Spanish legislation on intellectual and industrial property. Under no circumstances shall it be understood that access, browsing and use of the Website or the use and/or contracting of products or services offered through the Website, implies a waiver, transmission, licence or total or partial assignment of said rights by the Entity towards the User.

References to names and trademarks or registered trademarks, logos or other distinctive signs, whether owned by the Entity or by third parties, implicitly prohibit their use without the consent of the Entity or their legitimate owners. At no time, unless expressly stated, does access to or use of the Website and/or its contents and/or services confer on the User any right over the trademarks, logos and/or distinctive signs included therein protected by Law.

All Intellectual and Industrial Property rights over the contents and/or services are reserved and, in particular, it is forbidden to modify, copy, reproduce, publicly communicate, including the right to make available, transform or distribute in any way all or part of the content and/or service included in the Website, for public or commercial purposes. if there is no prior, express and written authorization from the Entity or, where appropriate, from the holder of the corresponding rights.

The person, persons or legal entities that infringe the intellectual or industrial property rights of the Entity will be liable before the Competent Courts.

The Website contains texts prepared for merely informative or informative purposes that may not reflect the current state of technologies and that refer to general situations, so that their content can never be applied by the User to specific cases. The opinions expressed therein do not necessarily reflect the views of the Entity. The content of the articles published on this Website cannot be considered, in any case, a substitute for specialised and personalised advice. The User must not act on the basis of the information contained in this Website without first seeking the corresponding advice from the Entity.

6. Privacy and personal data protection policy

This Data Protection Policy is an integral part of the Website's Legal Notice.

In compliance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC ("GDPR"), as well as the rest of the implementing regulations, the Entity informs Users that their data will be incorporated into the entity's databases, in accordance with the following detail:

6.1 Datos del responsable del fichero y de contacto del Responsable de Seguridad

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6.2 Purposes of processing

The data that the Entity will keep about you are your name, address, telephone number, email address, as well as, if you are a user, your username and password and payment details.

The Entity will process the information it holds in relation to the affected persons for the following purposes:

- To manage registration as a user of the Website and, where appropriate, of the Congress APP.
- Execute the ticket purchase and sale contract and manage the User's participation in the congress.
- To manage any type of request, suggestion or request about our professional services made by interested persons.
- In-house research and development of the products and services we offer.
- Commercial communications, which involves the processing of your data for the purpose of informing you about activities, articles of interest and general information about our services via email.

- Interested parties may unsubscribe from these communications at the following address comunicacion@edutechcluster.org.

- We may also be required to use and retain personal information for legal and compliance purposes.

- We may also use personal information to comply with internal and external audit requirements and in any other way we deem necessary or appropriate: (a) under applicable law (b) to respond to requests from courts, law enforcement agencies, regulatory bodies, and other public and governmental authorities (c) for compliance with our terms and conditions, and (d) to protect ours or others' rights, privacy, safety, or property.

  The Entity will treat your data and information provided for the selection processes with the strictest confidentiality, adopting the necessary technical and organisational measures to prevent loss, misuse, alteration and/or unauthorised access.

6.3 Data retention

- To determine the retention periods for the rest of the data, the Entity considers local laws, contractual obligations and the expectations and requirements of our customers and users. When personal information is no longer necessary for the purpose for which it was collected, we securely delete or destroy it.

6.4 Legitimacy

We process personal data in compliance with the law and with transparency and fairness. The data processing is carried out:

- For the execution of the contracts signed with the Entity, the processing being necessary for the fulfillment of our obligations towards you.

- With your consent.

- For the satisfaction of a legitimate interest pursued by the entities of the Entity

- In compliance with the law.

6.5 Data flow

Data processors: the Entity may provide access to certain personal data when it deems it necessary, in order to provide its services, as well as to improve them. When we share personal information, we do so in accordance with data privacy and security requirements.

6.6 Origin

Sourcing: The Entity collects your personal information from the following sources:

- Information provided directly to us by the data subject when you request information from us, hire or use our services, or when you request customer service services.

- In addition, we may also obtain information from third parties that we believe is publicly available or on a commercial basis so that we can provide you with services that we believe may be of interest to you and to maintain data accuracy and improve our products and services.

6.7 Rights

Right of Access, Rectification and Deletion: Interested parties have the right to obtain confirmation as to whether or not the Entity is processing personal data concerning them. Data subjects have the right to access their personal data, as well as to request the rectification of inaccurate data or, where appropriate, to request its deletion when, among other reasons, the data is no longer necessary for the purposes for which they were collected.

