

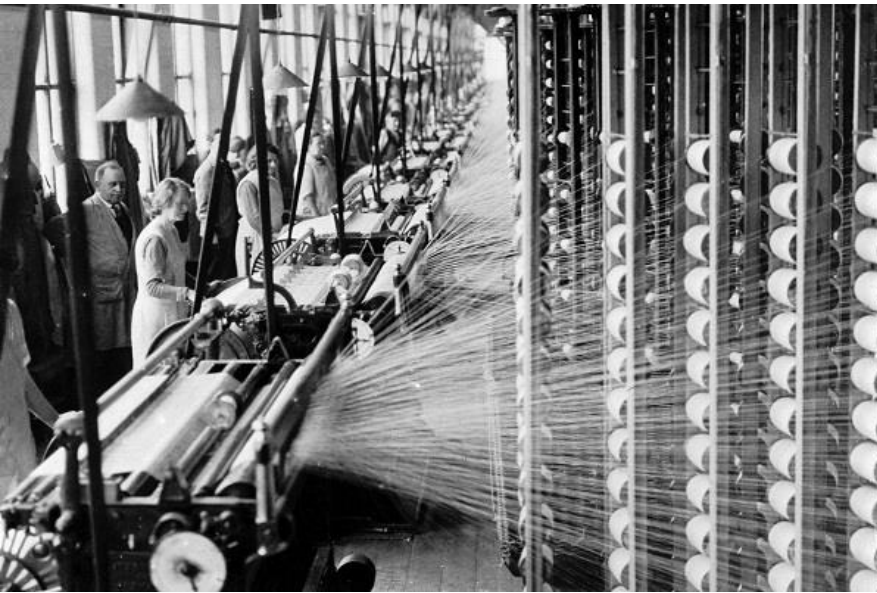
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European Textile & Fashion and value chain

16 th march 2021

Textile & Fashion Industry:

A look to the past; cradle of contemporary Europe

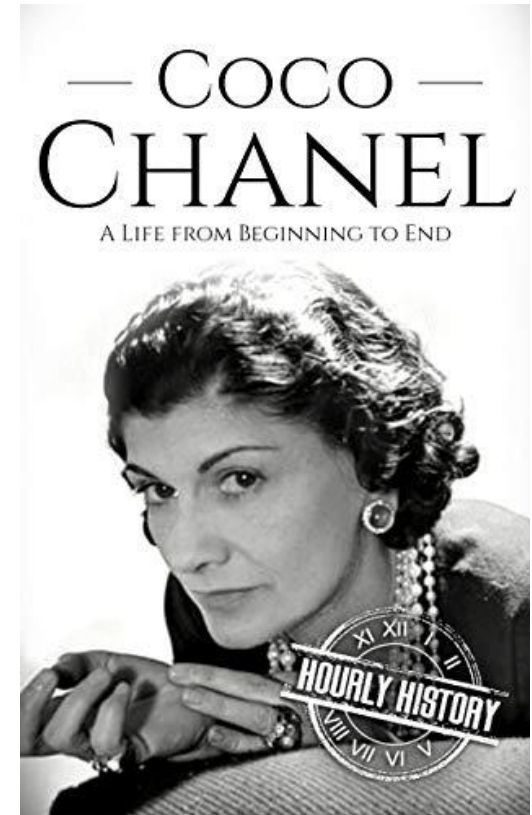


Textile: Key in the industrial revolution

- Large-scale industrial production (Uk-Europe)
- Commercial trade growth as a result of industrial revolution
- Development of the bourgeoisie, the proletariat and trade union movements and rights..
- Development of new ideologies and social and political movements
- Growth of cities
- ...

“The textile industry has been a key player in the social and economic development of Europe over the last 300 years”

Textile & Fashion Industry: A look to the past; cradle of contemporary Europe



“Fashion is not something that only exists in dresses.
Fashion is in the sky, in the streets. Fashion has to do
with ideas, with the way we live, with what is
happening” Coco Chanel.

