



GATE5.0 – Networking Events | Factsheet 1 of 4

Session #1 – Open Call & Matchmaking Guidance

Tuesday, 10 March 2026 • 11:00–12:00 (60 min) • Online • Information Session

About this session

The first GATE5.0 networking session introduced the project to prospective participants across the European agrifood and technology ecosystem. Delivered in online format, the session focused on three core areas: the GATE5.0 Open Call conditions and eligibility criteria, the B2Match matchmaking platform and how to use it effectively, and the process for building a cross-sector consortium combining Agrifood and Technology SMEs. The session marked the launch of the Agri-Tech Community Hub and set the stage for subsequent matchmaking activities.

Session impact at a glance

92

Participants attended

69

Technology SMEs

23

Agrifood SMEs

30

European countries represented
(platform-wide)

Key topics covered

The session provided participants with the foundational knowledge needed to engage actively in the GATE5.0 programme. The following topics were addressed:

- Introduction to the GATE5.0 project: objectives, structure, and the Agriculture 5.0 innovation framework
- Open Call overview: eligibility conditions, funding scope, application timeline, and evaluation criteria

- B2Match platform walkthrough: registration, profile creation, partner discovery, and meeting scheduling
- Consortium building guidance: how to form cross-sector partnerships between Agrifood and Technology SMEs
- Matchmaking process: how the platform connects participants and supports the development of joint project proposals

Matchmaking context

Agrifood SME needs identified

- Automation of manual production and packaging tasks
- Digital tools for operational efficiency and traceability
- Partners to co-develop and test Agriculture 5.0 solutions
- Guidance on how to structure a compelling Open Call proposal

Technology SME capabilities presented

- AI-based management and optimisation platforms
- Precision agriculture tools: sensors, data analytics, satellite imaging
- Integrated systems combining production, quality, and logistics data
- Solutions ready for real-environment testing with agrifood partners

Outcomes and follow-up

Session #1 successfully launched the GATE5.0 Community Hub, generating the first wave of platform registrations and profile activations. Participants were guided through the B2Match onboarding process and encouraged to complete their profiles and initiate partner searches ahead of subsequent sessions. The session established a clear shared understanding of the programme objectives and the matchmaking process, creating the conditions for productive interaction in the sessions that followed.

Following the session, the B2Match platform recorded a significant increase in profile completions, meeting requests, and partner searches, confirming that the information session effectively mobilised participants towards active engagement.

Access this session

Session recording and details: <https://www.b2match.com/e/gate50-matchmaking-agri-tech-community/sessions/c2Vzc2lvbjoyMTUzNDg=>

GATE5.0 Community Hub: <https://www.b2match.com/e/gate50-matchmaking-agri-tech-community>