

SPONSORSHIP DOSSIER

SHAPING EUROPE'S LIGHTWEIGHT FUTURE FOR SUSTAINABLE MOBILITY

ELN Conference 2026 & MAV Lightweight Expo

Two events, one experience. An international exhibition on advanced and circular materials, held together with the 6th European Lightweighting Network Conference — one shared audience, in the heart of Barcelona.

SPONSORSHIP OPPORTUNITIES



7-8 October 2026



Palau Macaya · Barcelona

ORGANISED BY

TWO EVENTS • ONE AUDIENCE

What are the MAV Lightweight Expo & ELN Conference?

The **MAV Lightweight Expo** is the exhibition and networking space promoted by **Clúster MAV** to connect European industry with advanced and circular materials. In 2026 it takes place **in parallel with the ELN Conference Spain 2026** — the 6th European Lightweighting Network Conference — bringing together Europe's leading experts, companies and research centres around lightweighting and sustainable mobility.

**When****7–8 October 2026**

Two full days of conference, exhibition & B2B networking.

**Where****Palau Macaya, Barcelona**

One venue for both events.

**Format**

Technical conference, materials exhibition and international B2B brokerage.

**Who attends**

Industry, OEMs, research & technology centres, clusters and EU projects.

KEY SECTORS

Automotive

Aerospace

Railway

Dual-Use Technologies & Defence

ONE SHARED PLATFORM

Same venue, same days, one specialised professional community. By sponsoring, your brand is present **across both the conference and the exhibition** — as part of one shared communication effort.

THE OPPORTUNITY

Why sponsor the ELN Conference & MAV Lightweight Expo?

Sponsoring places your brand at the centre of a focused, international gathering of industry, research and innovation leaders — with visibility that runs across **both events**, before, during and after the two days.



Europe-wide visibility

Put your logo in front of an international audience of decision-makers in lightweight and advanced materials.



Position your brand

Associate your organisation with sustainable mobility, circular materials and industrial innovation.



Connect & network

Meet OEMs, technology centres, clusters and EU projects shaping Europe's lightweight industry.



Present across both events

Your brand travels through the communication materials of the conference and the exhibition alike.



Reach beyond the venue

Website, newsletters and social channels extend your presence well past the two event days.



Support the ecosystem

Help make possible a first-of-its-kind European meeting point for advanced materials in Barcelona.

ONE SPONSORSHIP, TWO EVENTS

Maximum visibility across a specialised, international professional community — **with a single contribution.**

YOUR AUDIENCE · YOUR REACH

A specialised, international audience

The two events share one professional community and the full communication reach of the event — online and on site. This is where your sponsorship gets seen.

2

Full event days
Conference · Expo ·
B2B

4

Key sectors
Automotive · Aerospace · Railway ·
Defence

6th

ELN edition
European Lightweighting Network

176K₊

web visits / month

393K₊

newsletter subs

72K₊

social followers

WHERE YOUR BRAND WILL BE SEEN



On site

Welcome screen & projections,
printed programme,
accreditations and roll-up
banner.



Online

Event website, newsletters
and social media channels.



Printed & digital

Event programme and all
promotional materials of both
events.

SPONSORSHIP PACKAGES

Choose your sponsorship

Two simple options to be part of the MAV Lightweight Expo & ELN Conference 2026. Both put your logo across the communication of both events — the difference is how prominently.

★ LEAD VISIBILITY

Main Sponsor

1.500 € +VAT

Featured across both events

- ✓ **Featured** logo on all promotional materials
- ✓ Logo + profile on event website
- ✓ Dedicated newsletter & social posts
- ✓ Roll-up in the main area
- ✓ Exhibition table + 2 conference passes included

BE PART OF IT

Collaborator

500 € +VAT

Present across both events

- ✓ Logo on all promotional materials
- ✓ Logo on event website
- ✓ Group mention in newsletters & social
- ✓ Logo on event accreditations
- ✓ Verbal mention during the event

What's included	Main Sponsor	Collaborator
Logo on promotional materials of both events (print + digital)	★ Featured	✓
Logo on welcome screen & projections	★ Featured	✓
Presence on the event website	Logo + profile	Logo
Newsletters (2,000+ subscribers)	Dedicated mention	Group mention
Social media (4,000+ followers)	Dedicated post	Group mention
Logo on event accreditations	✓	✓
Roll-up banner in main area (sponsor-provided)	✓	—
Verbal mention during the event	Opening & closing	✓
Exhibition table at MAV Expo + 2 conference passes	Included (€300 value)	—

© Prices exclude VAT (21%). Packages, benefits and amounts can be tailored to your organisation — including in-kind contributions. Places as Main Sponsor are limited.

YOUR BRAND, ON SHOW

Where your logo appears — across both events

Your sponsorship is not a single placement. Your brand is projected through the shared communication of the exhibition and the conference at every stage of the campaign.

BEFORE

Build-up

- ✓ Event website (sponsors section)
- ✓ Newsletters to 2,000+ subscribers
- ✓ Social media announcements
- ✓ Save-the-date & promotional materials

DURING

The two days

- ✓ Welcome screen & on-stage projections
- ✓ Printed programme
- ✓ Logo on accreditations
- ✓ Roll-up banner on site
- ✓ Verbal mention during the event

AFTER

Follow-up

- ✓ Post-event newsletter recap
- ✓ Social media wrap-up & photos
- ✓ Acknowledgement to the community

ONE BRAND, TWO EVENTS

Whether attendees come for the **conference** or the **exhibition**, your logo is part of the shared visual identity of ELN Conference 2026 & MAV Lightweight Expo.

BECOME A SPONSOR

How to confirm your sponsorship

Securing your place is simple. Get in touch, choose your package and we handle the rest — so your logo is ready across both events from the start of the campaign.

1

Get in touch

Write to us and tell us your interest.

2

Choose a package

Main Sponsor or Collaborator — or a tailored option.

3

Send your logo

We add it to both events' materials.

4

Get seen

Your brand goes live across the campaign.

DEADLINE TO CONFIRM

21 September 2026

Earlier confirmation means more visibility in the build-up campaign.

Limited Main Sponsor places

Main Sponsor visibility is offered to a small number of organisations to keep it prominent. Collaborator places are open while availability lasts.

CONTACT

Want to sponsor the ELN 2026 & MAV Lightweight Expo?

✉ info@clustermav.com

🌐 www.clustermav.com



Promoted by ELN, ELCA, ACCIÓ, Clúster MAV and Eurecat.



Be part of the conference and the exhibition connecting European
industry with advanced and circular materials
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