Key Figures



162 Billions € (annual Turnover)

160 Thousand companies

1,5 Millions workers

61 Billions exports

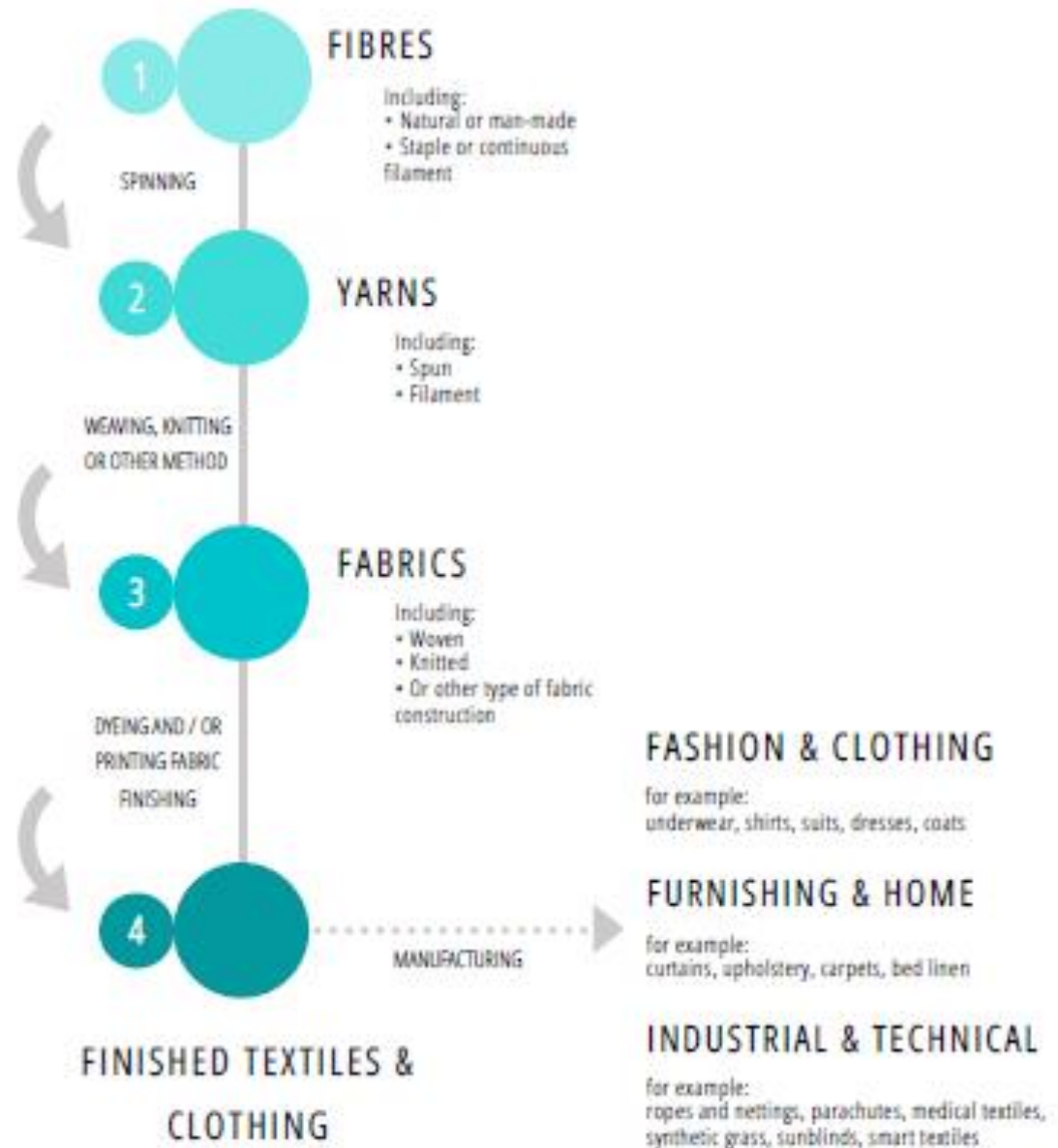
Size of companies

88% Micro (0-9 employees)

