

SROI PRACTITIONER TRAINING

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The international methodology used to understand the changes experienced and to measure social impact

**9th and 10th of
April 2018**

Limited places!

Early-bird discount of 20%
until 15th of March

Organized by:

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For Public Sector

Want to incorporate social value into your service but don't know how? Having problems with allocating limited resources?

With the Social Value Act as law for over two years now, the **need for measuring and demonstrating social value** is ongoing. Meanwhile, services are enduring brutal public sector cuts and budgetary constraints, making value for money even more important when making tough decisions.

SROI, or Social Return on Investment, is a framework that can be used to measure, manage, report and account for social value whether you're involved in commissioning, procurement or service delivery. It helps you to understand where social value is being created and destroyed by involving stakeholders and valuing what matters to them.

If you're interested in learning about services through the eyes of the people they serve, and understanding where money is best allocated to create most value, SROI is for you.

For Private Sector

Want to discover your social return on investment? SROI is a framework to inform decision making so your business can maximise its impact!

In today's global economy, businesses are becoming increasingly aware that social and environmental issues represent areas of significant business risk and opportunity. Sustainability reporting, social impact and shared value are becoming an increasingly important component of any organisation's business model. As well as obvious competitive benefits, clear and transparent impact reporting can enhance public image and improve levels of trust with customers and suppliers.

Despite all of these advantages, many impact measurement approaches describe businesses' impacts whilst falling short of giving any idea of how to improve impact, and increase shared value. This is where SROI comes in.

By engaging stakeholders and measuring value according to what matters to them, SROI provides a grounded analysis of the way your business impacts on the people around it. SROI breaks down and analyses this impact, therefore providing information about areas for improvement and success, giving a way forward for your business' sustainability records in the future.

What does the SROI training course cover?

The course itself gives you the knowledge and tools necessary to measure and maximise the social value of your activities. The 2-day practitioner training provides a thorough overview of SROI from two main angles.

Day 1 is a practical, step-by-step introduction to the SROI process. We will begin with some theory, but the process is best learnt by trying it, so candidates will learn how to develop an impact map – the heart of the SROI process – and explore appropriate real life examples.

Day 2 covers in depth, more theoretical issues behind SROI including valuation techniques and counterfactuals, as well as discussing examples of best practice at different levels of rigour.

You can expect:

- ✓ to gain the knowledge and tools necessary to measure and maximise the social value of your activities
- ✓ to be guided through a step-by-step introduction to SROI
- ✓ to learn theory and policy background information
- ✓ support in developing an impact map based on **your own example** and not a standard case study
- ✓ to take away a resource pack full of everything you need to begin, including The Guide to SROI and supplements, Social Value Principles documentation, a spreadsheet preloaded with formulas and calculations, an impact map template and more discussions on best practice at all levels of rigour
- ✓ to be starting your journey towards accreditation if desired

Individuals hoping to have a report assured or become an Accredited Practitioner will need to attend this accredited training course.

The course is accredited by the Institute of Leadership Management and Social Value International.

All training is delivered by Jeremy Nichols from Social Value UK

Social Value UK specialise in SROI training. Social Value UK's flagship training course, SROI Practitioner training, has been running for nearly a decade, and has been delivered to over 1800 people across the public, private and civil society sectors globally. As the home of Social Return of Investment, they license this training to other providers on the market. Also, recently, their work was featured in the [Dow Jones Sustainability Index](#) around impact evaluation.

Social Value UK, on behalf of Social Value International, is also the only place that offers [SROI accreditation](#) globally, after developing the only assurance process in existence.

Social Value UK CEO **Jeremy Nicholls** has been at the forefront of Social Return on Investment since the beginning, co-authoring the original 2006 [Guide to SROI](#). Social Value UK has published all following updates, amendments and supplements since 2009.

He is also a director of the [FRC Group](#) (a social business based in Liverpool), a member of the IRIS advisory committee, a contributor to the Social Stock Exchange admissions panel, on the ICAEW Assurance Panel, and a member of the Social Impact Measurement Sub-group of GECES for the EU.

Jeremy is a regular speaker and writer on social value including 'There is no business like Social Business' with Liam Black, a number of SROI guides including the 'Guide to SROI' and a column for Pioneers Post.



How to Book and More Information

Date: 9th and 10th of April of 2018

Courses will be held over two days from 9.30 am – 4.30 pm.

Location: Cliclab, C/Llibertat 11, 08012 Barcelona.

The cost for the 2 day training is:

- ☐ For non-profits, social enterprises & government: €875 + tax
- ☐ For consultancy firms and corporates: €1,165 + tax

The cost includes all the material, breakfast and lunch.

The course is delivered entirely in English.

At the end of the course all the assistants will obtained a Certificate of SROI Accredited Practitioner training course.

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For enquiries about availability, bookings or cost please contact:

+34 93 141 93 95 / +34 696 03 97 68

info@cliclab.cat

<http://impactosocial.cliclab.cat/>

Or contact to : Clare Bentley from Social Value UK

<http://www.socialvalueuk.org/social-value-training/international-sroi-training/>

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cliclab
www.cliclab.cat

@ info@cliclab.cat

(+34) 931 419 395

C/ de la Llibertat nº11.
Baixos 1a (08012). BCN

In partnership with:

SOCIAL VALUE 

Telephone

0151 703 9229

Email

info@socialvalueuk.org