Right to Limitation and Opposition: In certain circumstances, the interested parties may request the limitation of the processing of their data, in which case we will only keep them for the exercise or defense of claims. In certain circumstances and for reasons related to their particular situation, data subjects may object to the processing of their data. The Entity will cease to process the data, except for compelling legitimate reasons, or the exercise or defence of possible claims.

Right to Portability: Data subjects have the right to request the portability of their data, allowing their data to be transmitted directly to an entity or company, provided that this is technically possible.

These rights may be exercised through any means of communication with the Entity at the address indicated in section 2 of this Legal Notice, attaching a photocopy of the ID of the owner of the data or at the address comunicacion@edutechcluster.org.

6.8 Updates and modifications

The Entity reserves the right to modify and/or update the information on data protection when necessary for proper compliance with the Data Protection Regulation. If there are any changes, the new text will be published on this page, where you can access the current policy. In each case, the relationship with Users will be governed by the rules set out at the precise time the website is accessed.

6.9 Communication and support channel

Interested parties may communicate any questions about the processing of their personal data or interpretation of our policy at the following address: comunicacion@edutechcluster.org.

In accordance with the provisions of Law 34/2002 of 11 July, on Information Society Services and Electronic Commerce, you may revoke at any time the consent given to the receipt of advertising or promotional communications by e-mail or other equivalent means of electronic communication by EDUTECH CLUSTER by sending an e-mail message with the subject "UNSUBSCRIBE EMAIL". to the following address: comunicacion@edutechcluster.org.

The Entity maintains an active profile on the main social networks on the Internet (Twitter, LinkedIn, Youtube and Google+). The processing that the Entity will carry out with the data of its followers will in any case be that which the social network allows for corporate profiles. The Entity may therefore inform its followers by any means that the social network allows about its activities, presentations, offers, as well as provide personalized customer service. Under no circumstances will the Entity extract data from social networks, unless the user's consent to do so is obtained in a timely and express manner.

7. Assignment of image rights

The Entity is expressly authorised to make use of the images or parts thereof in photographic and/or video format, in which they appear, made or recorded within the framework of the EdTech Congress Barcelona, as well as their use in different media such as website, social networks, press releases, etc. brochures, magazines, as well as any other advertising or promotional material of the Entity.

The authorisation is carried out free of charge and does not have a specific geographical or temporal scope, so that they can be used in all countries and for an unlimited time.

The only limitation of this authorisation is those uses and applications that could infringe the right to honour in the terms provided for in Organic Law 1/1982, of 5 May, on Civil Protection of the Right to Honour, Personal and Family Privacy and One's Own Image.

8. Use of Cookies

In compliance with the provisions of article 22.2 of Law 34/2002, of 11 July, on Information Society Services and Electronic Commerce, EDUTECH CLUSTER informs you about the policy for the collection and processing of cookies.

What are cookies?

Cookies are files that can be downloaded to your computer through the web pages of the Website.

They are tools that play an essential role in the provision of numerous information society services. Among others, they allow a website to store and retrieve information about the browsing habits of a User or their computer and, depending on the information obtained, they can be used to recognize the User and improve the service offered.

What type of cookies are there?

Depending on the purpose for which the data obtained through cookies is processed, we can distinguish between:

- Technical cookies: These are those that allow the user to browse through a website, platform or application and to use the different options or services that exist on it, such as, for example, controlling traffic and data communication, identifying the session, accessing parts of restricted access, remembering the elements that make up an order, carry out the process of purchasing an order, making the request for registration or participation in an event, using security elements while browsing, storing content for the dissemination of videos or sound or sharing content through social networks.

- Personalisation cookies: These are those that allow the user to access the service with some predefined general characteristics based on a series of criteria on the user's terminal, such as the language, the type of browser through which the service is accessed, the regional configuration from which the service is accessed, etc.

- Analysis cookies: These are those that allow the person responsible for them to monitor and analyse the behaviour of users of the websites to which they are linked. The information collected through this type of cookie is used to measure the activity of websites, applications or platforms and to create browsing profiles of users of these sites, applications and platforms, in order to introduce improvements based on the analysis of the usage data made by users of the service.

- Advertising cookies: These are those that allow the management, in the most efficient way possible, of the advertising spaces that, where appropriate, the publisher has included on a website, application or platform from which it provides the requested service based on criteria such as the content edited or the frequency in which the ads are displayed.

- Behavioural advertising cookies: These are those that allow the management, in the most efficient way possible, of the advertising spaces that, where appropriate, the publisher has included on a website, application or platform from which it provides the requested service. These cookies store information on user behaviour obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on it.

