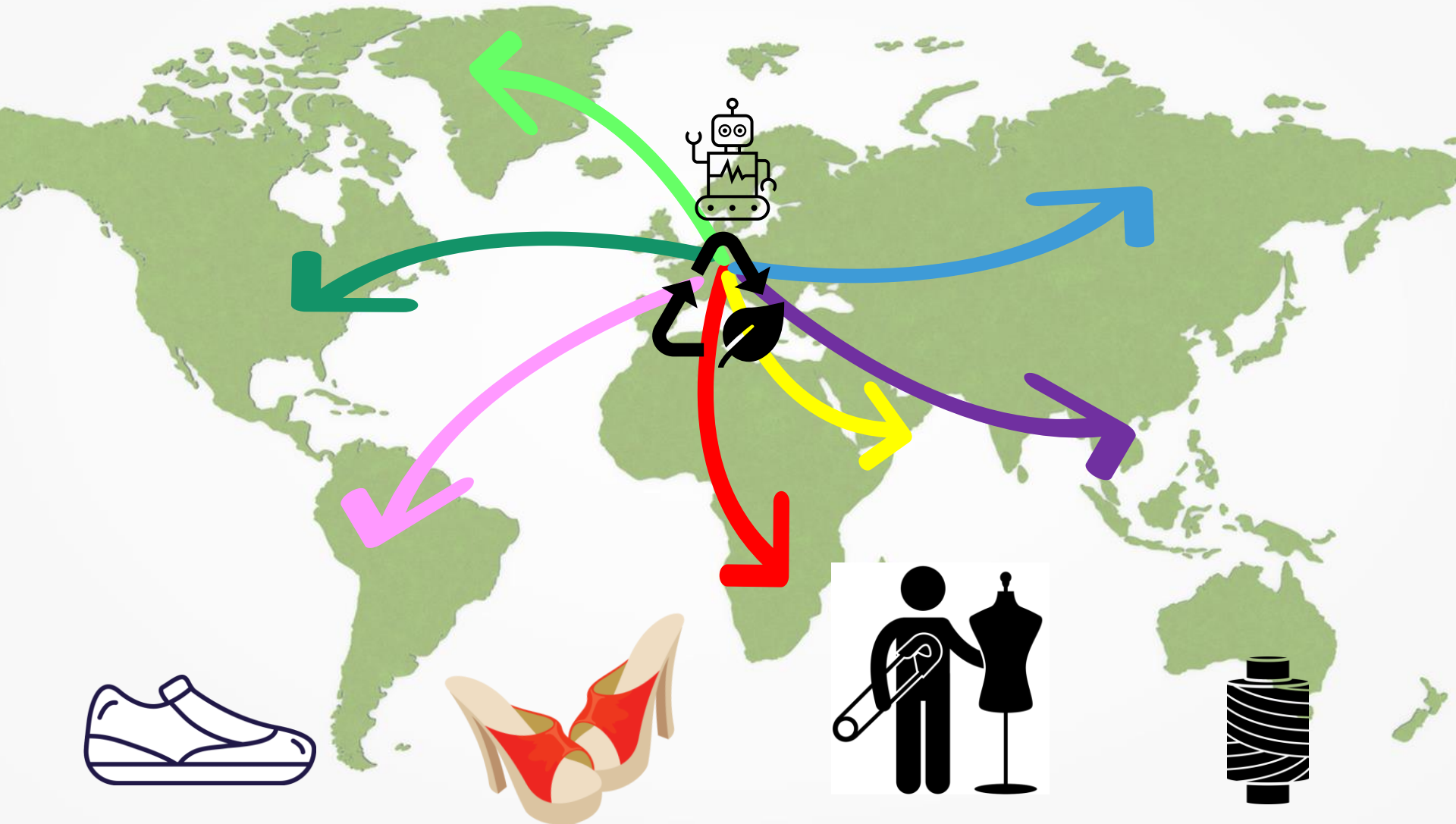


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Sustainable Fashion Alliance for International Markets

