

University- Business Forum on the Energy renovation Solutions - Driving building energy renovation through public-private partnerships

Date & Time: 26 of May 2022- 09:00h – 15:30h (CET)

Venue: [Fundació Joan Miró \(Barcelona\)](#)

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Do not miss the opportunity to participate in our first University-Business Forum organised under the framework of **Med-EcoSuRe** (Mediterranean University as Catalyst for Eco-Sustainable Renovation), funded by the European Union, under the ENI CBC MED programme.

The event will bring together policymakers, representatives from higher education and business, and other stakeholders to debate and propose innovative financing schemes, organisational structures and partnerships in order to accelerate the energy retrofitting of the university building stock.

This event will provide a unique opportunity for discussion, networking, sharing of experience and exchange of good practice.

Agenda

Moderator: Ms. Yeimy Ospina	
8:30- 9:00	Registration
09:00 - 9:15	Welcome and Intervention of ENI CBC Med national contact point and EU delegation <ul style="list-style-type: none">• Mr. Ricardo Sánchez-Blanco, Deputy Director General for EU External Relations and Trade.



Plenary session: "Involvement of the private sector in regional renovation strategy"	
09:15 - 09:45	Presentation of ENI CBC MED Projects <ul style="list-style-type: none"> • SEACAP 4SDG Mr. Jordi Pascual, Senior researcher & project Partner of SEACAP 4SDG, at Catalonia Institute for Energy Research (IREC) • NEX-LABS Mr. Gustavo Pérez, Senior Project Manager and Project Coordinator of NEX-LABS, at Universitat Autònoma de Barcelona (UAB)- online • BEEP Ms. María José Esparza Arbona, R&D International and Communication of Instituto Valenciano de Edificación (IVE)
09:45 - 10:00	Med-EcoSure Project presentation. <ul style="list-style-type: none"> • Ms. Souha Ferchichi, Technical expert and Project coordinator of MedEcoSure, at Mediterranean Renewable Energy Centre (MEDREC). • Ms. Ines Khalifa, Senior Project Manager and Project Coordinator of MedEcoSure, at Mediterranean Renewable Energy Centre (MEDREC).
10:00 -10:15	Regional renovation strategies: role of private entities in drafting and implementation. Public procurement of innovation <ul style="list-style-type: none"> • Ms. Ainhoa Mata Pérez, Head of Buildings Unit at the Catalan Energy Institute (ICAEN).
10:15 -10:35	The promotion of innovative service business models through public procurement. An analysis of Energy Service Companies in Spain <ul style="list-style-type: none"> • Ms. María Peñate, researcher of ICEDE Research Group (Universidade de Santiago de Compostela) and co-author of the Research Article "The promotion of innovative service business models through public procurement. An analysis of Energy Service Companies in Spain" • Mr. Agustín Villar, Sustainable Finance Officer at National Association of ESCOs (ANESE).



10:35 - 11:00	<p>Testimony of private and public entities previously involved in public-private initiatives</p> <ul style="list-style-type: none"> • Mr. Roger Sallent, Regional Team Leader for Asia Pacific of Trama TecnoAmbiental, S.L. (TTA) • Mr. Xavier Pastor, CEO of ALITER GROUP
<p>COFFEE BREAK 11:00-11:30</p>	
<p>ROUND TABLE: Public-private Partnerships / innovative public procurement</p> <p>Moderator: Mr. Jordi Ortiz</p>	
11:30-12:30	<ul style="list-style-type: none"> • Ms. Ainhoa Mata Pérez, Head of buildings Unit at the Catalan Energy Institute (ICAEN) • Ms. Rosa Maria Alsina Pagés, Director of Research Policies La Salle Campus Barcelona – Ramon Llull University • Mr. Josep Fernando Bramona, Director of the La Salle School of Architecture Campus Barcelona - Ramon Llull University • Ms. María Peñate, representative of ICEDE Research Group (Universidade de Santiago de Compostela) • Ms. Isabel Guedea- President of Solartys and CEO of Endef Engineering.
<p>Networking Cocktail and B2B</p>	
12.30-15:30	<p>Presentation of Business entities on the solutions proposed for building renovation.</p> <p><i>Networking and interactions among the participants</i></p>