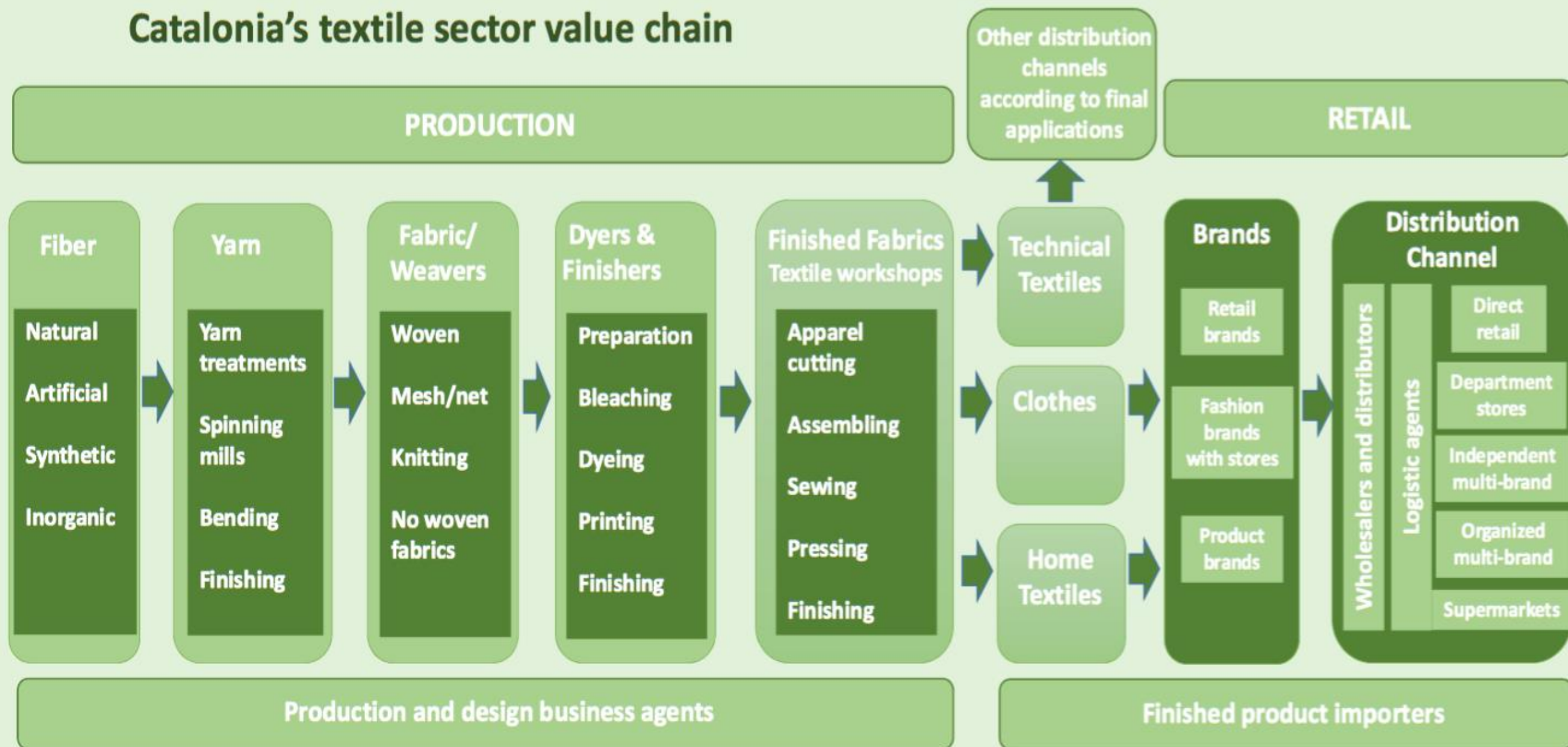
11% Small & Medium (10 -240 employees)

0,2% Large Companies (+250 employees)

European textile and Clothing industry value chain in Europe



Catalonia's textile sector value chain



PUBLIC INSTITUTIONS

Generalitat (Business and Knowledge Department, ACCIÓ, CCAM, Culture Department), City Councils, Spanish Government

ASSOCIATIONS

Sabadell Union, FAGEPI, TEXFOR, ASEGEMA, Textile Trade Union, Moda España, CECOTEX FEDECON, AEGP, CIE, ACME