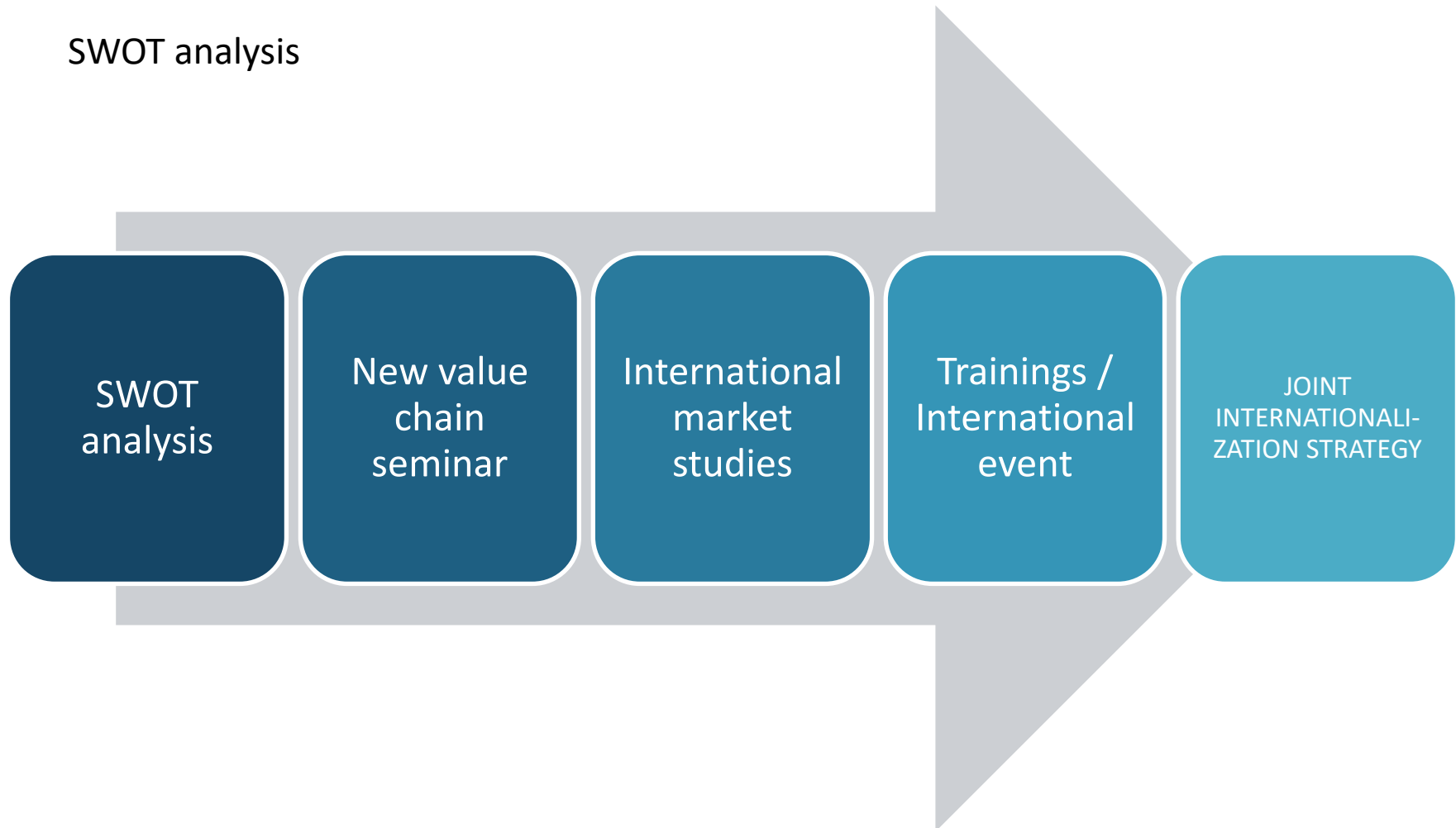


To build a European clusters & companies network collaboration (the ESCP-4i), related to the development of **circularity & sustainability**, in the fashion, textile and foot wear industries.

To **promote new European value chains** incorporating cross sectoral cooperation between **fashion/textile, footwear & technology**, by means of cooperation, exchange of knowledge & good practices among the members of the project consortium.

To build a **joint internationalization strategy** for sustainable fashion brands and companies in Europe, geared towards markets outside of the EU interested in sustainable fashion products (to consolidate shared objectives and define a relevant action plan for the participating clusters and the companies they represented).

SWOT analysis



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