What type of cookies does this website use?

This website uses the following types of cookies:

- First-Party Cookies: These cookies allow the Website to function properly, so they are essential for the User to be able to use all the options of the Website and to be able to browse and use its functions normally.

- Third-Party Cookies: These are those that are sent to the User's terminal equipment from a computer or domain that is not managed by EDUTECH CLUSTER but by another entity that processes the data obtained through cookies.

EDUTECH CLUSTER uses the following third-party cookies:

- Analytical cookies: These cookies collect anonymous information in a standard way about the User's browsing and behavioural patterns.

They allow the monitoring and analysis of the behavior of Users on the Website. The information collected through analytical cookies is used to create browsing profiles of the Users of said Website, in order to introduce improvements in our service.

The main objectives pursued with this type of cookie are:

- To allow the anonymous identification of browsing Users and therefore the approximate counting of the number of visitors.

- To anonymously identify the most visited content and therefore the most attractive for Users.
- Know if the User who is accessing is new or repeats visit.

Below are more details about the Cookies used on the Website:

- Google Analytics cookies: these are used for the purpose of analysing and measuring how visitors use this website. The information is used to compile reports that allow this site to be improved. These cookies collect information in anonymous form, including the number of visitors to the site, how they arrived at the site and the pages you visited while browsing our website.

- YouTube cookies: these are used to count the number of views of videos embedded on other websites.

- AddThis cookies are a technology company that allows websites and their users to easily share content with others, through sharing icons and social bookmarking destinations. AddThis cookies are used for the purpose of enabling content to be shared. AddThis is also used to collect information about how website content is shared. Cookies help to uniquely identify a user (although not personally, but in terms of address) so as not to repeat tasks within a specified period of time.

- Facebook cookies.

- Twitter cookies.

- The cookie set by the GDPR Cookie Consent plugin, this cookie is used to record the user's consent for cookies.

- The cookie is set by WPML WordPress translation plugin.

How do I change my cookie settings?

The User can restrict, block or delete cookies from the Website, or any other website, using their browser. In each browser the operation is different, we show information from the most common browsers:

Internet Explorer: windows.microsoft.com/es-xl/internet-explorer/delete-manage-cookies#ie="ie-10"

FireFox: support.mozilla.org/es/kb/Borrar%20cookies

Chrome: support.google.com/chrome/answer/95647?hl="es"

Safari: www.apple.com/es/privacy/use-of-cookies/
Cookie deletion warning

If you reject cookies, you will be able to continue using the Website, although this may limit the use of some features or prevent the proper functioning of the website, and it will be necessary for the User to log in as such in each of the services whose provision requires registration or login.

9. Communications through the Website

In the event that the User sends information of any kind to the Entity through the Website, through the channels provided for this purpose on the Website itself, the User declares, guarantees and accepts that he/she has the right to do so freely, that such information does not infringe any intellectual property rights, trademark rights, trademarks, patent, trade secret, or any other right of a third party, that such information is not confidential and that such information is not harmful to third parties.

The User acknowledges assuming responsibility and will hold the Entity harmless for any communication that he/she provides personally on his/her behalf, or on behalf of third parties, reaching said responsibility without any restriction on the accuracy, legality, originality, origin and ownership of the same.

10. Links to other websites

Any link, hypertextual, deep, framing, or any other type of virtual connection through telecommunication networks from any website or URL address (the "Links") to the Website, must be authorized by the Entity.

In the event that the User may find Links to other websites that are managed by third parties on the Website, the Entity declares that it does not have the personal or technical resources to control, check or approve the content, information and services provided therein. Consequently, the Entity cannot assume any type of responsibility for any aspect related to the website to which a link may be established from the Website. The existence of link(es) to third-party website(s) does not imply the existence of a relationship of collaboration or dependence between the Entity and the person responsible for the third-party website.

The existence of external links on the Website does not imply that the Entity recommends the contents of the landing pages.

If Users are effectively aware that illegal activities are being carried out on the third-party website to which the link leads them, they must immediately notify the Entity so that the access link to it can be disabled.

11. Links on other websites to the Website

If any User, entity or web pages wishes to establish any type of link to the Website, they must comply with the following stipulations:

The link must be absolute and complete, i.e. it must take the User, by clicking, to the URL address of the Website itself and must completely cover the entire length of the screen of the page accessing the Website. In no case, unless the Entity. expressly authorised in writing, the Website that makes the link may reproduce, in any way, the Website, include it as part of its Website or within one of its "frames" or create a "browser" on any of the pages of the Website.