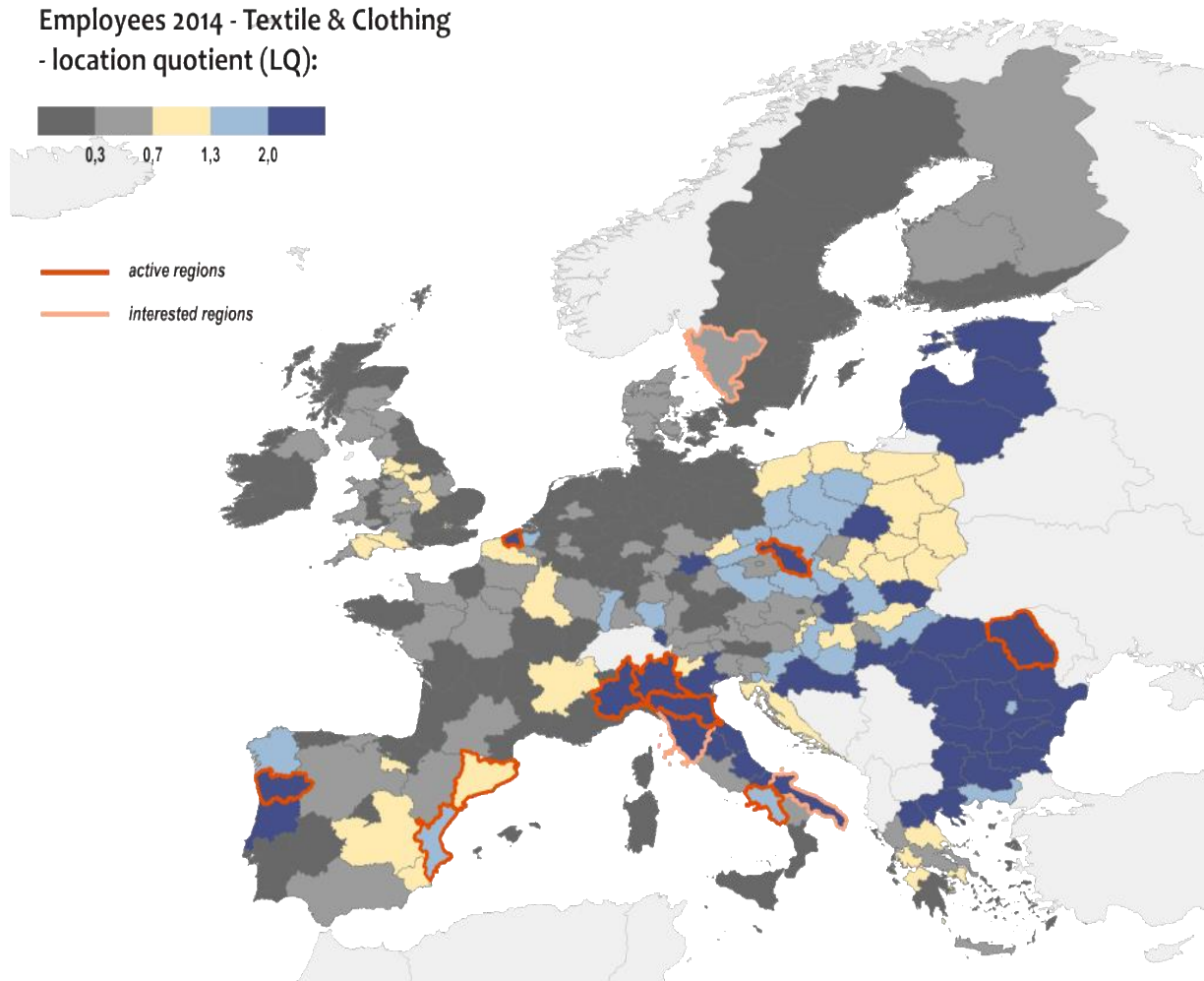
CLUSTERS

MODACC, AEI Textils

VALUE CHAIN COMPANIES AND ASSISTING INDUSTRY

Technological centers and labs (EURECAT, LEITAT, INTERTEX, FITEX), goods and service suppliers, Fashion Design Academies, Textile Engineering Universities, Market research agencies, retail training, branding and retail consultancy, logistic platforms, architects, franchise consultancy, real estate

