



26TH JANUARY 2021


INNOVATION ROUNDTABLE | 9:00 - 09:45

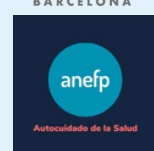
 Teresa Riesgo, General Secretary of innovation at Ministry of Science and Innovation, Government of Spain



 Ivan Borrego, General Manager at Beauty Cluster



 Jaume Pey, Managing Director at Anefp



FORMULATION EFORUM | 9:45 - 10:30


Innovation in holistic skin care

- LipoTrue
- Vytrus Biotech
- EG Active - Codif

TRENDS | 10:30 - 11:20

Top Innovative Products and Latest Trends in Skin Care, Body Care & Hair Care



 Irina Ene Mitrovic, Innovation Consultant at Mintel

FORMULATION EFORUM | 11:20 - 12:50

Innovation in anti-aging strategies

- Special Chemicals
- Keyser&Mackay.Tri-k
- Inquiaroma
- Cobiosa
- Montibello
- Croma Pharma

| 12:50 - 13:05


Innovation in hair care

- Symrise

EXPERT TALKS | 13:05 - 14:00

Cadle to crave: natural pigmentation of our hair is under powerful age-related regulation



 Prof. Desmond Tobin, Director of Charles Institute of Dermatology and Professor at University College Dublin

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FORMULATION EFORUM | 9:05 - 10:20


Innovation in technology & delivery systems

- EcoMundo
- Bicosome
- Infinitec
- Emissary Cosmetics
- INdermal

EXPERT TALKS | 10:20 - 10:55

Artificial Intelligence applied to industry: Decision Making, customer knowledge & processes





 Prof. Jordi Vitrià, Data Science Group at University of Barcelona

EXPERT TALKS | 10:55 - 11:40

Solving brand differentiation, layer by layer



 Virginia Palacios, Strategic market development Director at HP

 Clara Remacha, Market development & innovation manager at HP

INNOVATION TALKS | 11:40 - 12:55

Innovation in manufacturing & testing

- Netzsch
- Bionos Biotech
- BASF
- Ainia
- Zurko Research

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PACKAGING CORNER | 9:05 - 09:35

Innovation in packaging

- Envaselia
- Berry Bramlage

INNOVATION TALKS | 9:35 - 10:05


Innovation in cutting-edge technologies

- Kaios ID
- Alpe Industrial

PACKAGING INNOVATION | 10:05 - 10:30

Somaesthetic design, research & industry collaborations



 Rubén Caño, Senior designer at Quadpack Industries

 Dr. Anna M^a del Corral, Research Leader - Wellbeing area at Elisava

PACKAGING CORNER | 10:30 - 11:05

III Packaging contest - UB students from Bachelor's Degree in Design



FORMULATION EFORUM | 11:05 - 12:50

Innovation in sustainable ingredients & products

- Kao Chemicals Europe
- IFF Lucas Meyer Cosmetics - Jover Scientech
- Mc Beauty Science
- Amita HC
- Eurecat - Grupo Carinsa
- Quimivita
- Provital

INVESTOR'S FORUM | 12:50 - 14:10

Innovative startup projects

- YOO (Your One & Only)
- HOH
- Yatepeino.com
- Iconbetha - BellezaFans

29TH JANUARY 2021

FORMULATION EFORUM | 9:05 - 10:05

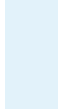
Innovation in emollients, skin barrier & function

- Zschimmer & Schwarz
- Lehvoss Iberia
- Ravago Chemicals
- Lubrizol Life Science

MARKET ANALYSIS | 10:05 - 10:55

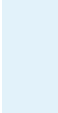
World Market for Beauty and Personal Care



 Amy Rollinson, Analyst - Beauty & Fashion at Euromonitor International

EXPERT TALKS | 10:55 - 11:25

Update in Cosmetic Textures

 Dr. Ana González, Raw materials & supplier manager at RNB



INNOVATION TALKS | 11:25 - 11:55

Innovation in fragrances & analysis

- CPL Aromas
- Olfasense

EXPERT TALKS | 11:55 - 12:20

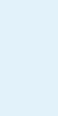
Long-Lasting Top Notes Are Now Possible in Alcohol-Free Fine Fragrances



 Myriam Terés, Fragrance Applications Manager at Eurofragrance

EXPERT TALKS | 12:20 - 12:45

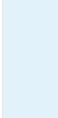
Neuroessence the digitalization of emotions. The consumer 4.0.

 David Ventura, co-founder at international Neuroessence company



EXPERT TALKS | 12:45 - 13:20

The importance of sensoriality in the product innovation process

 Dr. Josep de Haro, Doctor in Medicine & Otorhinolaryngology and Specialist in Sensorial Perception