On the page that establishes the link, it may not be stated in any way that the Entity has authorized such a link, unless the Entity has done so expressly and in writing. If the entity that makes the link from its page to the Website correctly wishes to include on its website the brand, name, trade name, sign, logo, slogan or any other type of identifying element of the Entity and/or the Website, it must have its express prior written authorisation.

The Entity does not authorise the establishment of a link to the Website from those web pages that contain materials, information or content that are illicit, illegal, degrading, obscene and, in general, that contravene the law, morality, public order or generally accepted social norms.

The Entity does not have the power or human and technical means to know, control or approve all the information, content, products or services provided by other external websites or pages that have established links to the Website. The Entity does not assume any type of responsibility for any aspect related to the external website or page that establishes that link to the Website, specifically, by way of example and without limitation, regarding its operation, access, data, information, files, quality and reliability of its products and services, its own links and/or any of its contents, in general.

12. Responsibilities and Warranties

The Entity cannot guarantee the reliability, usefulness or veracity of the services or information provided through the Website, nor the usefulness or veracity of the documentation of the events that can be acquired through the Website, prepared by professionals from very different sectors.

Consequently, the Entity does not guarantee and is not responsible for:

a) The continuity of the contents of the Website.

b) The absence of errors in such content or products.

c) The absence of viruses and/or other harmful components on the Website or on the server that supplies it.

d) The invulnerability of the Website to the security measures adopted therein.

e) The lack of usefulness or performance of the contents and products of the Website.

f) Damages caused to themselves or to a third party by any person who infringes the conditions, rules and instructions established by the Entity on the Website or through the violation of the Website's security systems.

The Entity is not responsible for any failures, errors or damages, direct or indirect, that may be caused to the User's computer system (hardware and software), or to the files or documents stored therein, which are caused by or derive from:

a) The capacity or quality of their computer system or the presence of a virus on the User's computer that is used to connect to the services and contents of the website.

b) Your Internet connection or access.
c) A malfunction of their browser, or due to the use of the User's computer applications whose versions are not updated or the corresponding User license is not obtained.

However, the Entity declares that it has adopted all the necessary measures, within its possibilities and the state of technology, to guarantee the operation of the Website and prevent the existence and transmission of viruses and other harmful components to users.

If the User becomes aware of the existence of any content that is illicit, illegal, contrary to the law or that could involve an infringement of intellectual and/or industrial property rights, they must immediately notify the Entity so that it can proceed to adopt the appropriate measures.

13. Duration and modification

The terms and conditions stipulated herein are subject to partial or total modifications and without prior notice by the Entity. Therefore, the validity of the same coincides with the time during which they remain published on the Website. Modifications, partial or total, will be published in the same way as the current General Conditions have been published, so before accessing, browsing or using the Website the User must read the General Conditions of Access published at that time.
The Entity may terminate, suspend or interrupt, at any time without prior notice, access to the contents of the Website, without this resulting in the possibility of demanding any compensation for the User.

14. General

If any of the provisions, or several of them, of these General Conditions of Access are found to be illegal, null or void or ineffective/ineffective, by a Court or other administrative body, the validity, effectiveness and legality of its remaining provisions and of the General Conditions of Access themselves, will not be affected, unless the party claiming their nullity or voidability proves that without the clause that is null or voidable the provisions of these General Conditions of Access will not be affected. purposes pursued by these conditions.

Visitors to this Website and any person or company that uses or contracts any product or service provided therein, expressly waiving any other forum that may correspond to them, submit, except in cases where it is not legally permitted, to the jurisdiction and competence of the Courts and Tribunals of the city of the entity's registered office. for the resolution of any question that may arise about the interpretation, application and compliance with these conditions, as well as the claims that may arise from any use of this website.

15. Contact Information

The Entity welcomes your comments regarding these General Conditions of Access. If you believe that the Entity has not adhered to this statement, please contact us at the entity's address or by email comunicacion@edutechcluster.org. We will use our best commercially reasonable efforts to promptly determine and fix the problem.

16. Transfer of data to sponsors

The transfer of the data provided by the User to the companies and entities sponsoring the congress is expressly authorised, in order to be incorporated into their data files, in their capacity as data controllers and for the purpose of sending information and communications of a commercial nature.

To exercise any of the User's rights (access, rectification, cancellation, opposition, deletion and portability) or to revoke consent, you must do so directly with each of the companies sponsoring the event and following their corresponding privacy policy.