Cluster distribution



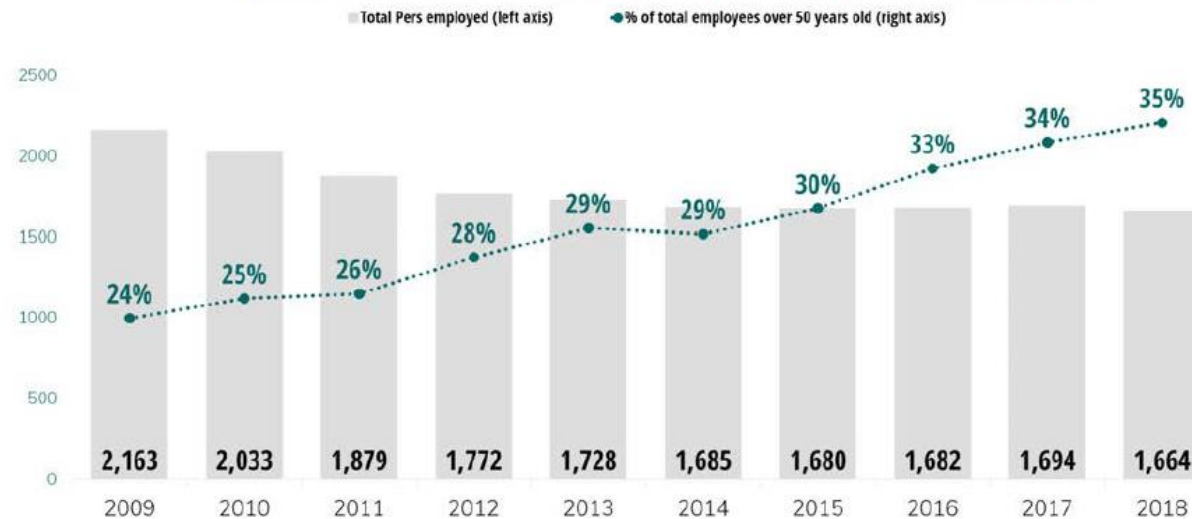
Source: M. Matusiak and W. Kisiała (based on Eurostat data)

