

## **22@START PRIZE – BASES**

### **1. INTRODUCTION**

The two vectors that characterize the 22@district are innovation and entrepreneurship. The start-ups represent as nobody these two vectors. For this reason, the 22@Network collaborates with Entrepreneur's Organization to launch the prize 22@START, in order to keep making the district a place where things happen.

The prize that we promote wants to recognise the initiative and the value of the work and the effort, and at the same time represents an impulse at the woven entrepreneur of the district and form everywhere.

### **1. BENEFITIARIES**

It will be able to present societies constituted and at operation, that assemble the requirements detailed at the following point. The candidatures have to proceed from initiatives that engage at taking part at the accelerator from the Entrepreneur's Organization and that meet the requirements of this one.

Requirements

- a. That the onset of the activity (Model 036) of the society it has occurred within an inferior term of three years at the moment of the inscription.
- b. That the invoicing must be among 100.000 € and 1 M € soiled annual or have an inversion among 0,3 and 1M €.
- c. That the enterprise will be a technology-based company

### **1. ENDOWMENT**

It will be given an only prize at winning initiative consisting at financing the participation of this at the EO Accelerator (<https://www.eonetwork.org/eo-accelerator>) from the Entrepreneur's Organization.

The mission of this program is to facilitate with the tools need it to grow your business until more of one million of euros at sales and offer you the necessary abilities to become a better entrepreneur and leader.

Besides, the winner will have a fix space in the coworking Bcombinator. Also will enjoy six months of advisory by CINC, as well as a discount of the 25% at the annual quota of the first year in the co – working and the flexible offices of CINC. Will also have a year of free quota at the 22@Network Bcn, two sessions of communication advisory from Aigües de Barcelona and a pack of ten hours of free legal advice by Marinel-lo @ Partners Abogados, as well as a 20% discount on professional fees for the first six months..

This prize is not interchangeable for a contribution at metallic equivalent. The aim is to give impulse at the start – up by means of the formation and the acceleration of his business.

### **1. PRESENTATION OF CANDIDATURES**

Application forms are available on the website of the 22@Network bcn association. The documentation files that must be included when filling out the forms are:

- LinkedIn Profile of the driving team behind the initiative
- Enterprise presentation (maximum 10 slides) that includes:
  - Executive summary
  - Explanation of the product and service
  - Analysis of the surroundings and the market
  - Plan of Marketing and commercialization
  - Technical feasibility
  - Plan of organization and human resources
  - Plan of negotiation and economic memory (includes resulted of the last exercise).
  - Historical evolution and planned evolution of the principal KPIs
  - Metric key
  - Supports, reconnaissance's, aids, mentors ...
- A maximum video of 2 minutes with presentation of the entrepreneur or the team (mobile quality)

### **Place and period of presentation**

The documentation mentioned will be presented for telematic channel through the form of the website of the association ([www.22network.net](http://www.22network.net)).

The term of presentation starts the 8th of December 2020 and ends the 14th of January of the 2021.

### **Processing**

Once finalised the period of presentation of applications, a commission designated by the Committee Organiser 22@START, will revise the requisites and the documentation handed. In case to detect defects or omissions will solicit his amendment, at a term of five days from the reception of the notification.

The Committee Organiser 22@START is formed by the members of the Commission of Entrepreneurship of 22@.

The Committee organiser, based on a criterion of technical and economic solidity, will dismiss those candidatures that do not consider with enough level to pass at the phase of evaluation.

## **1. AVALUATION OF CANDIDATURES AND CEREMONY**

The candidatures that have passed the processing will be assessed by the jury of the prize 22@START.

### **JURY PRIZE 22@START**

Formed:

- The members of the Executive Committee of the Commission of Entrepreneurship 22@Network BCN (1 representative for organism)
- Representatives of the sponsoring companies

The jury will base his decision at the following criteria of estimation:

- Business solidity of the project/ scalability, replicability
- Grade of technological innovation
- Proposal of differential value
- Capacities and experience of the team
- Social impact
- Impact at the district 22@ or the city of Barcelona
- Adaptation to the requirements of the Entrepreneur's Organisation Accelerator

The evaluation will include a face-to-face final session, on which will participate the 5 finalists projects chosen. At this face-to-face session each project will have 5 minutes to expose the project, and 5 more minutes to questions from the jury.

At base at the face-to-face interventions the jury will decide the rewarded, at who will communicate the ones the verdict and will award the ones the prize at the same celebration of the 22@START.

The face-to-face final session and the act of installment of prizes will take place during the celebration of the 22@START the 21st of January 2021.