



**Location:** Historical Building Universitat de Barcelona (Plaça Universitat)  
Aula Capella  
**Date:** Saturday, 24th of November 2018

## Agenda

8.30-9.00h	<b>REGISTRATION</b> for Participants, Facilitators, Experts
9.00-9.30h	<b>WELCOME SESSION</b> <i>Discover the purpose of i-Days and EIT initiatives!</i> <b>Albert Cirera</b> Vice-Rector for Entrepreneurship, Transfer and Innovation <b>Anaïs González</b> Innovation Manager EIT Health Spain
9.30-10.00h	<b>GUEST SPEAKER</b> <i>Get inspired!</i> <b>Jordi Naval</b> CEO of Biocat
10.00-10.30h	<b>MEET THE CHALLENGES</b> <i>Let's take a walk on the Health side!</i> Presentations of the three Challenges participants will take on during the day with: <b>Patricia Casas</b> Department of Nutrition, Food Science and Gastronomy. Universitat de Barcelona <b>Sergi Piñar &amp; Carolina Miguel</b> School of Nursing. Universitat de Barcelona <b>Natalie Mueller</b> , ISGlobal, Barcelona Institute for Global Health
10.30-13h	<b>THIS IS YOUR JOURNEY</b> <i>Let's get down to business with Design Thinking!</i> <b>Claudio Cruz</b> UB Business School. Universitat de Barcelona <b>Team Building &amp; Challenge Choice</b> <b>State your Point of View: What's the Problem?</b> <b>Empathize, Generate &amp; Validate your ideas</b> <b>What is your Value?</b>
13.00-13.45h	<b>LUNCH BREAK</b>
13.45-15.15h	<b>THIS IS YOUR JOURNEY</b> <i>Let's make it happen!</i> <b>Pere Juarez</b> Barcelona Institute of Entrepreneurship. Entrepreneurship and Innovation Alumni UB <b>LEGO Serious Play: Prototyping</b>
15.15-16.30h	<b>TELL YOUR STORY</b> <i>Share &amp; Convince!</i> <b>Jaume Argerich</b> UB Business School. Universitat de Barcelona <b>Pitch Coaching</b>
16.30-17.15h	<b>FIRST ROUND PITCH</b>
17.15-17.30h	<i>JURY DELIBERATION ROUND 1</i>
17.30-17.45h	<b>SECOND ROUND PITCH</b>
17.45-18.00h	<i>JURY DELIBERATION ROUND 2</i>
18.00-18.30h	<b>AWARD CEREMONY &amp; CLOSING OF THE EVENT</b>
18.30h	<b>i-Day FAREWELL</b> with DEMOCRATIC WINES

### EVENT PRIZES

**1st Place:** 500€ & the opportunity to participate in i-Day Winners' Event that will take place on December 11<sup>th</sup> & 12<sup>th</sup> of December in London, with travel and lodging expenses covered.

**2nd Place:** 300€

**3rd Place:** 200€

**#INNOVATIONISCOMING**  
**#CHALLENGEACCEPTED**  
**#TAKEITFORWARD**  
**#HEALTHREVOLUTION**

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