Issues to be considered

Employment by gender, 2018

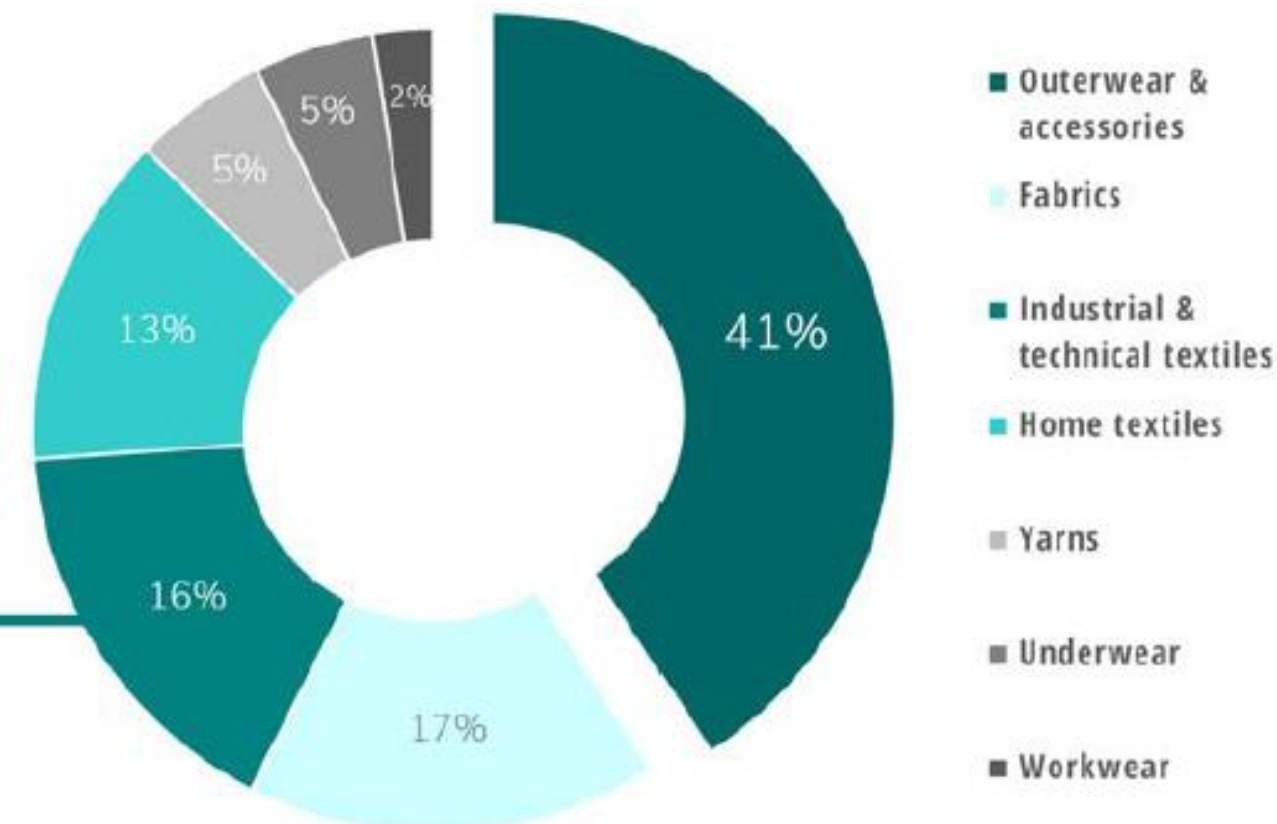


Evolution of labour force and workers over 50 years old, between 2009 and 2018



70% women and **65 %** more than 50 years old

Destination Markets



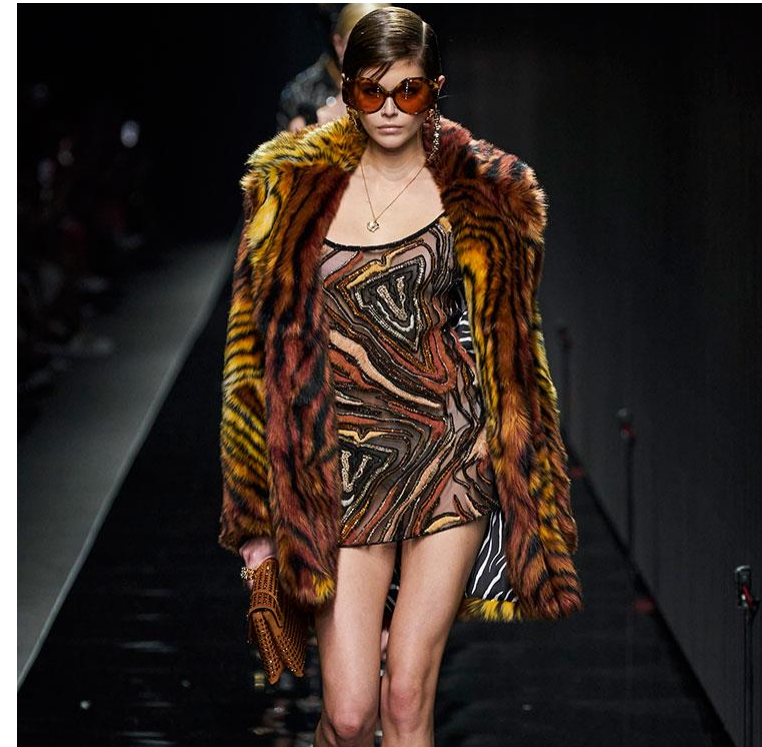
65% It is linked to clothing and fashion

16% It is linked to Technical & Industrial Textiles

Fashion consumption in Europe

447.600 million euro in EU

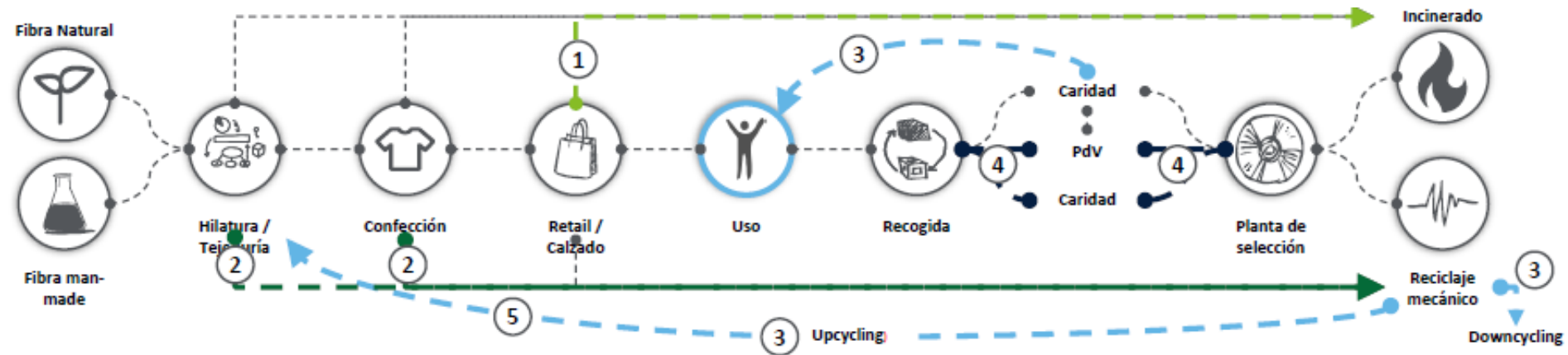
“Fashion is one of the main consumer goods in Europe, an engine of industrial and economic activity and a lever for future growth”



Export dynamism in the textile and clothing sector



Looking to the future Textile & Clothing value Chain



Sustainability and digitization are the main drivers of the value chain transformation in the coming years

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